

SOUTHWEST AIRLINES PORTAL 3.0

VISUAL DESIGN

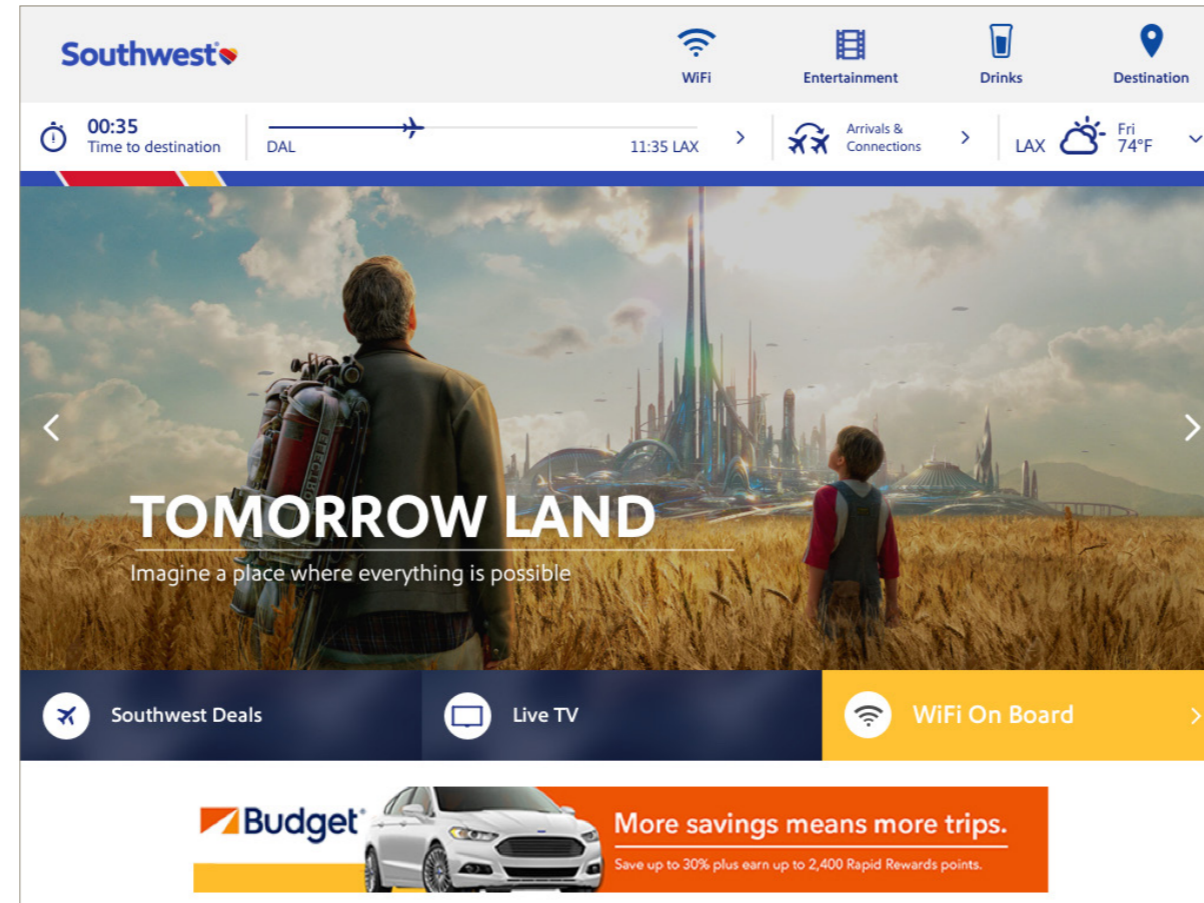
HOME

Landing

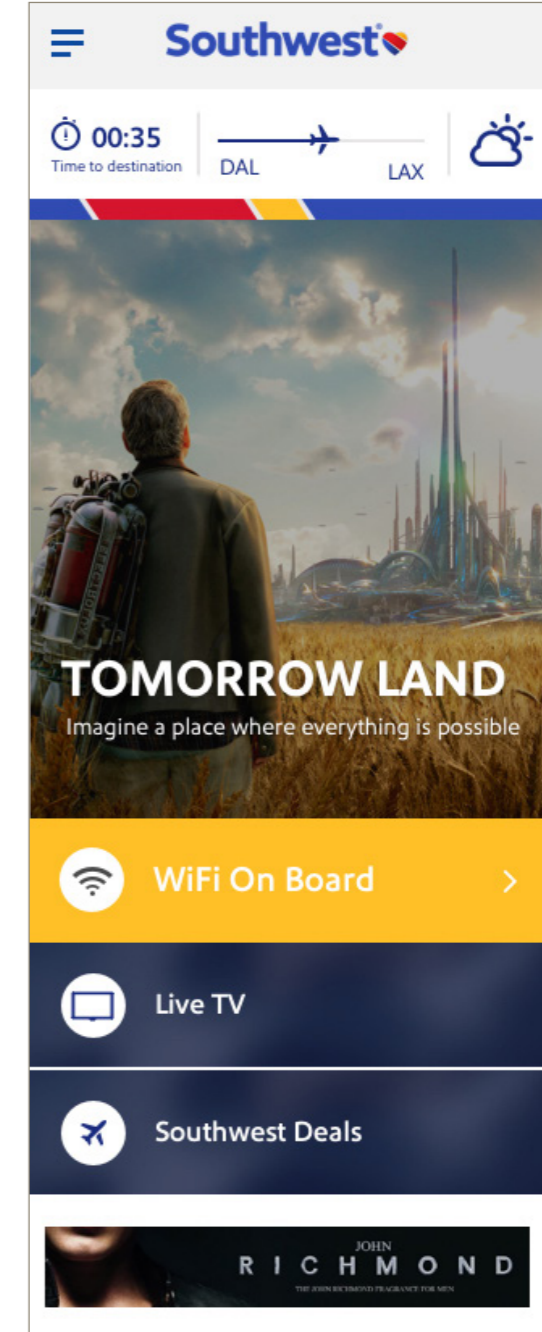
Landing page

Big hero cover to display the most recent movie or any content SWA wish to promote.

1.1 Home Landing (S1) (C).jpg



M - 1.1 Home Landing (S1) (C).jpg

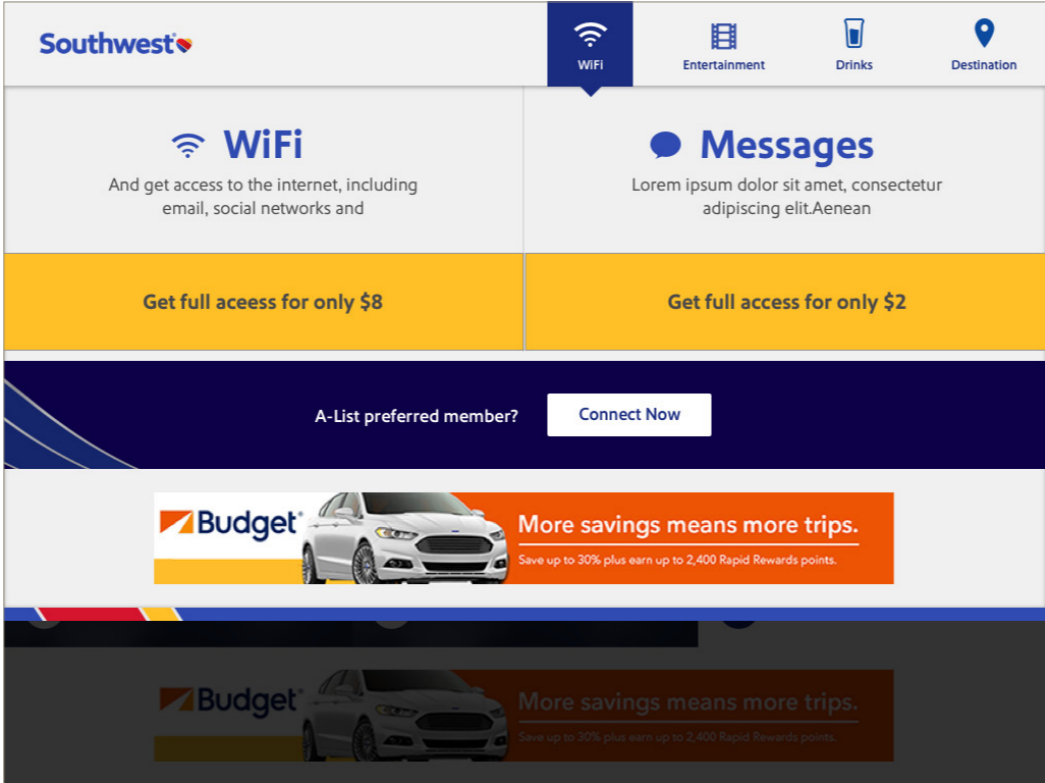


Fold

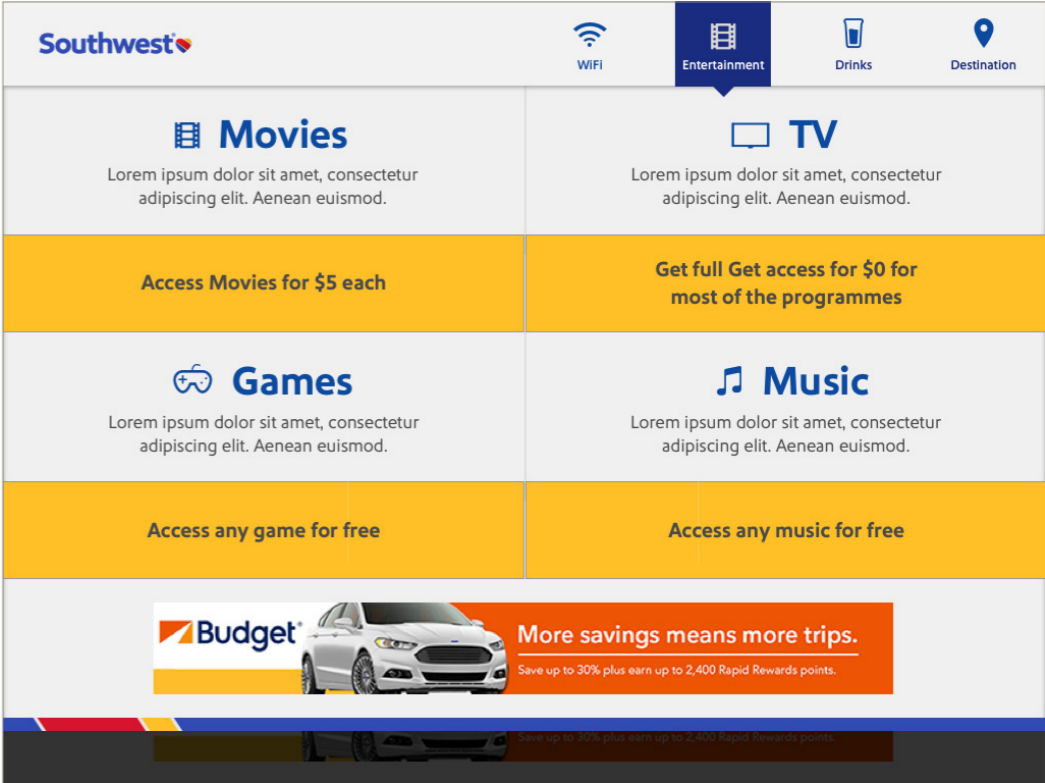
HOME

Menu Options

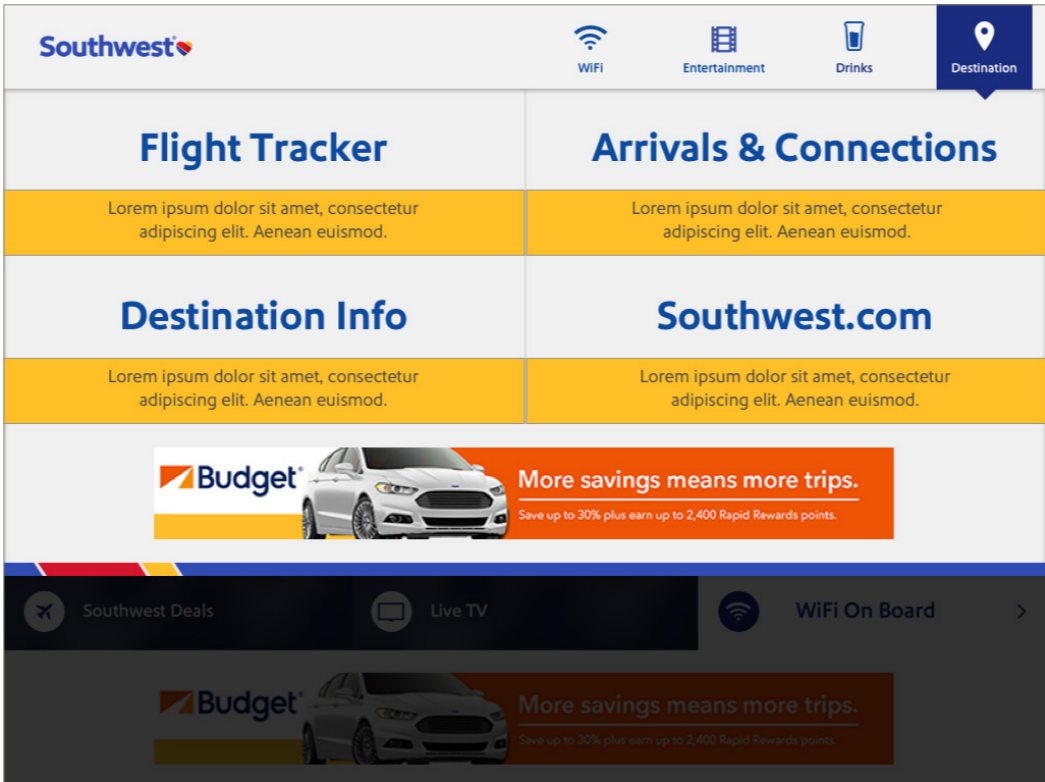
1.1.1 Wifi Menu (S1) (C).jpg



1.1.2 Entertainment Menu (S3)(K).jpg



1.1.3 Destination Menu (S3) (K).jpg



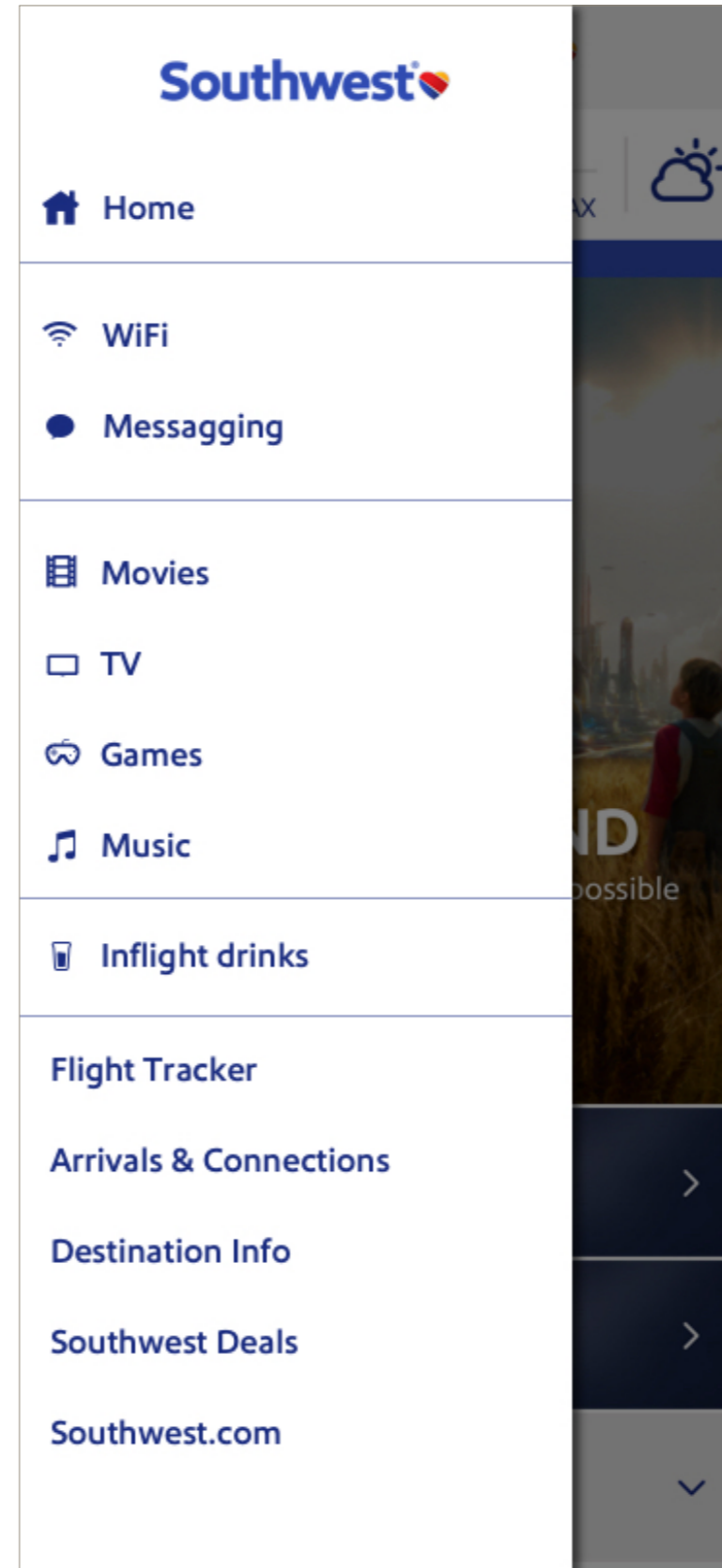
HOME

Menus

Landing page - Mobile Menu

On Tablet and desktop the menu will behave as a dropdown window for each section while on mobile it will be a burger menu style.

M - 1.1.4 burger menu mobile (S4)□K).jpg



FLIGHT TRACKER

Home

Flight Tracker Landing Page

Flight Tracking Map provided by an external company.

3.1 Flight Tracker Landing - Plane Map (S2)(K).jpg

The desktop version of the Southwest Flight Tracker landing page features a top navigation bar with the Southwest logo and icons for WiFi, Entertainment, Drinks, and Destination. Below this, a flight status bar shows a 00:35 time to destination, the origin (DAL), the destination (LAX), and the current time (11:35 LAX). A secondary bar includes 'Arrivals & Connections' and a weather icon for LAX (Fri 74°F). The main content area is titled 'Flight Tracker' and displays a map of the United States with a flight path from Chicago (MDW) to Los Angeles (LAS). A legend identifies blue dots as 'Point of Interest' and orange dots as 'Southwest Destination'. To the right of the map, flight details for Flight 1234 MDW to LAS are listed: Scheduled 12:10, Status Expected 12:15, Distance Remaining 440mi, Altitude 25 000 ft, and Ground Speed 25 000 ft. At the bottom, there is a Wingz advertisement with the text 'BETTER THING COME WITH WINGZ.' and a 'Learn more' button.

M - 3.1 Flight Tracker Landing
Refer to the Mobile version of the flight tracking app.

The mobile version of the Southwest Flight Tracker landing page is designed for a smaller screen. It features a top navigation bar with the Southwest logo and icons for WiFi, Entertainment, Drinks, and Destination. Below this, a flight status bar shows a 00:35 time to destination, the origin (DAL), the destination (LAX), and the current time (11:35 LAX). A secondary bar includes 'Arrivals & Connections' and a weather icon for LAX (Fri 74°F). The main content area is titled 'Flight Tracker' and displays a map of the United States with a flight path from Chicago (MDW) to Los Angeles (LAS). A legend identifies blue dots as 'Point of Interest' and orange dots as 'Southwest Destination'. To the right of the map, flight details for Flight 1234 MDW to LAS are listed: Scheduled 12:10, Status Expected 12:15, Distance Remaining 440mi, Altitude 25 000 ft, and Ground Speed 25 000 ft. At the bottom, there is a Wingz advertisement with the text 'BETTER THING COME WITH WINGZ.' and a 'Learn more' button.

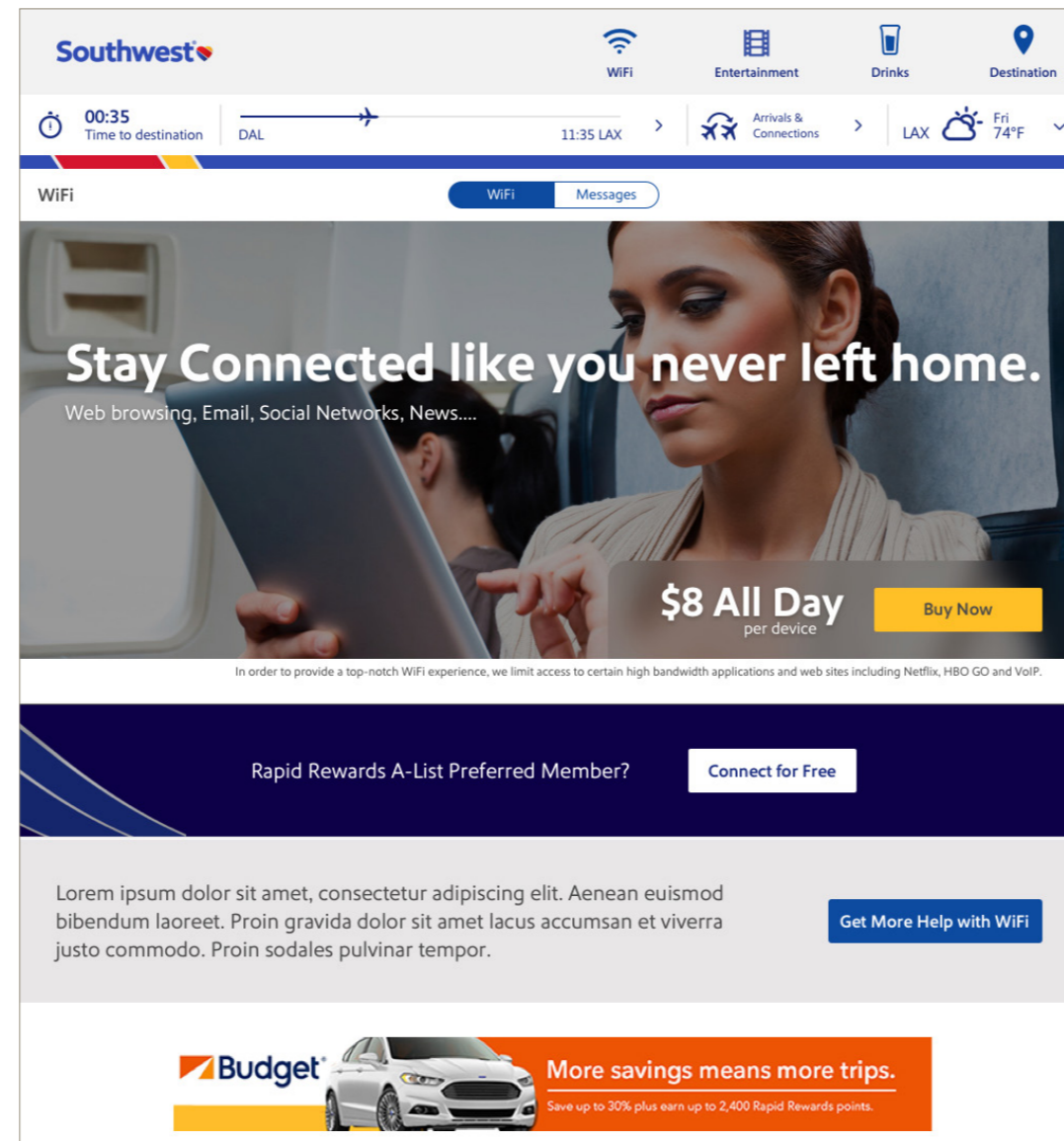
WiFi

Home

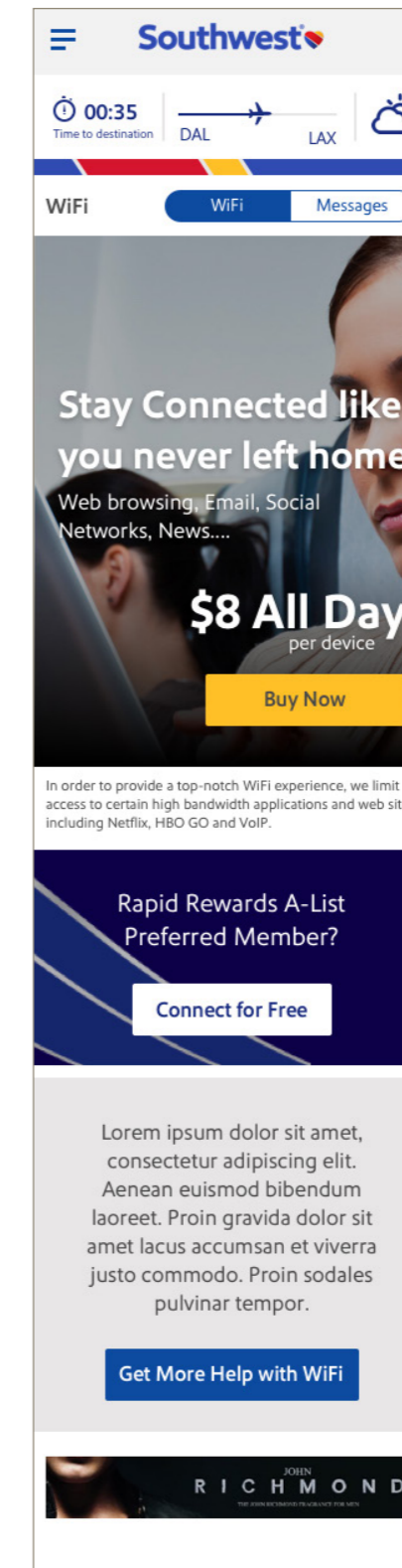
WiFi Landing Page

Big hero cover to promote the feature.

4.1.1 Wifi Landing (S2) (K).jpg



M - 4.1.1 Wifi Landing (S2) (K).jpg



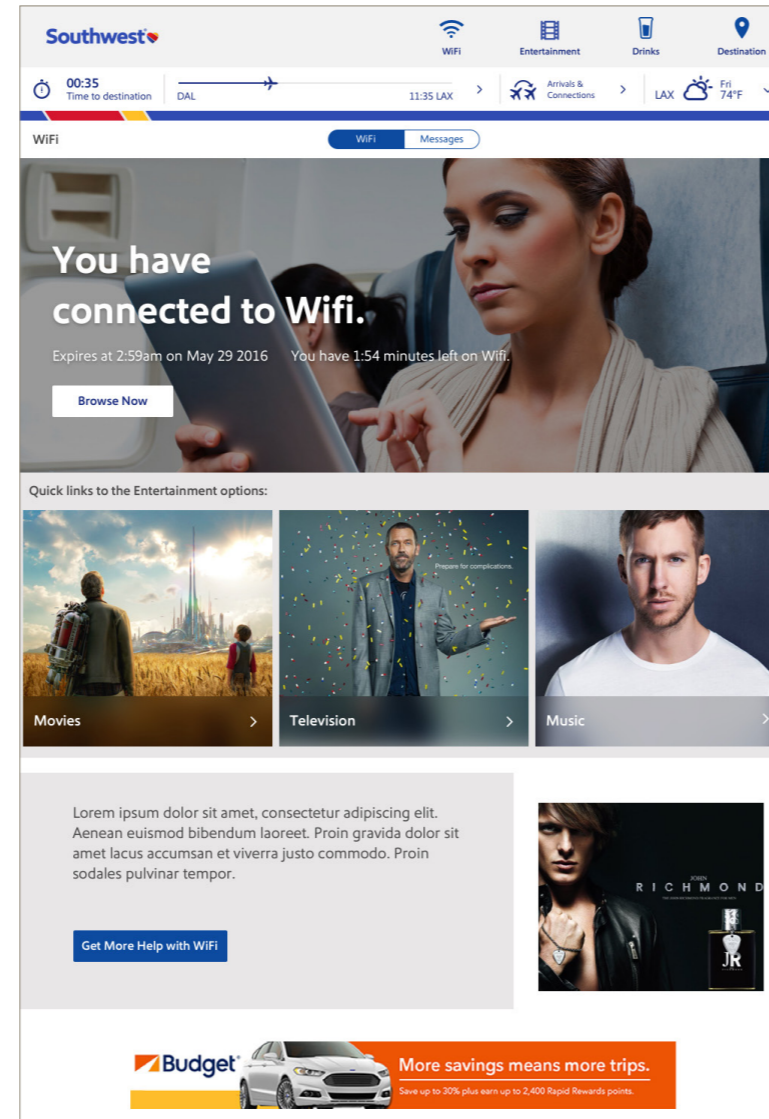
WiFi

Home

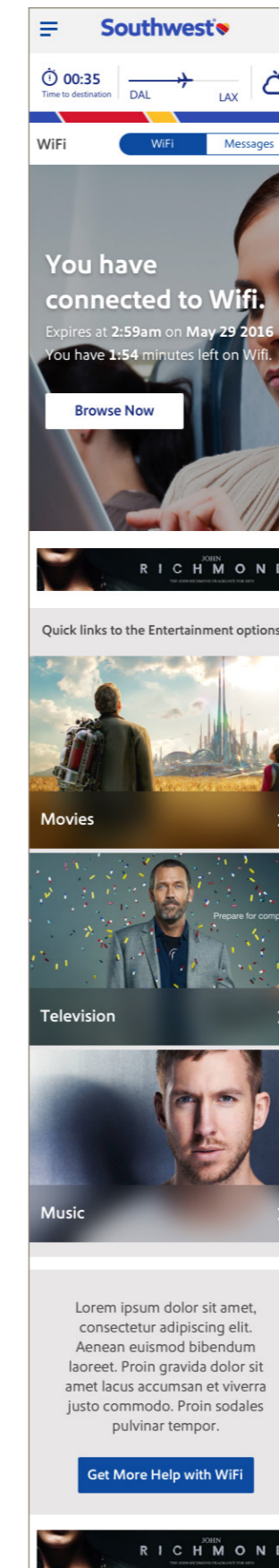
WiFi Landing Page - Connected

Big hero cover to promote the feature with confirmation text.

4.1.1.1 WiFi Landing After Purchase (S2) (K).jpg



M - 4.1.1.1 WiFi Landing After Purchase (S2) (K).jpg

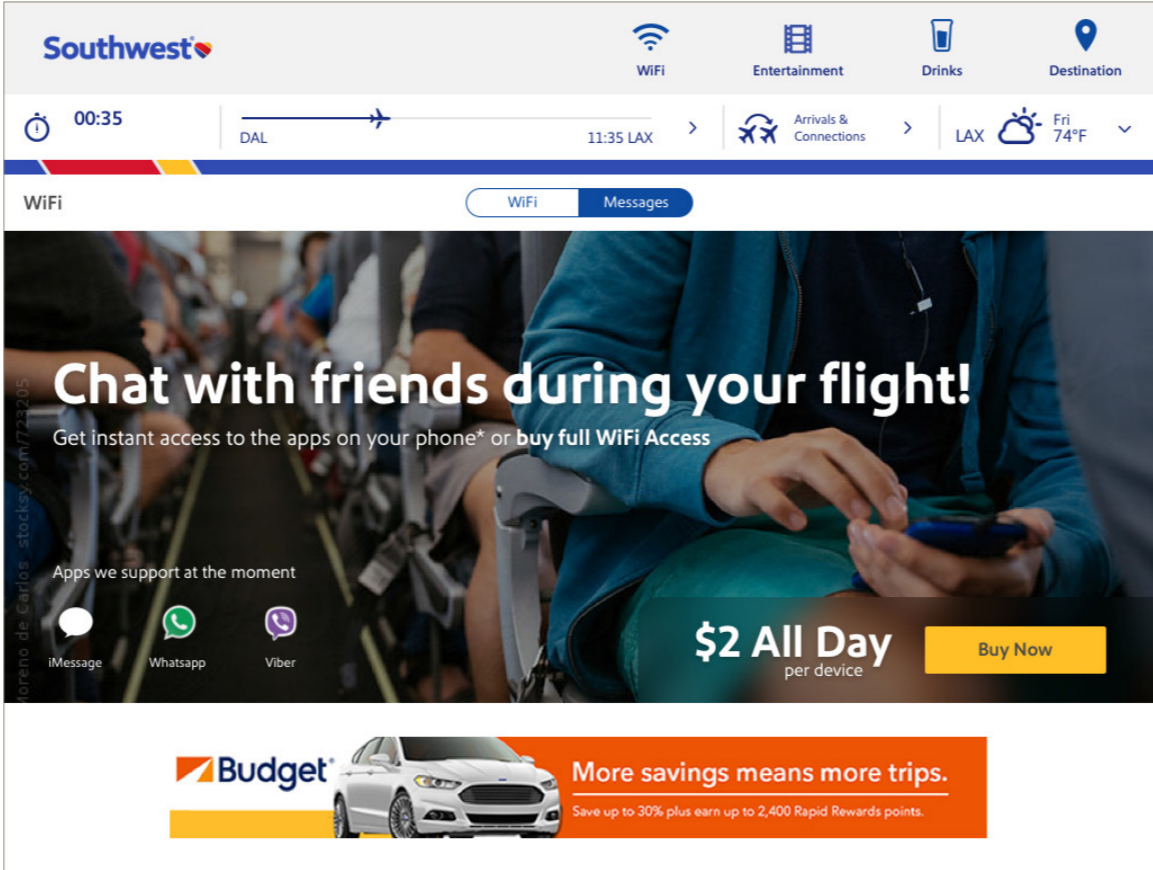


MESSAGING

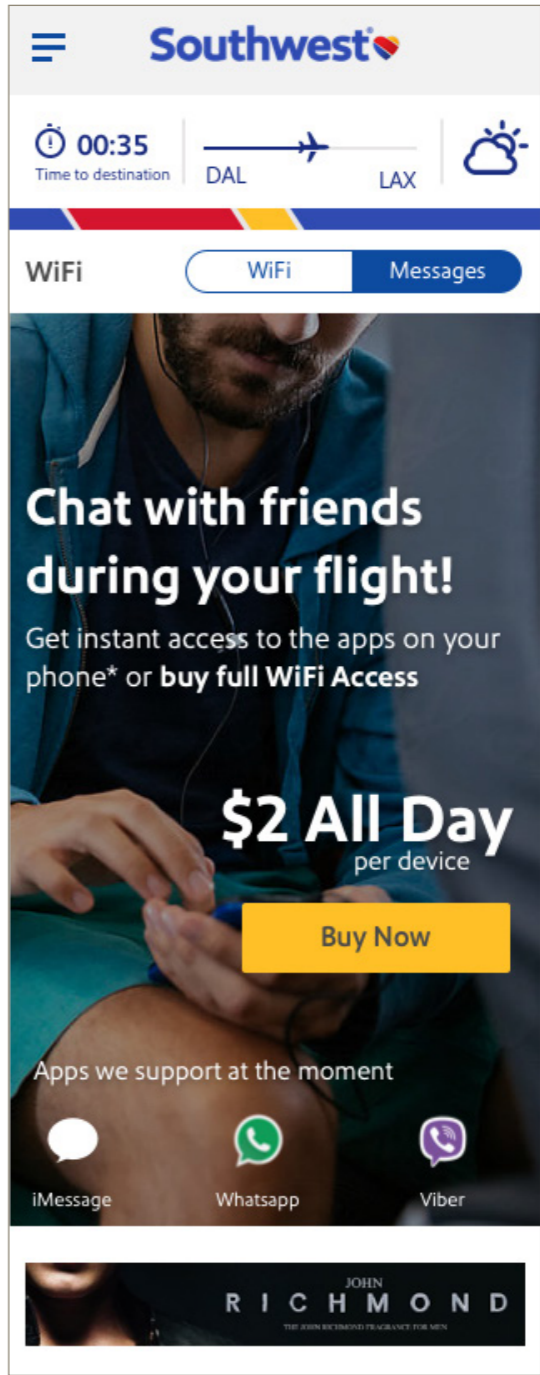
Landing Page

Chat With Friends
Big hero cover to promote the feature.

4.2.1 Message Landing (S2) (K).jpg



M - 4.2.1 Message Landing (S2) (K).jpg



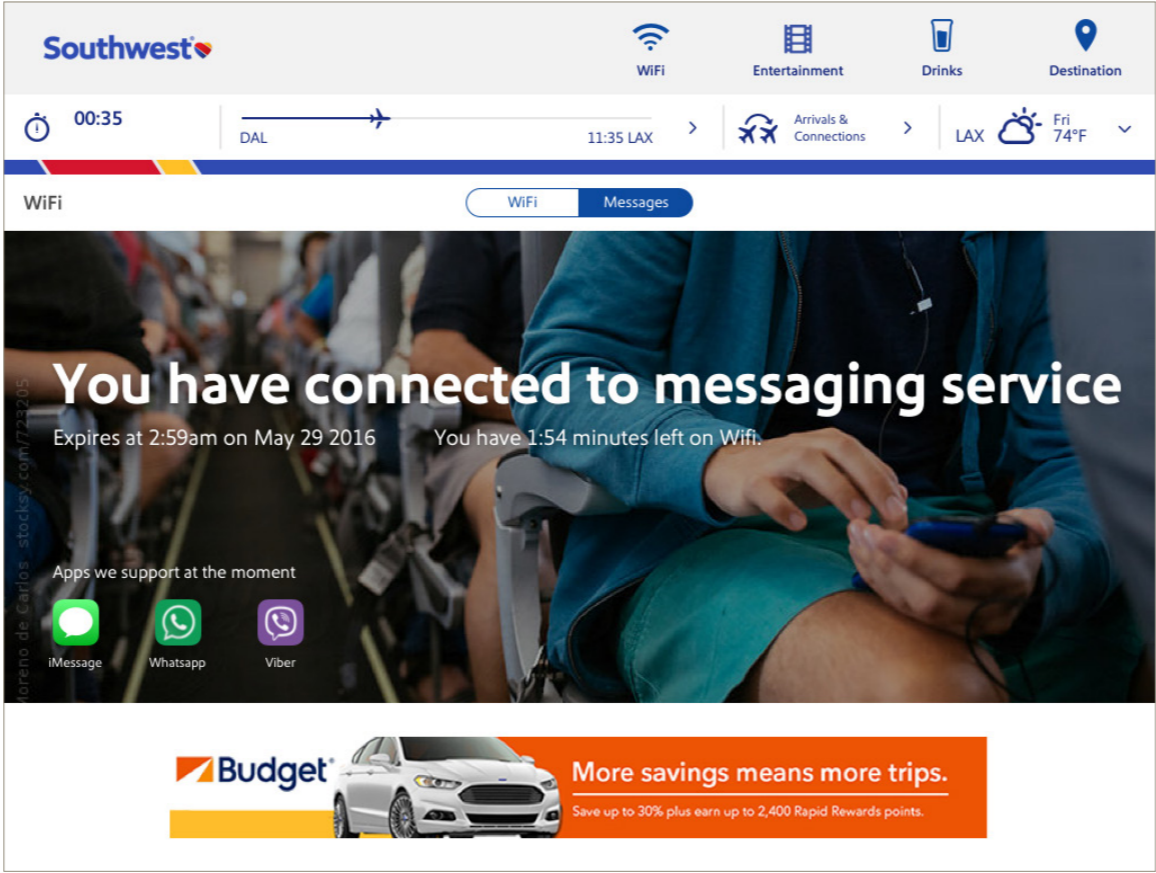
MESSAGING

Landing Page

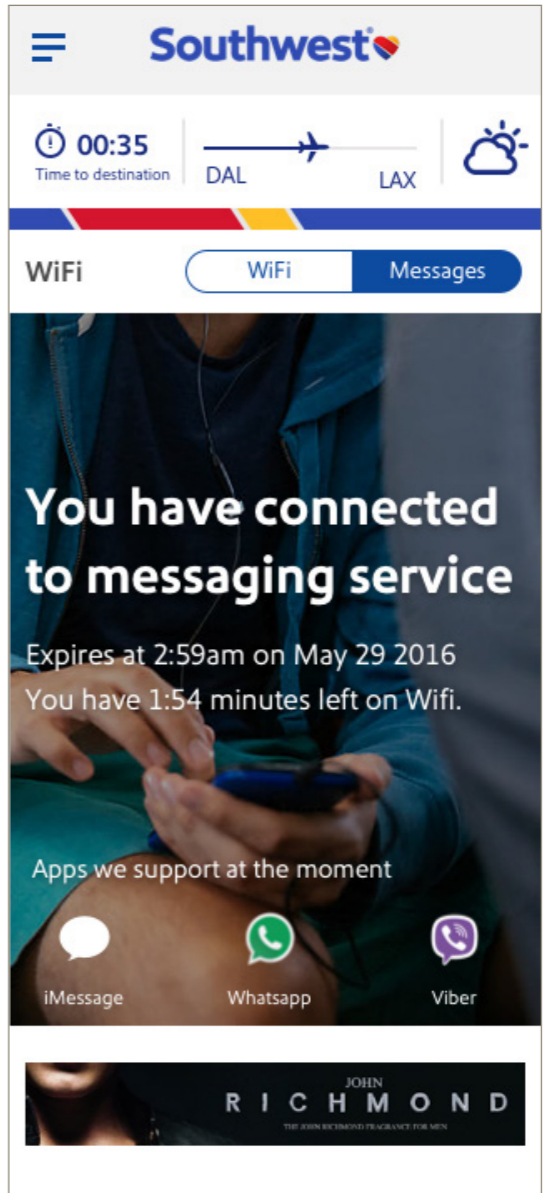
Chat With Friends - Connected

Big hero cover to promote the feature with confirmation text.

4.2.1.1 Message Detail after Purchase (U) (S2) (K).jpg



M - 4.2.1.1 Message Detail after Purchase (U) (S2) (K).jpg

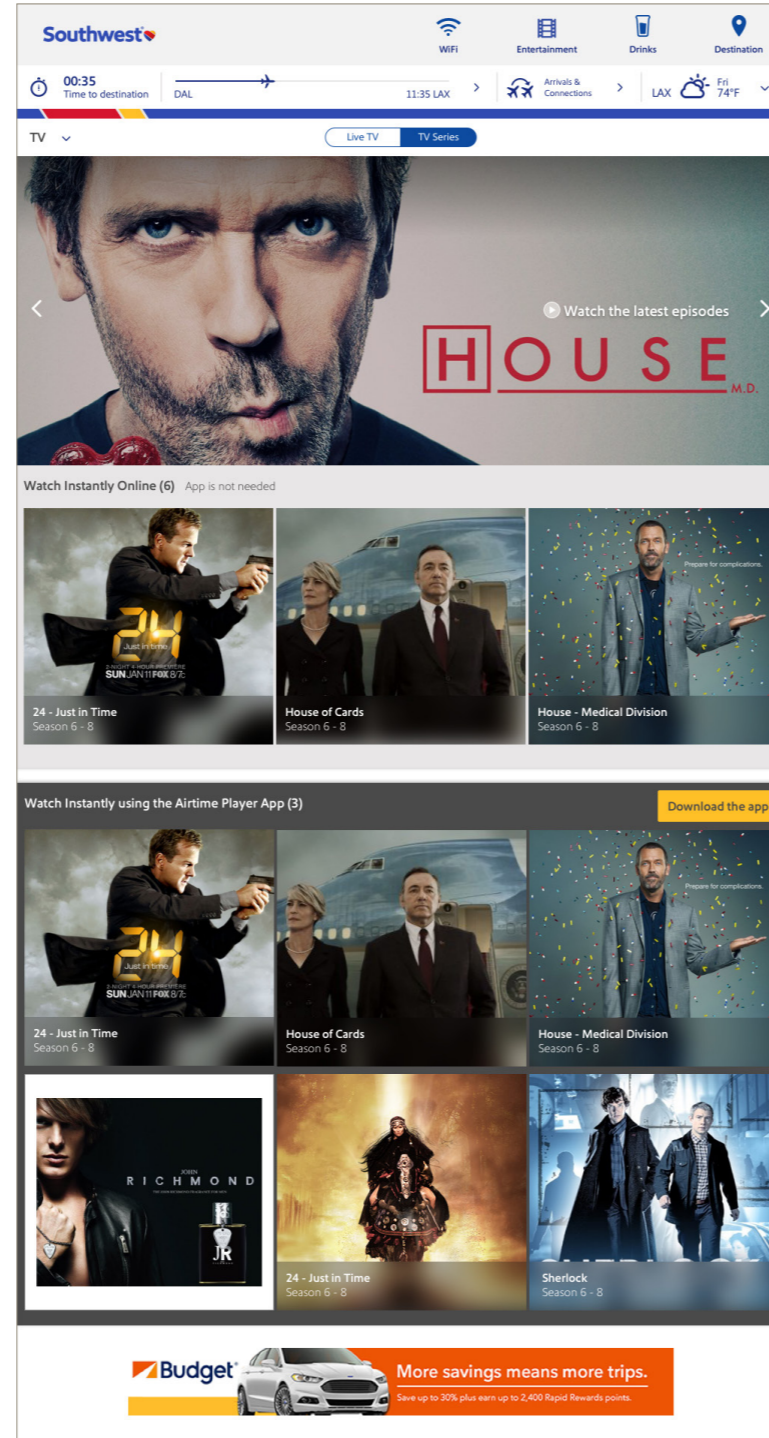


TV Landing page

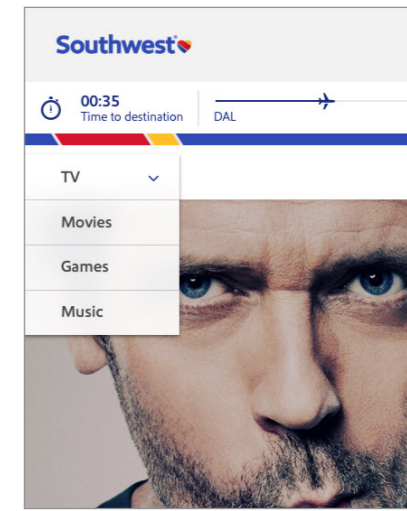
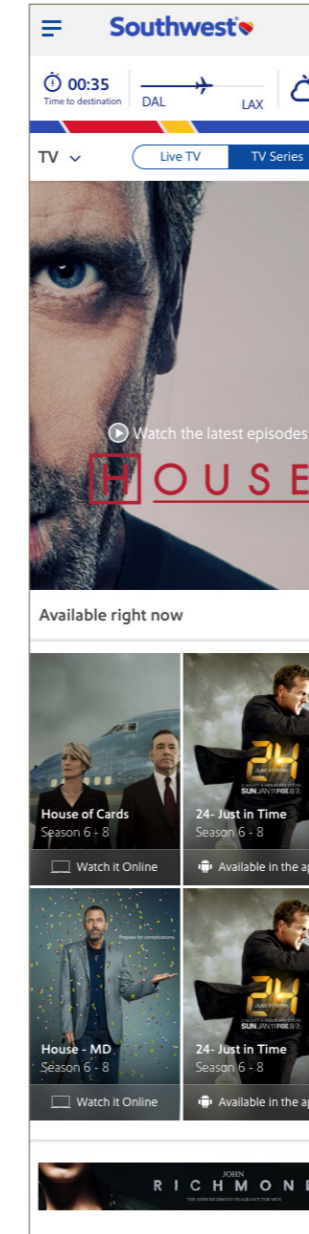
Big hero cover to display the most recent TV series or any content SWA wish to promote. Big TV square poster tiles allow the users to clearly understand the content also helped by the movie title at the bottom of each one.

On the mobile version the sections 'Watch instantly' and 'Watch instantly using the Airtime Player® App' merge together and they are differentiated by a different icon+caption, this to avoid confusion to the final users that might find themselves scrolling a long first section and not understanding why there's a second section below. In this way is clear even on a small display that we have two categories.

5.1.1.1 TV series Landing Android & IOS (S1)(C).jpg



M - 5.1.1.1 TV series Landing Android & IOS (S1)(C).jpg



Drop Down Menu Behaviour on Desktop and Tablet

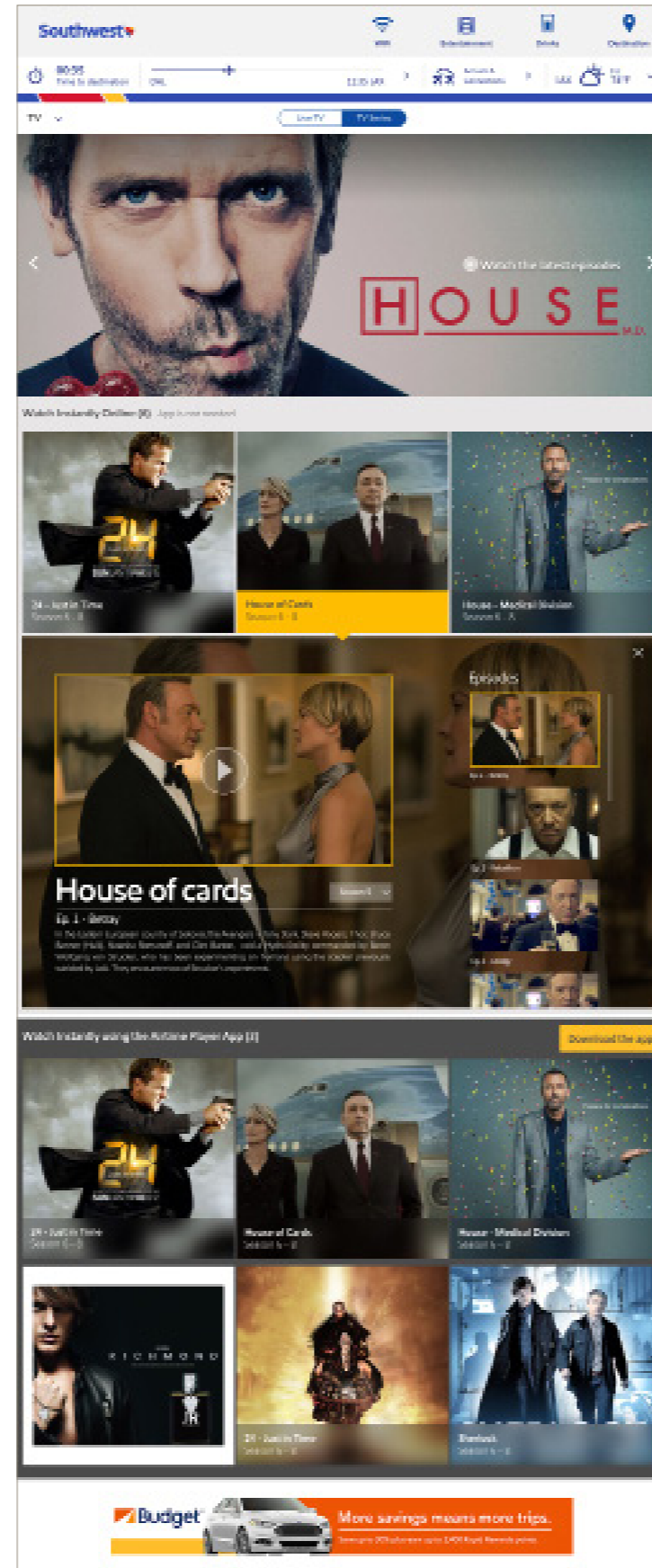
TV

Home

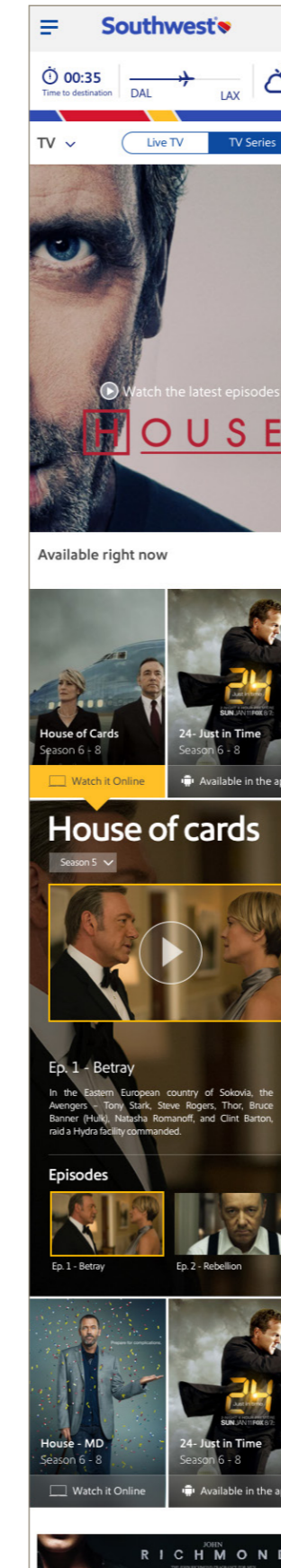
TV Landing page - Synopsis

The big hero cover can display a synopsis of the related movie on tapping the related CTA

5.1.1.2 TV Synopsis Android & IOS (S1) (C).jpg



M - 5.1.1.2 TV Synopsis Android & IOS (S1) (C).jpg



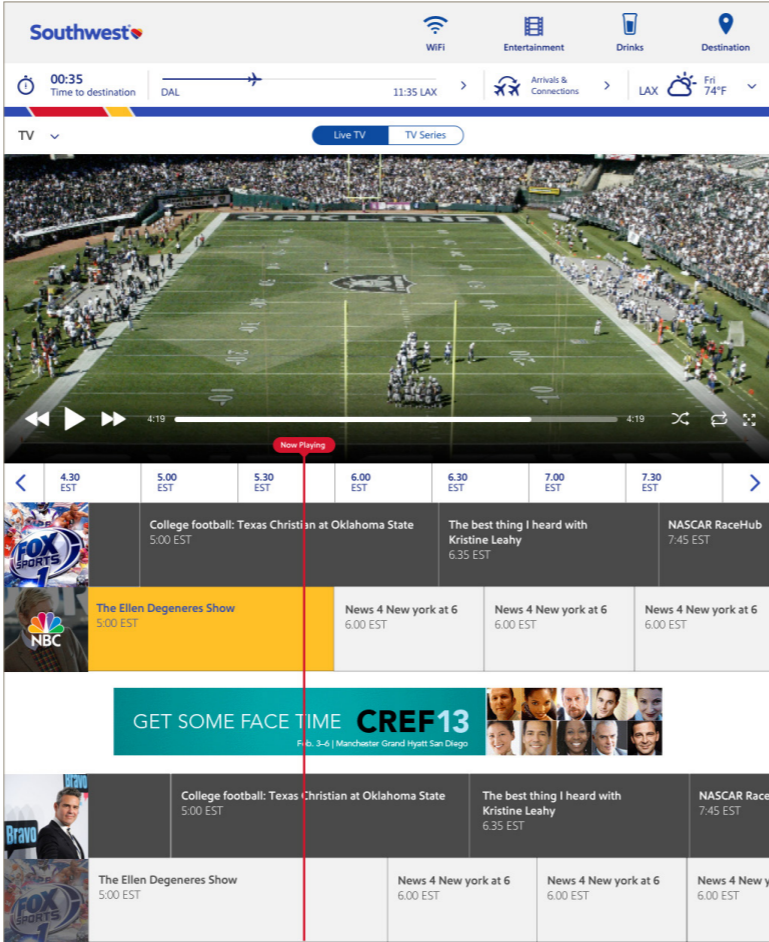
LIVE TV

Home

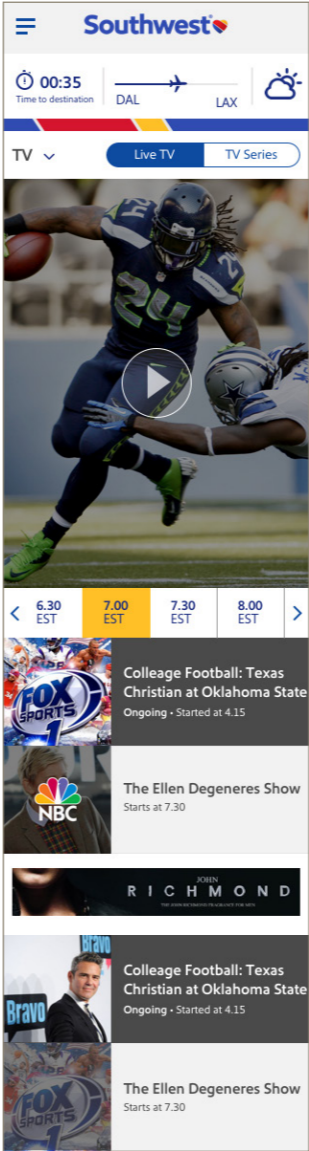
Live TV Landing page

Big hero cover to display the most recent interesting live event or any live content SWA wish to promote.
Big EPG section allow the users to clearly understand the upcoming program.

5.2.1 Live TV landing (S1) (C).jpg



M - 5.2.1 Live TV landing (S1) (C).jpg

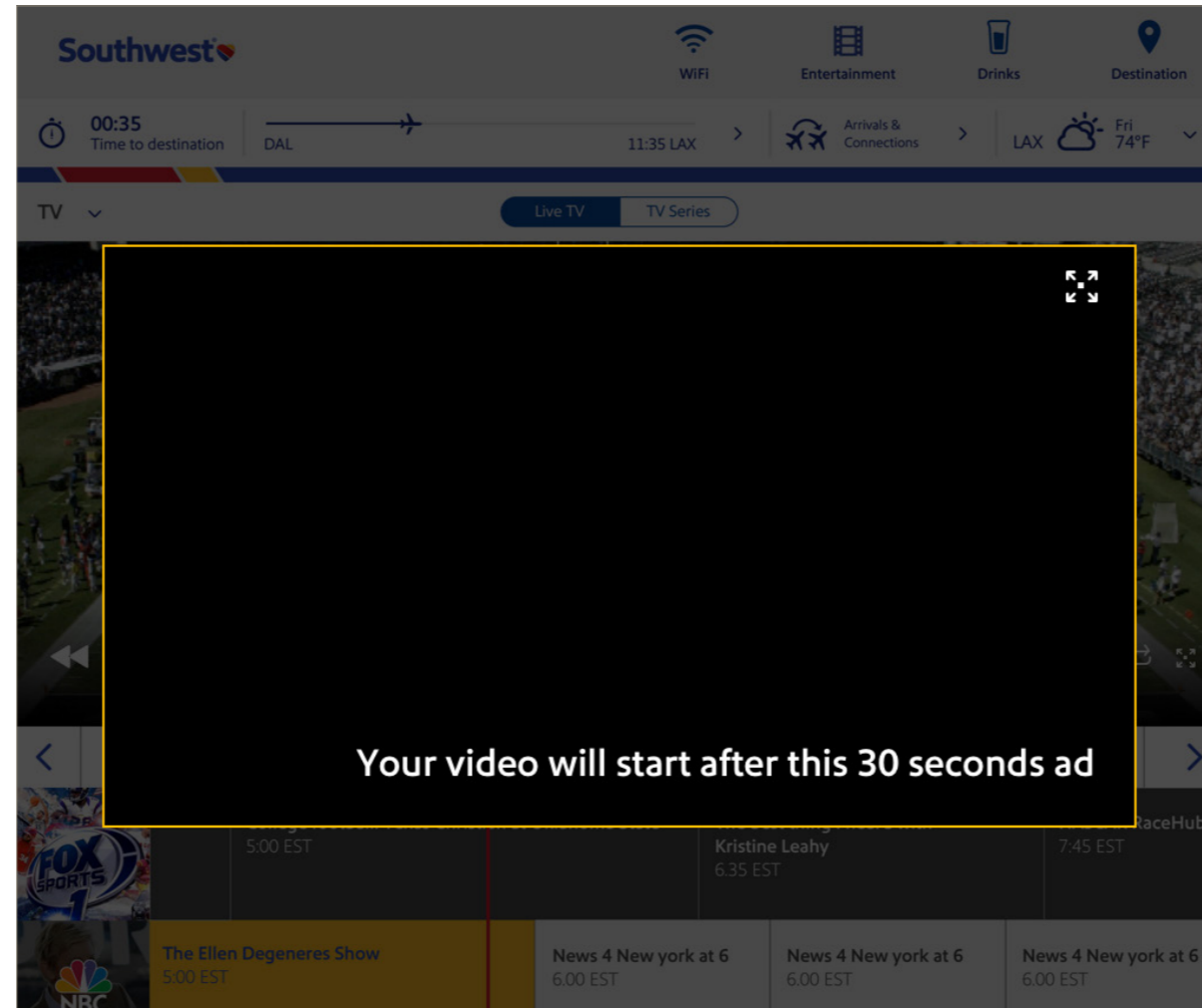


LIVE TV

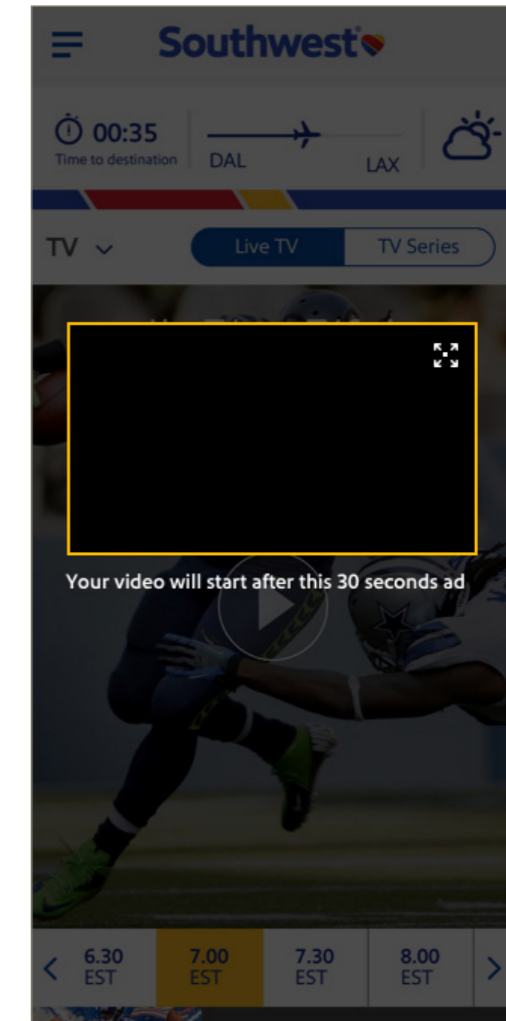
30s Ads

30 seconds Ads
before video Playing

5.2.2 30s AD (S1) (C).jpg



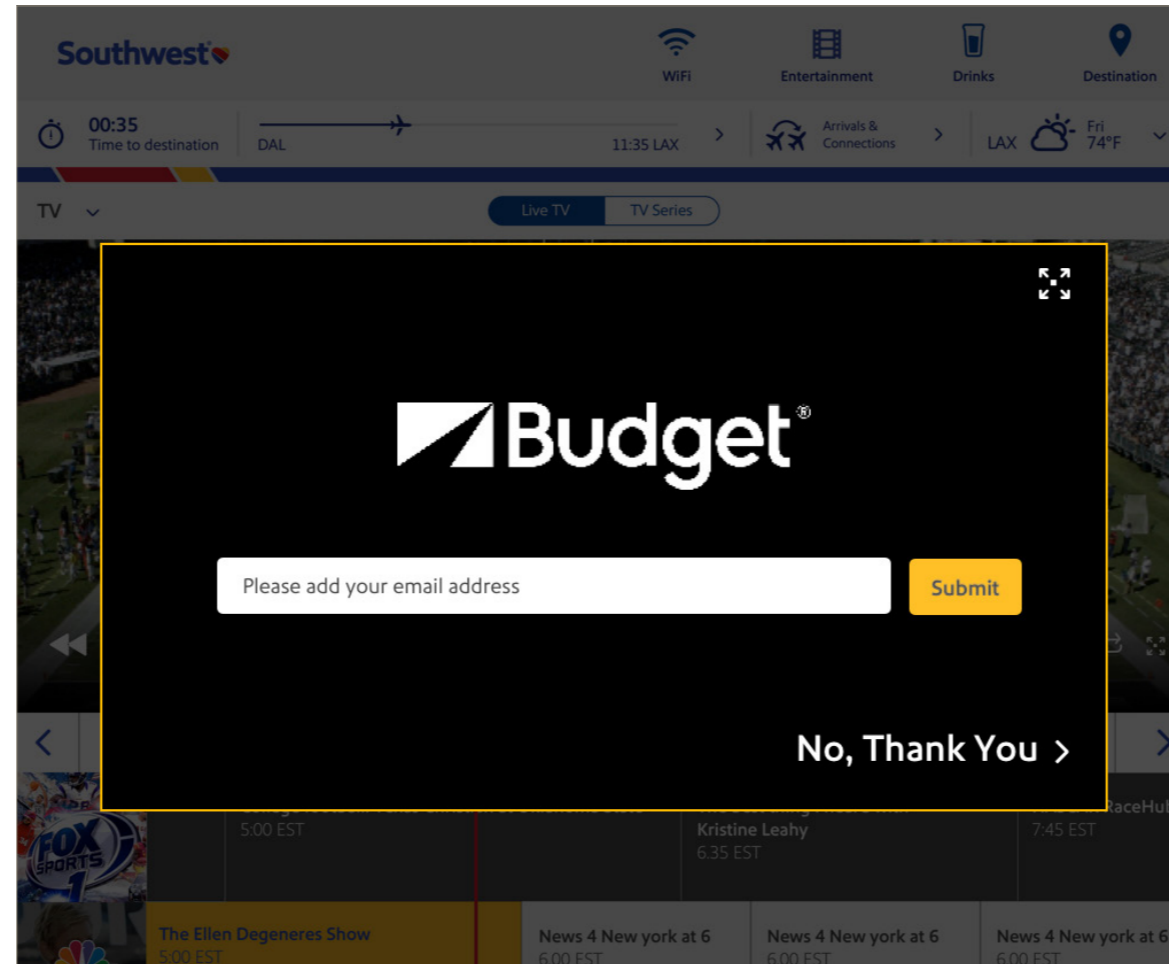
M - 5.2.2 30s AD (S1) (C).jpg



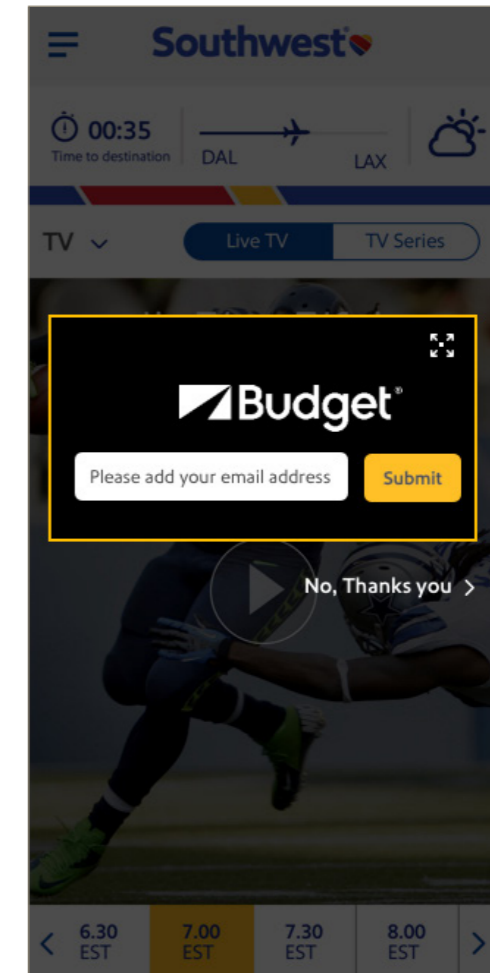
LIVE TV

Ads End Page

5.2.3 TV Ads End Page (S1) (C).jpg



M - 5.2.3 TV Ads End Page (S1) (C).jpg



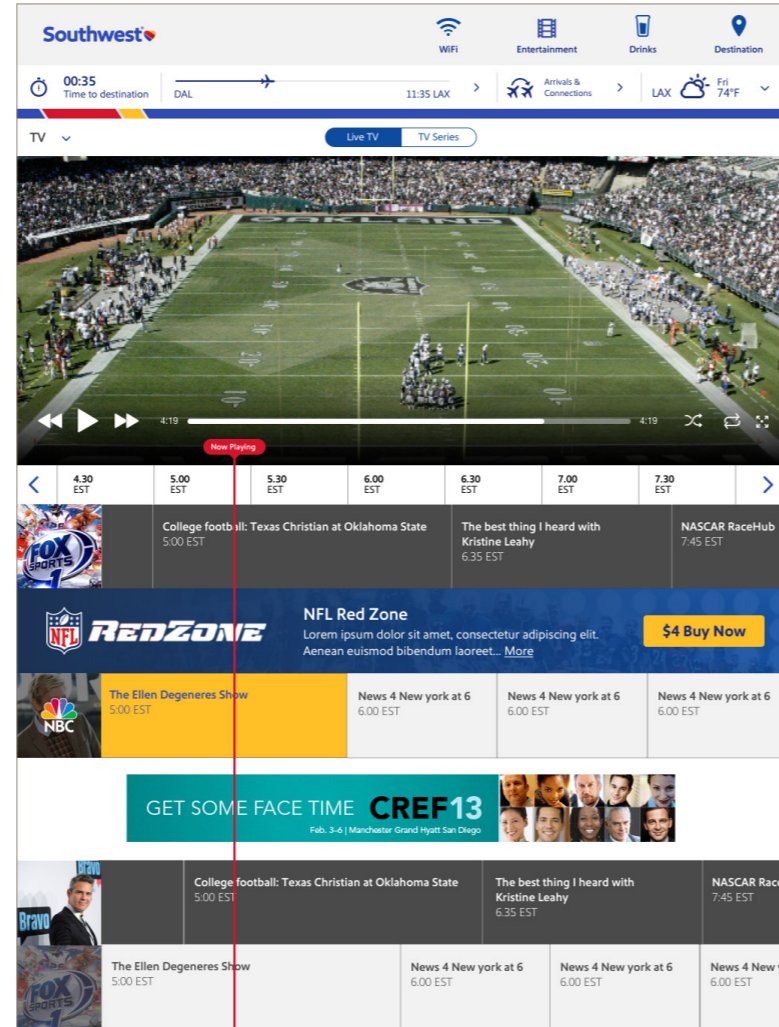
LIVE TV

NFL Landing Page

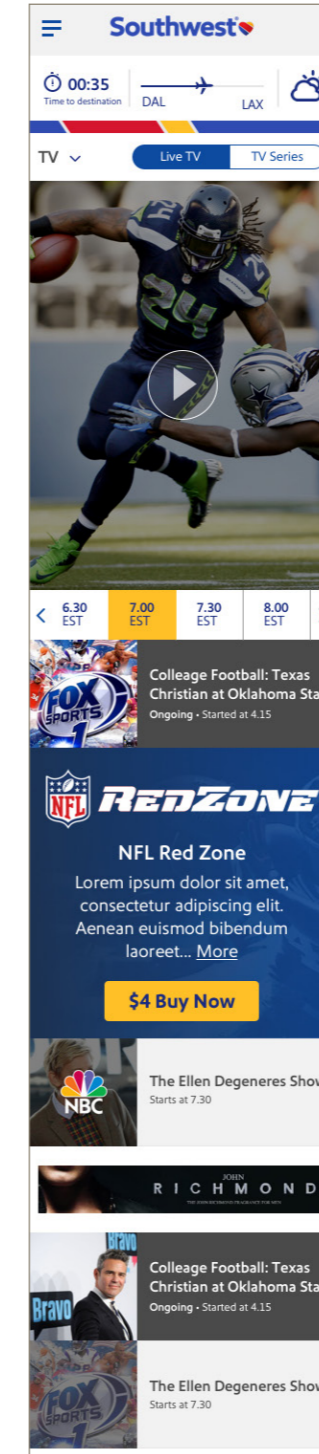
Live TV NFL Landing page

The EPG section allow SWA to introduce sponsored events that the final user can buy.

5.2.4.1 Live TV landing NFL (S1)(C).jpg



M - 5.2.4.1 Live TV landing NFL (S1)(C).jpg



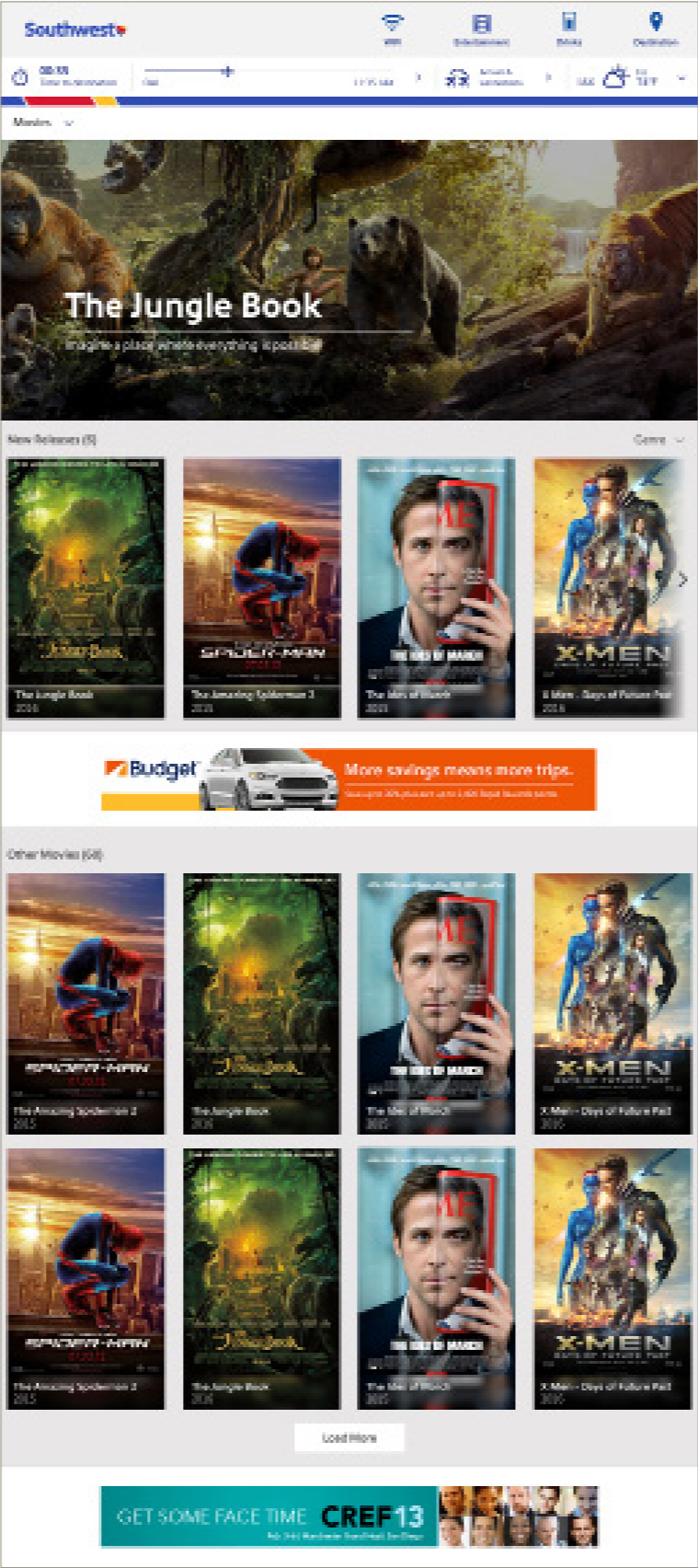
MOVIES

Home

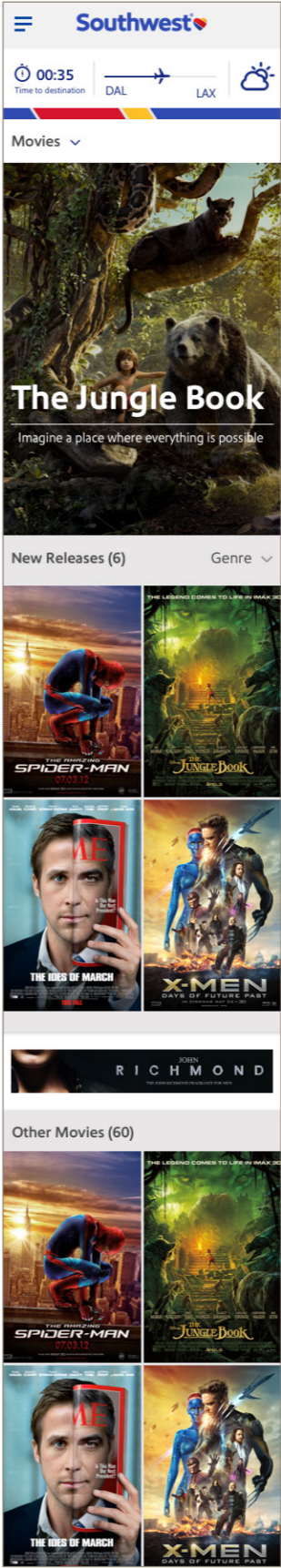
Movies Landing page

Big hero cover to display the most recent movie or any content wish to promote. Big movie poster tiles allow the users to clearly understand the content also helped by the movie title at the bottom of each one

5.3.1 Movies Landing (S2) (L)(K).jpg



M - 5.3.1 Movies Landing (S2) (L)(K).jpg



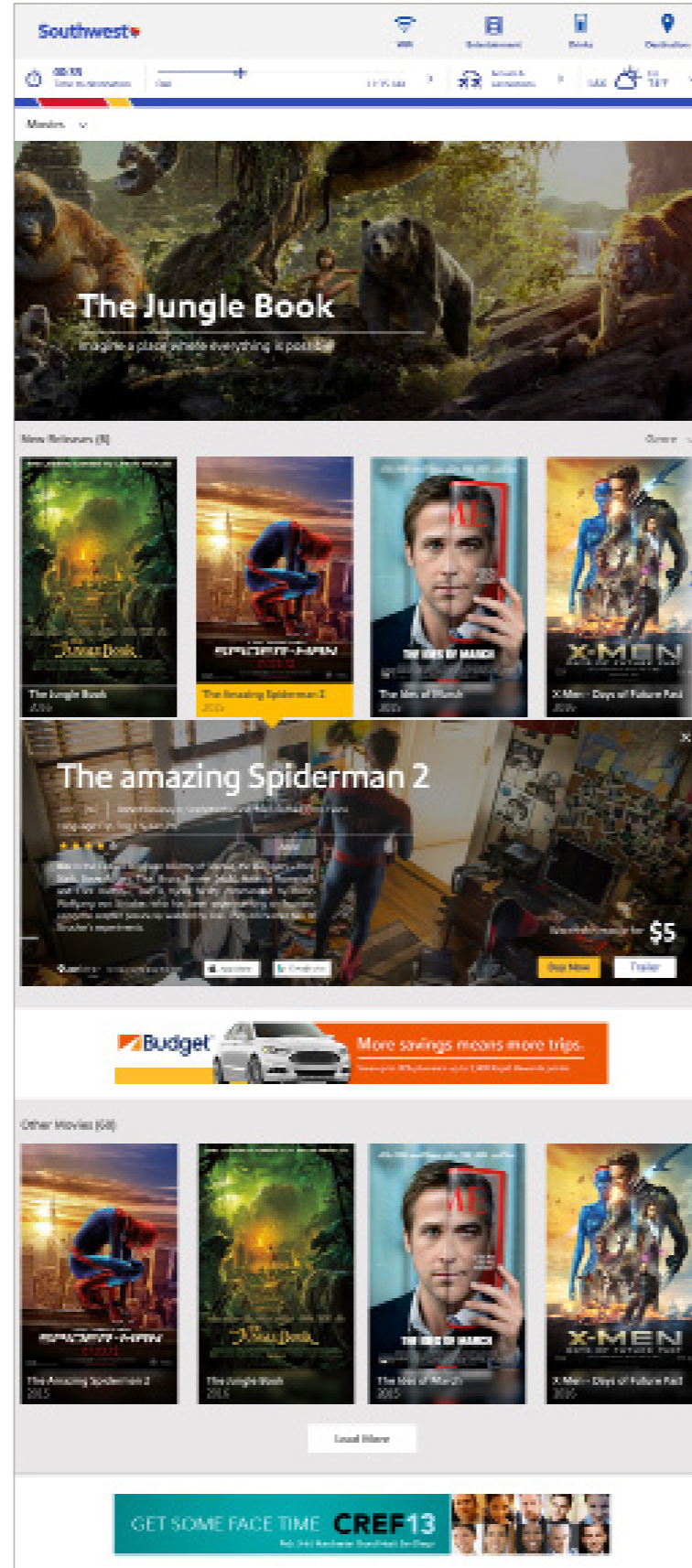
MOVIES

Home

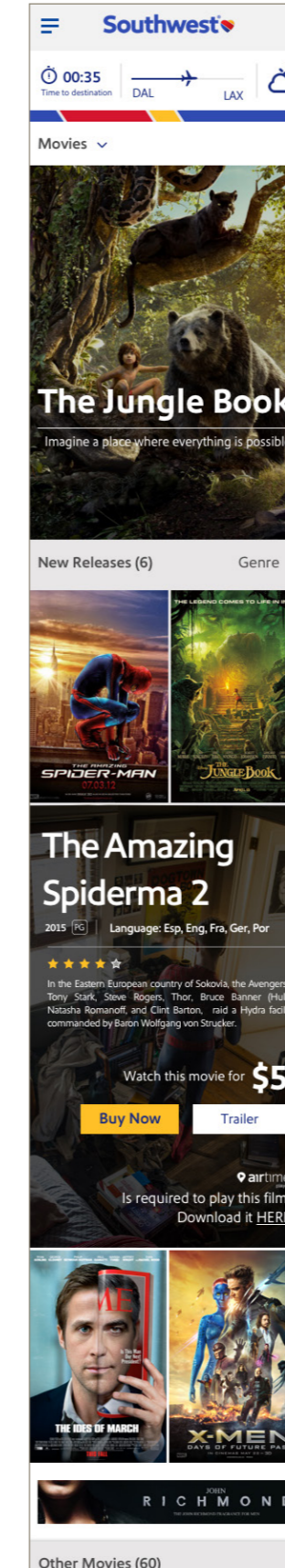
Movies Landing page - Synopsis

The big hero cover can display a synopsis of the related movie on tapping the related CTA

5.3.2 Movies Synopsis (S2) (L) (K).jpg



M - 5.3.2 Movies Synopsis (S2) (L) (K).jpg



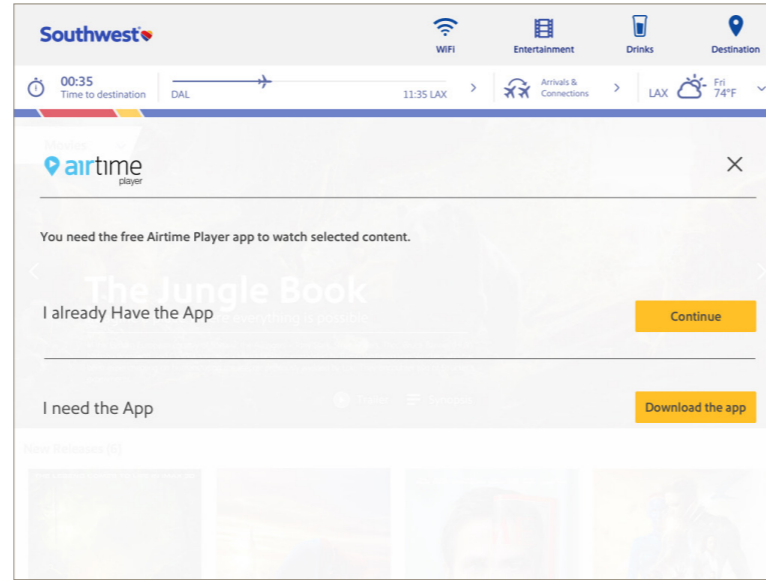
MOVIES

Pop Ups

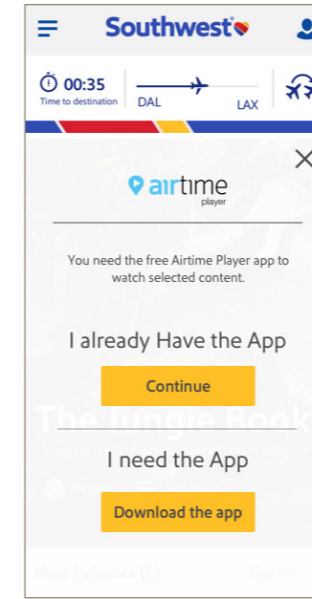
Movies Landing page - Pop Ups

Various scenarios Pop Ups

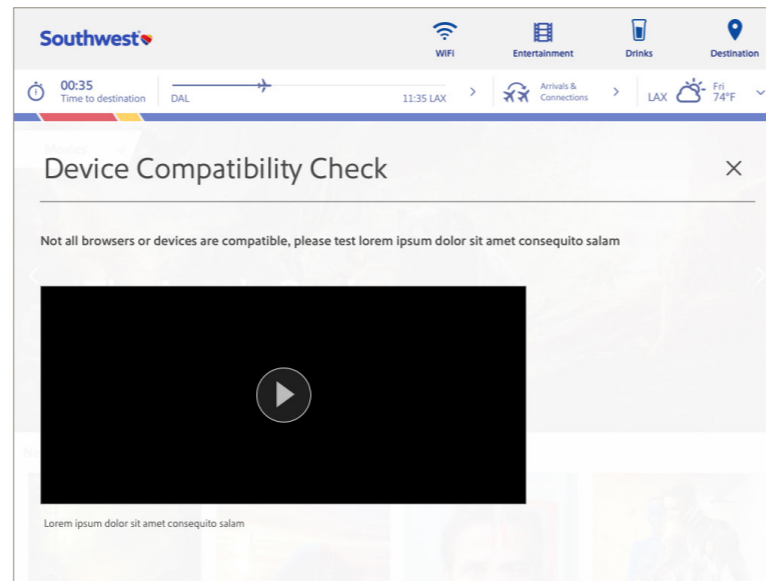
5.3.3.2.1 APP Enquiry (S2) (N).jpg



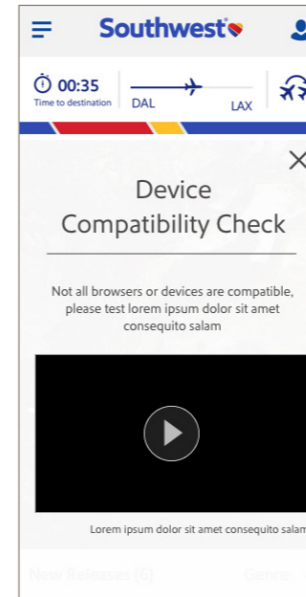
M - 5.3.3.2.1 App Enquiry (S2) (N)



5.3.3.2.2 Sample Video Test (S2) (K).jpg



M - 5.3.3.2.2 Sample Video Test (S2) (K).jpg



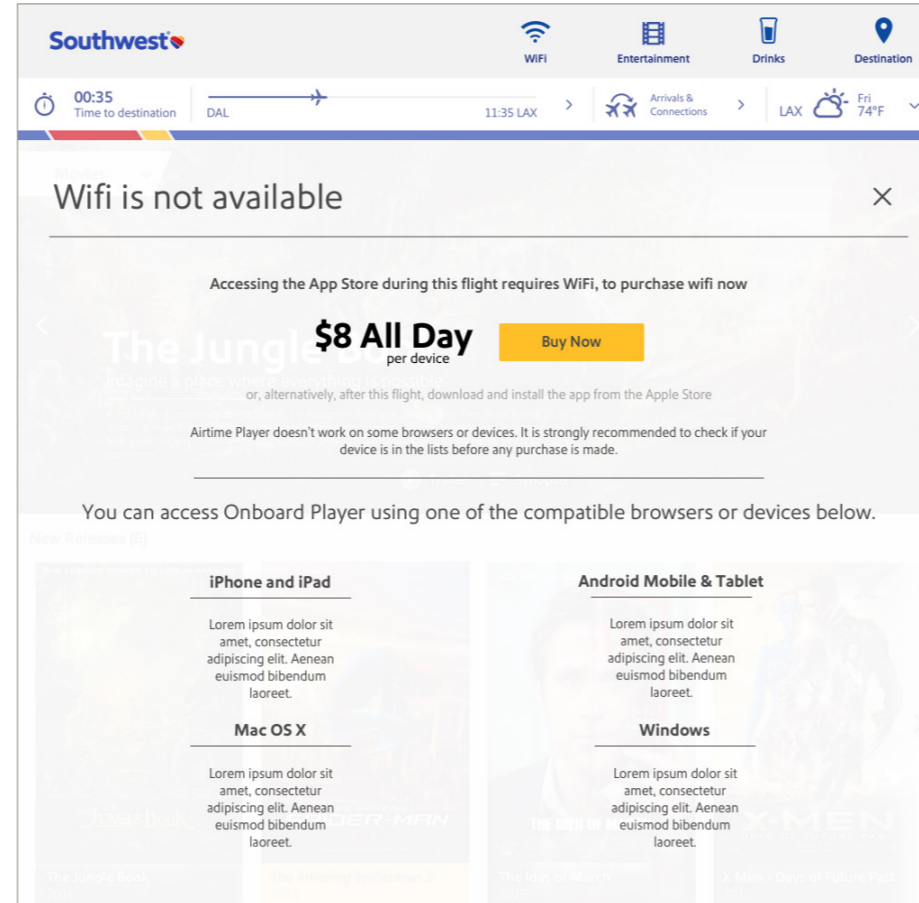
MOVIES

Pop Ups

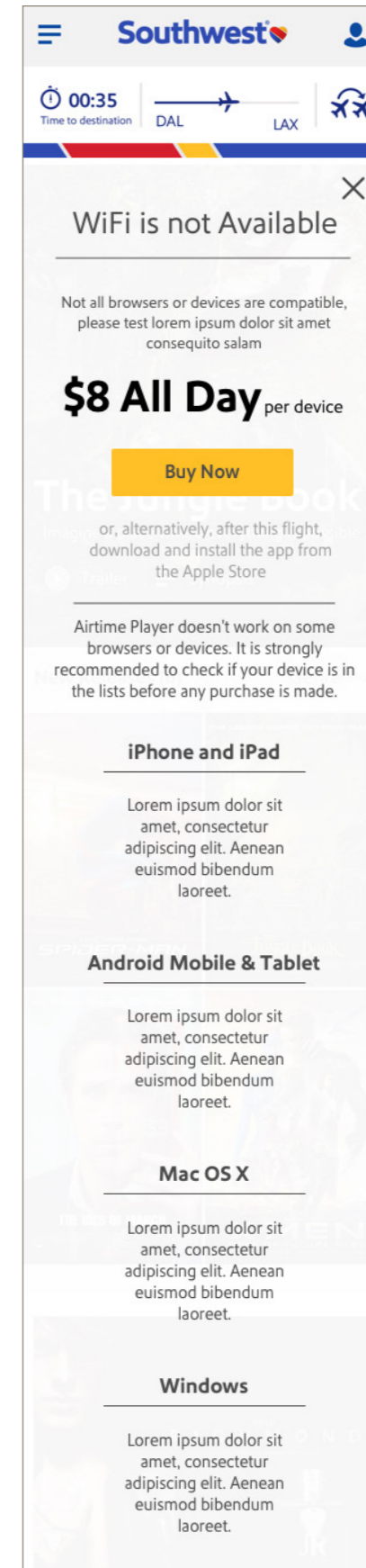
Movies Landing page - Pop Ups

Various scenarios Pop Ups

5.3.3.2.4 Wifi Prompt (S2) (N).jpg



<No intersecting link>



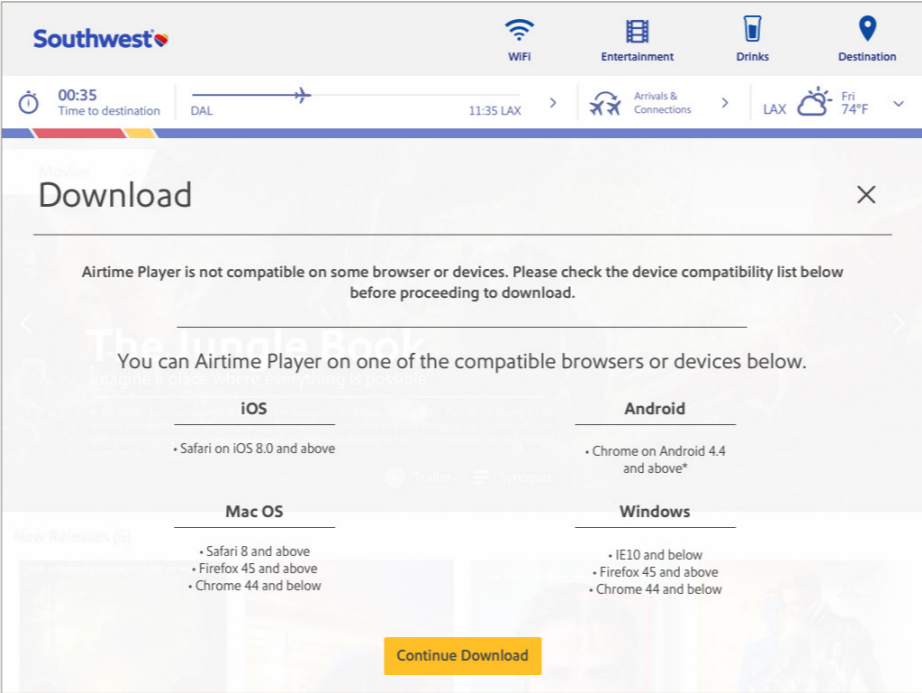
MOVIES

Pop Ups

Movies Landing page - Pop Ups

Various scenarios Pop Ups

5.3.3.2.5 Non compatible device lists (S2) (K).jpg



M - 5.3.3.2.5 Non compatible device lists (S2) (K).jpg



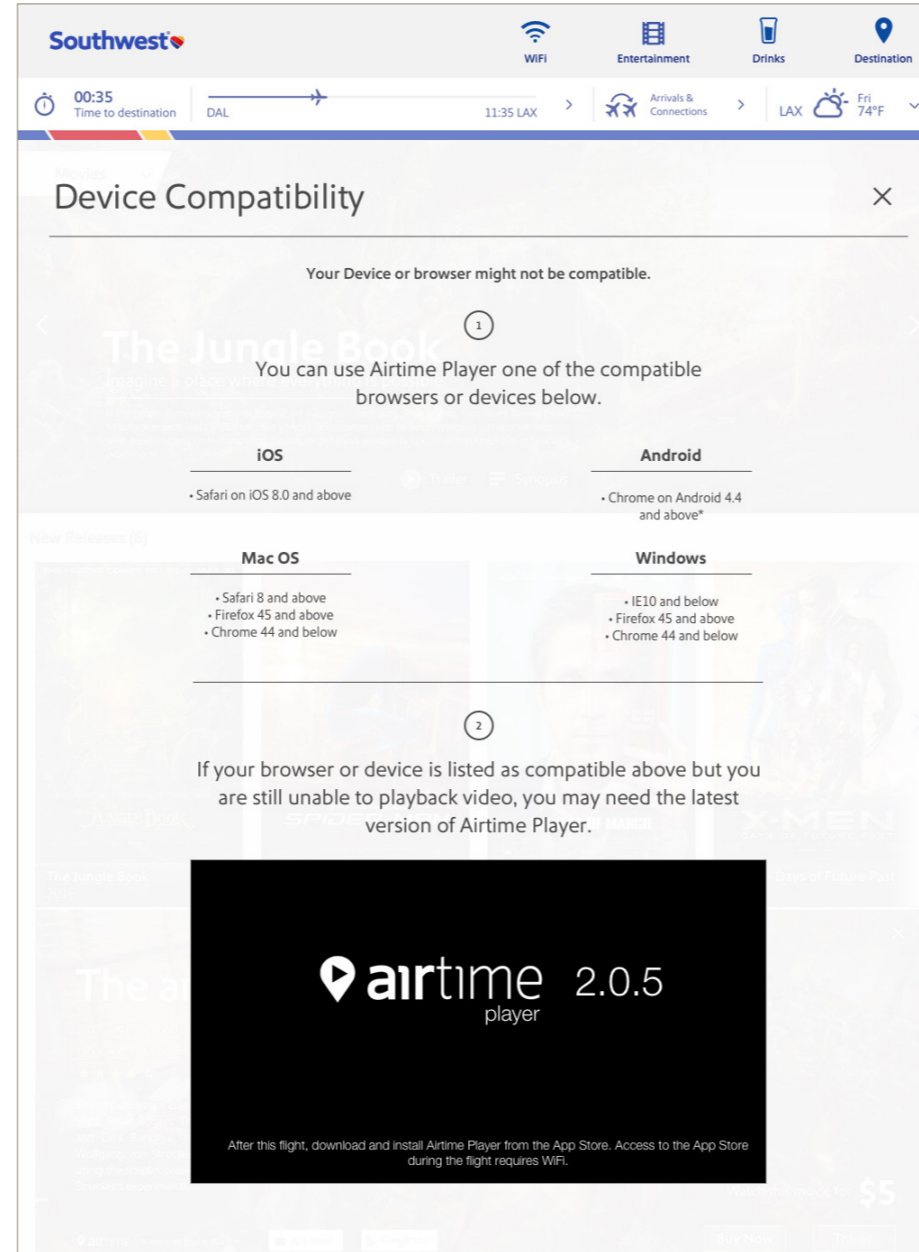
MOVIES

Pop Ups

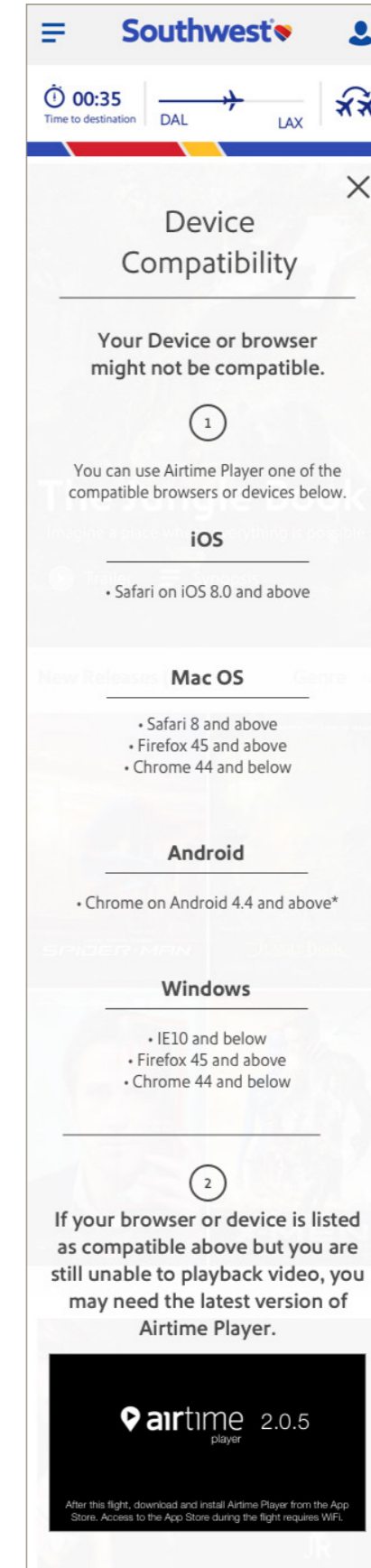
Movies Landing page - Pop Ups

Various scenarios Pop Ups

5.3.3.2.6 End Page (S2) (K).jpg



M - 5.3.3.2.6 End Page (S2) (K).jpg



GAMES

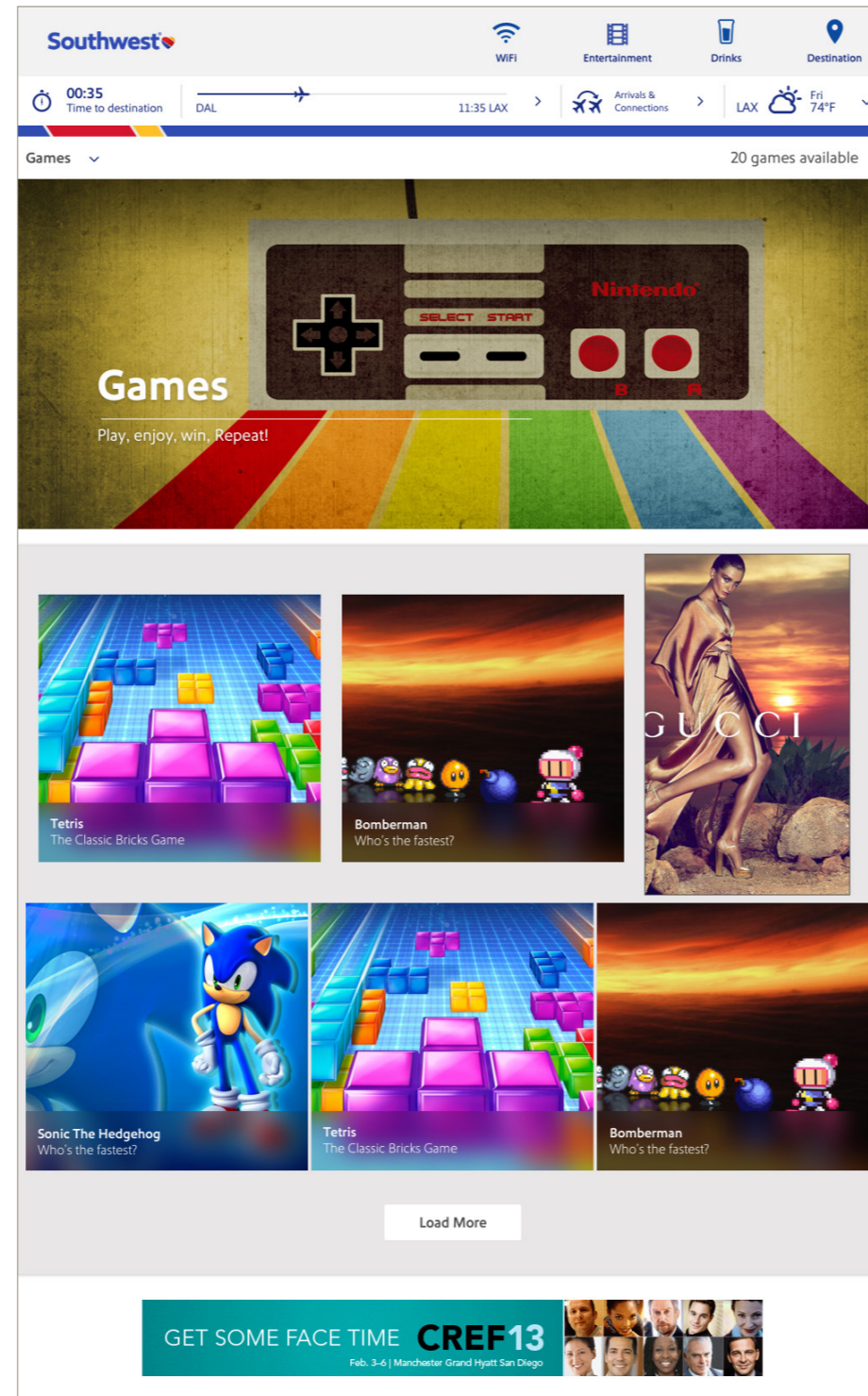
Home

Games Landing page

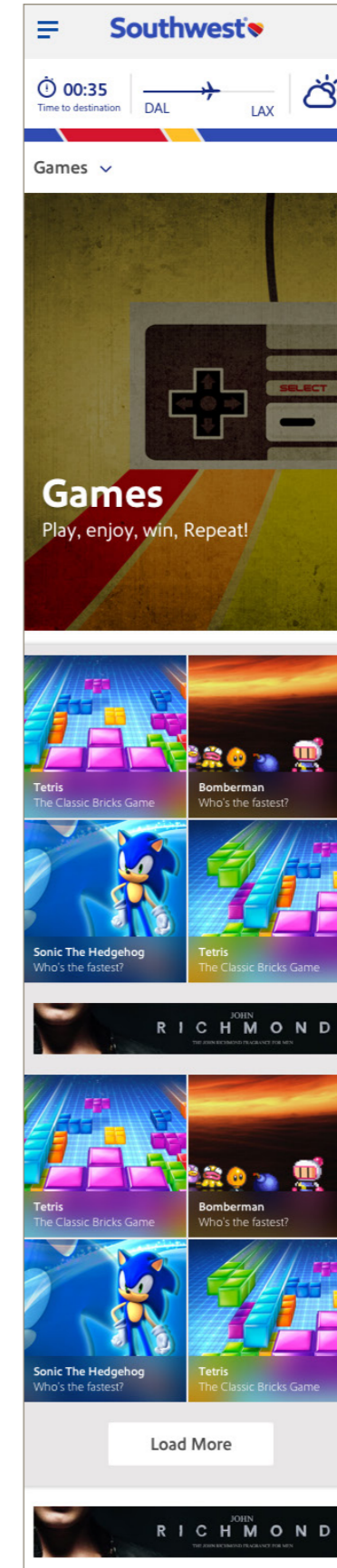
Big hero cover to display the most important Games or any content SWA wish to promote.

Big square game cover tiles allow the users to clearly understand the content also helped by the game title at the bottom of each one.

5.4.1 Games Landing (S3)(K).jpg



M - 5.4.1 Games Landing (S3)(K).jpg



GAMES

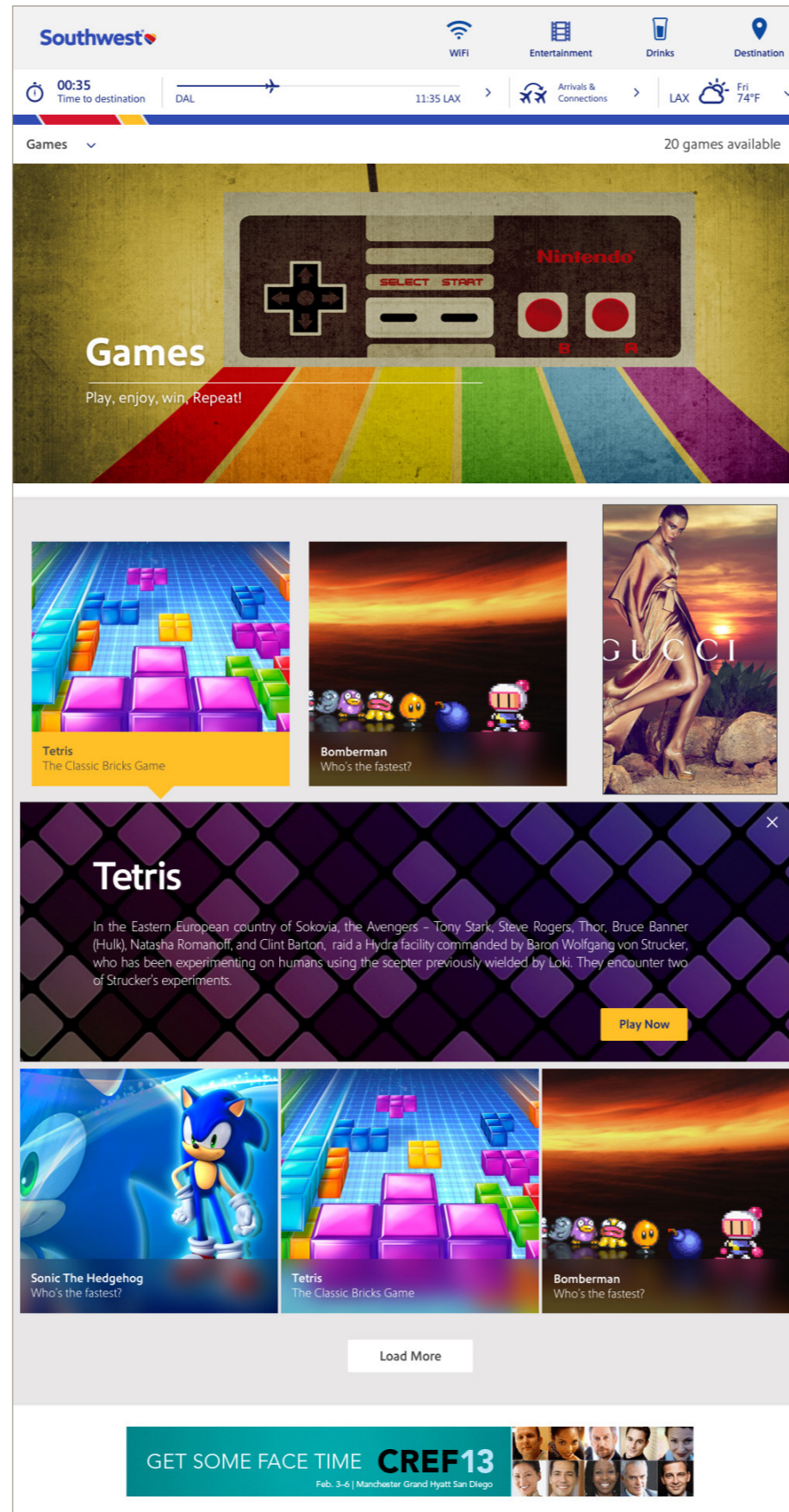
Home

Games - Synopsis

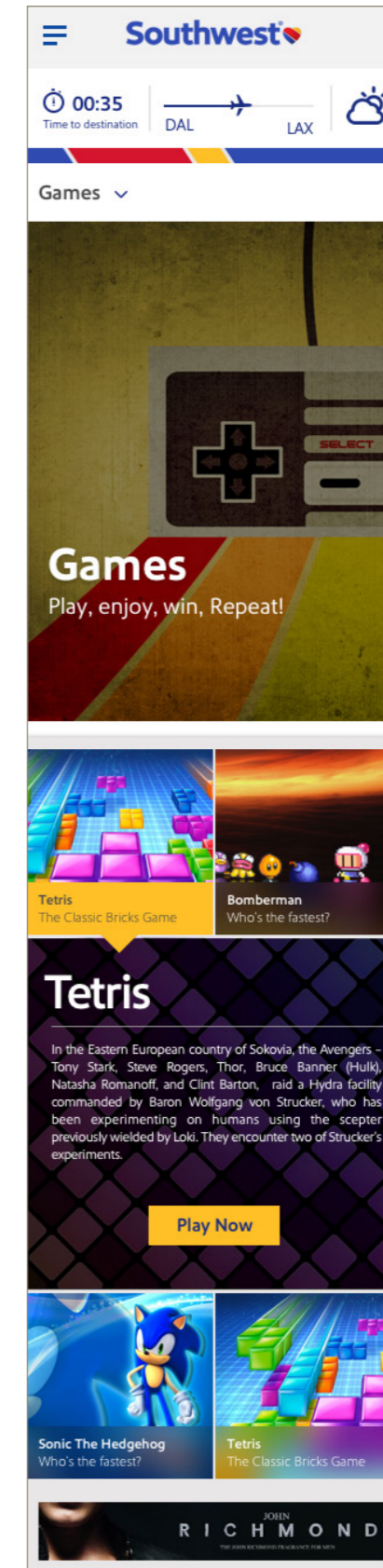
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Big square game cover tiles allow the users to clearly understand the content also helped by the game title at the bottom of each one.

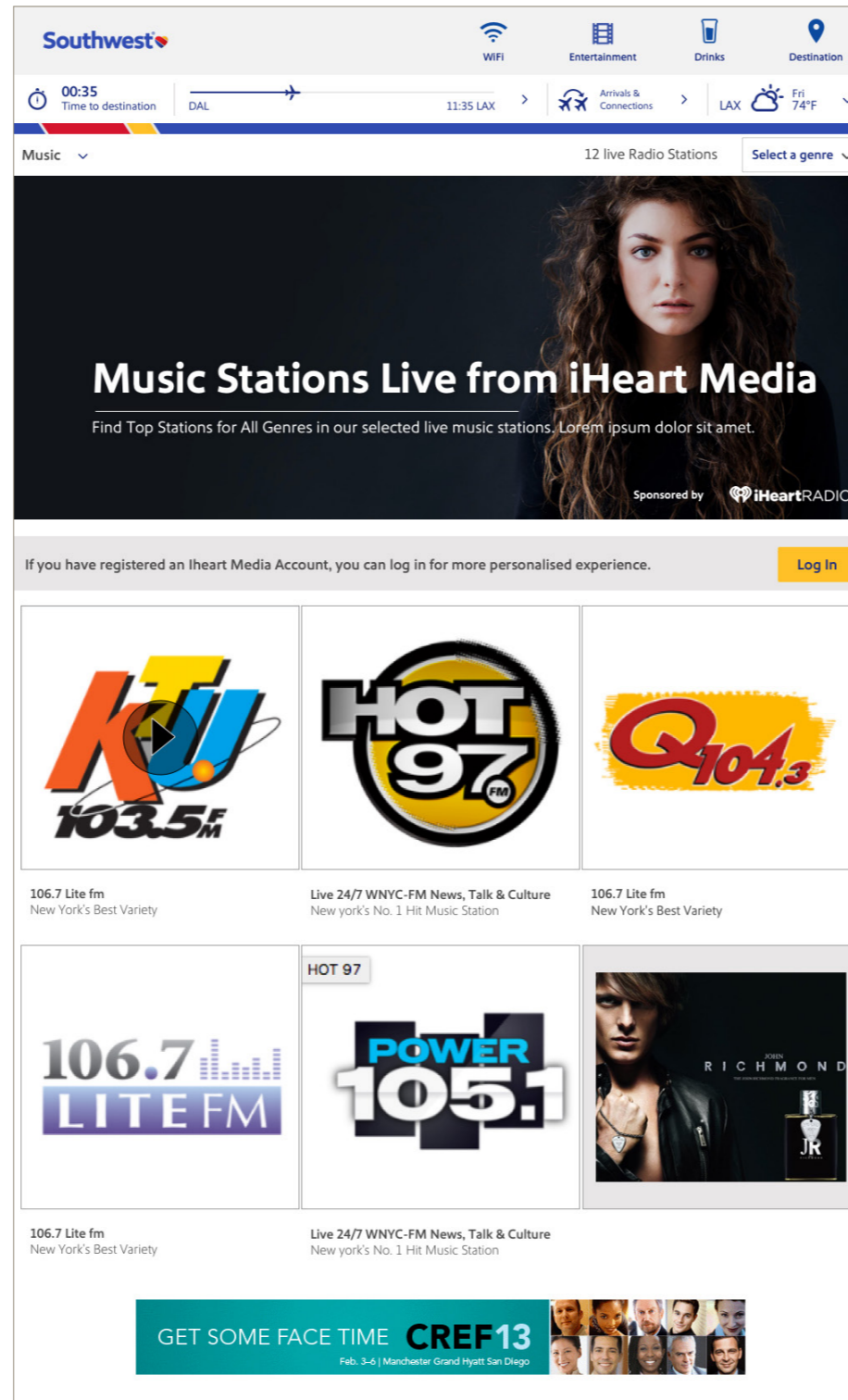
5.4.2 Games Synopsis (S3)(K).jpg



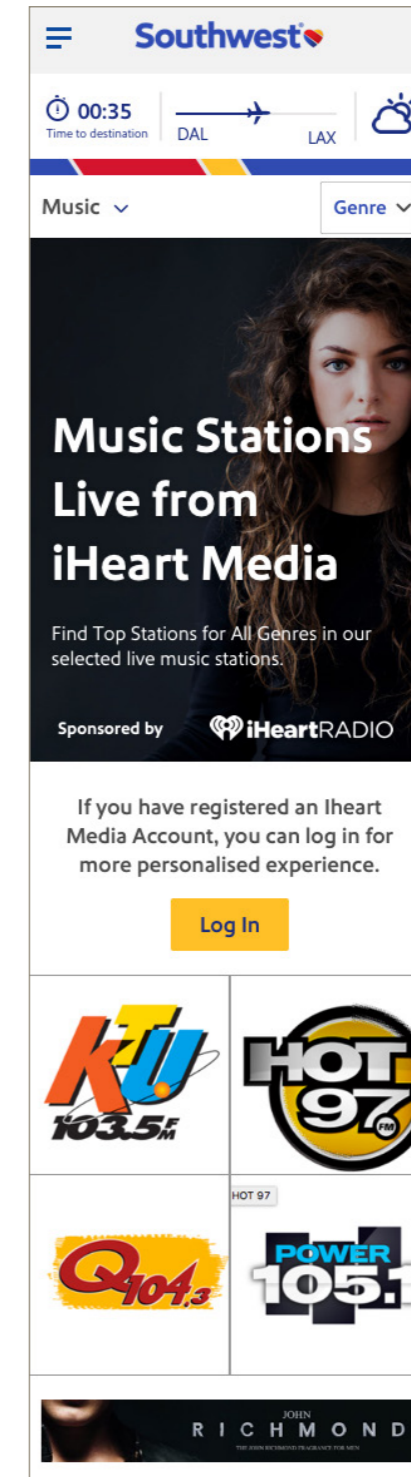
M - 5.4.2 Games Synopsis (S3)(K).jpg



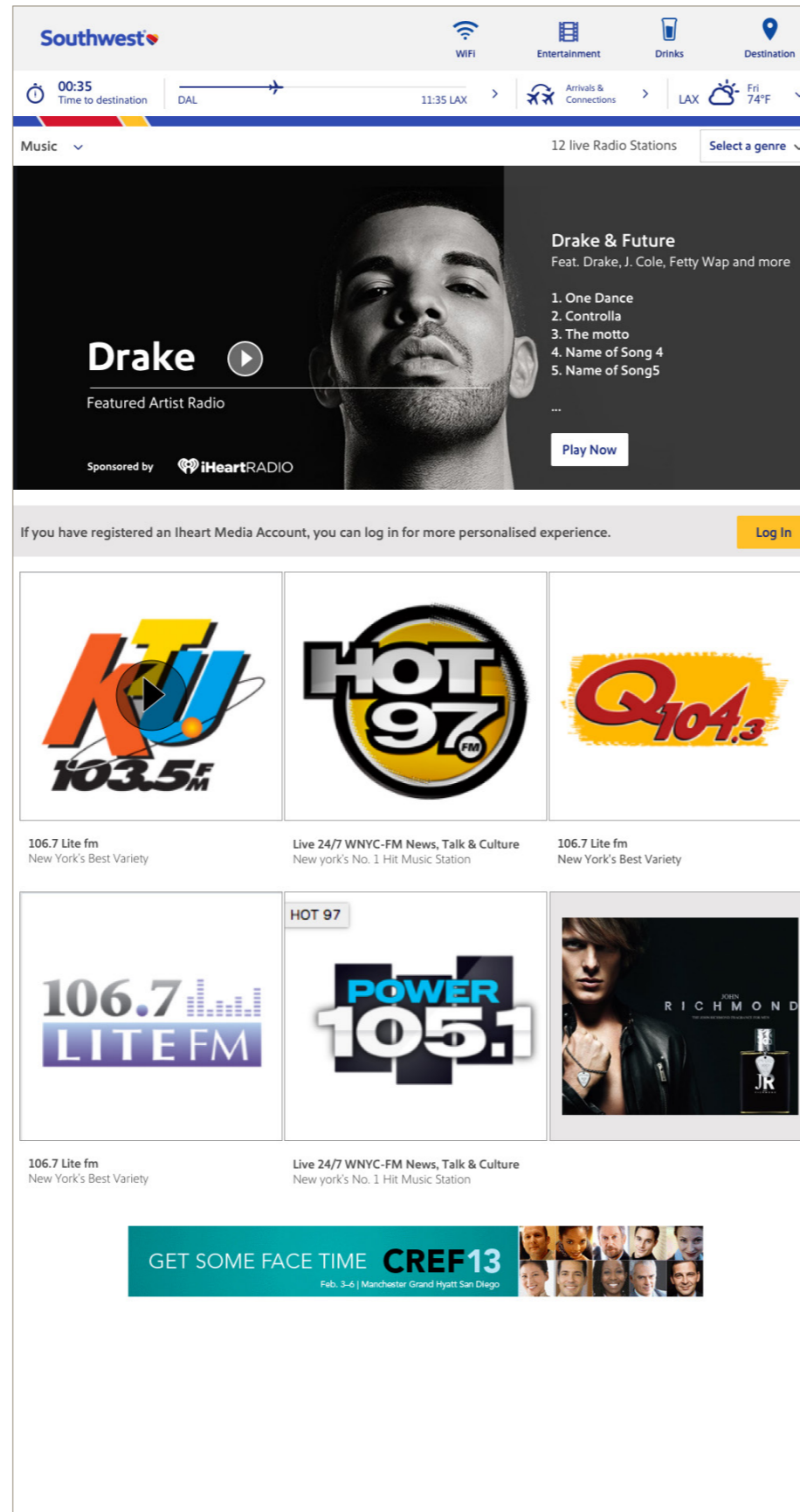
5.6.1 Music Landing Guest (S3).jpg



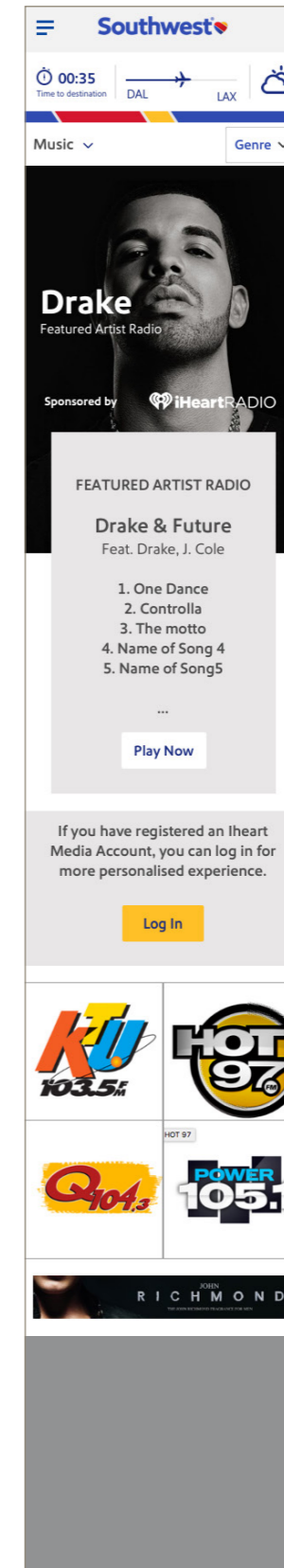
M - 5.6.2 Music Synopsis (S3) (K).jpg



5.6.2 Music Featured Artist (S3).jpg



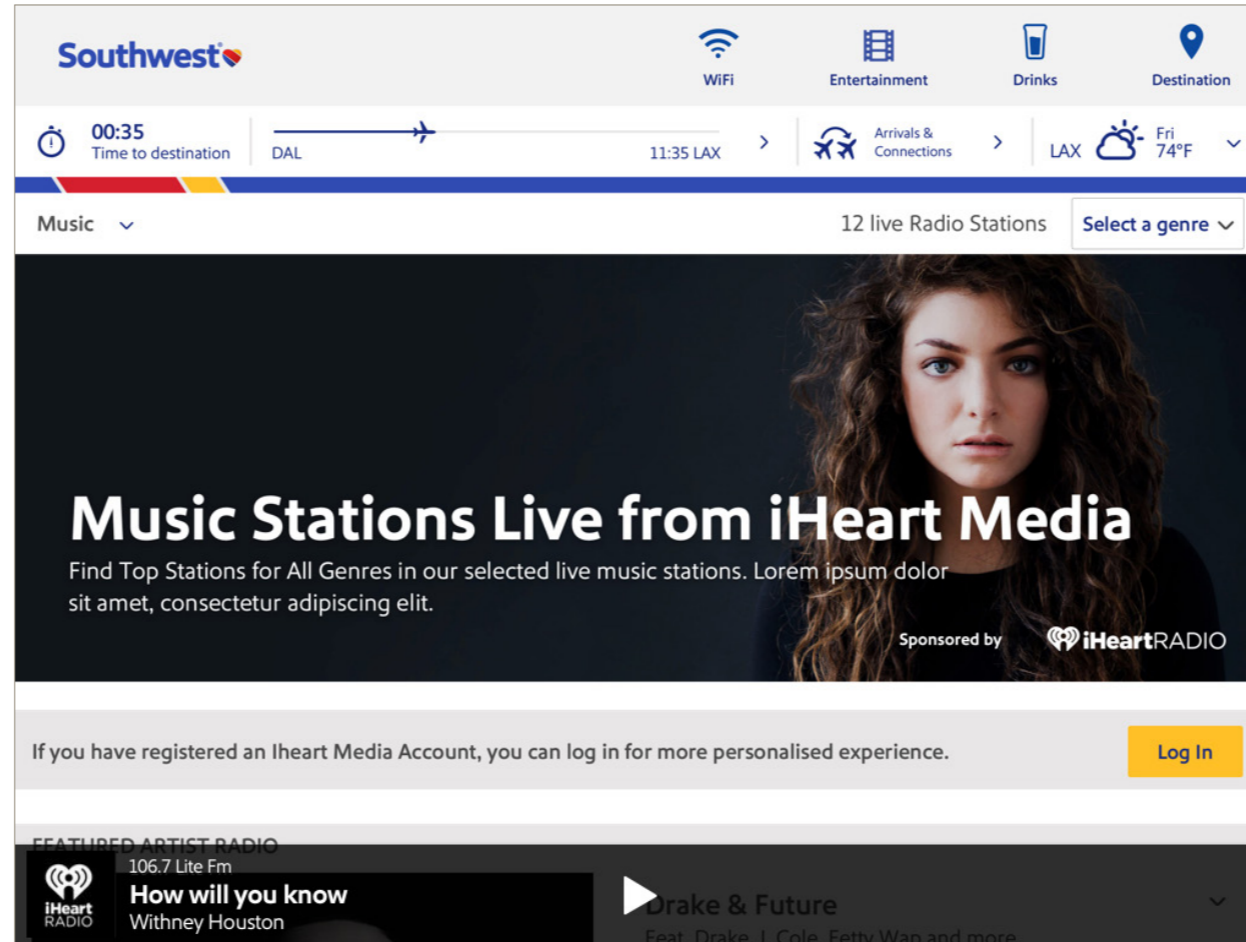
M - 5.6.2 Music Featured Artist (S3).jpg



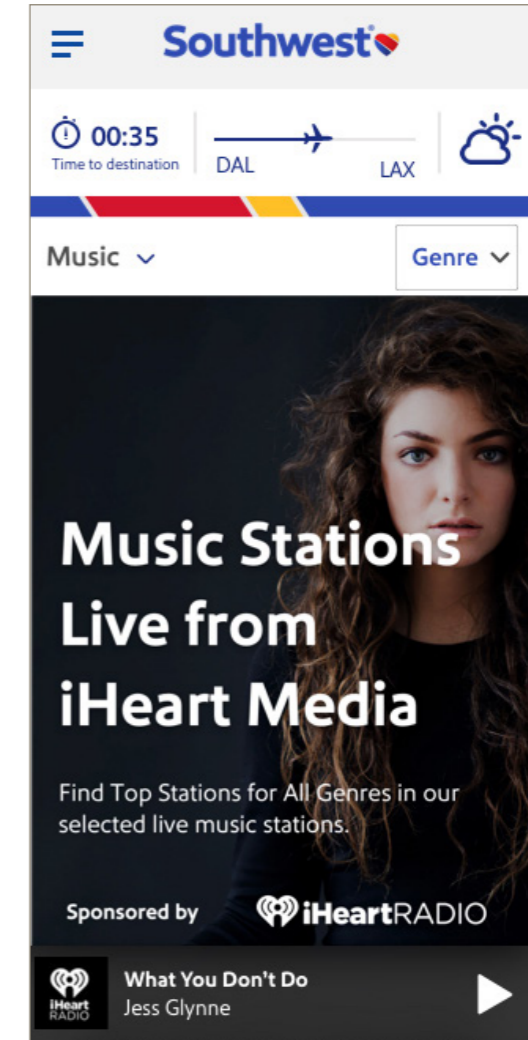
MUSIC

iHeart Media

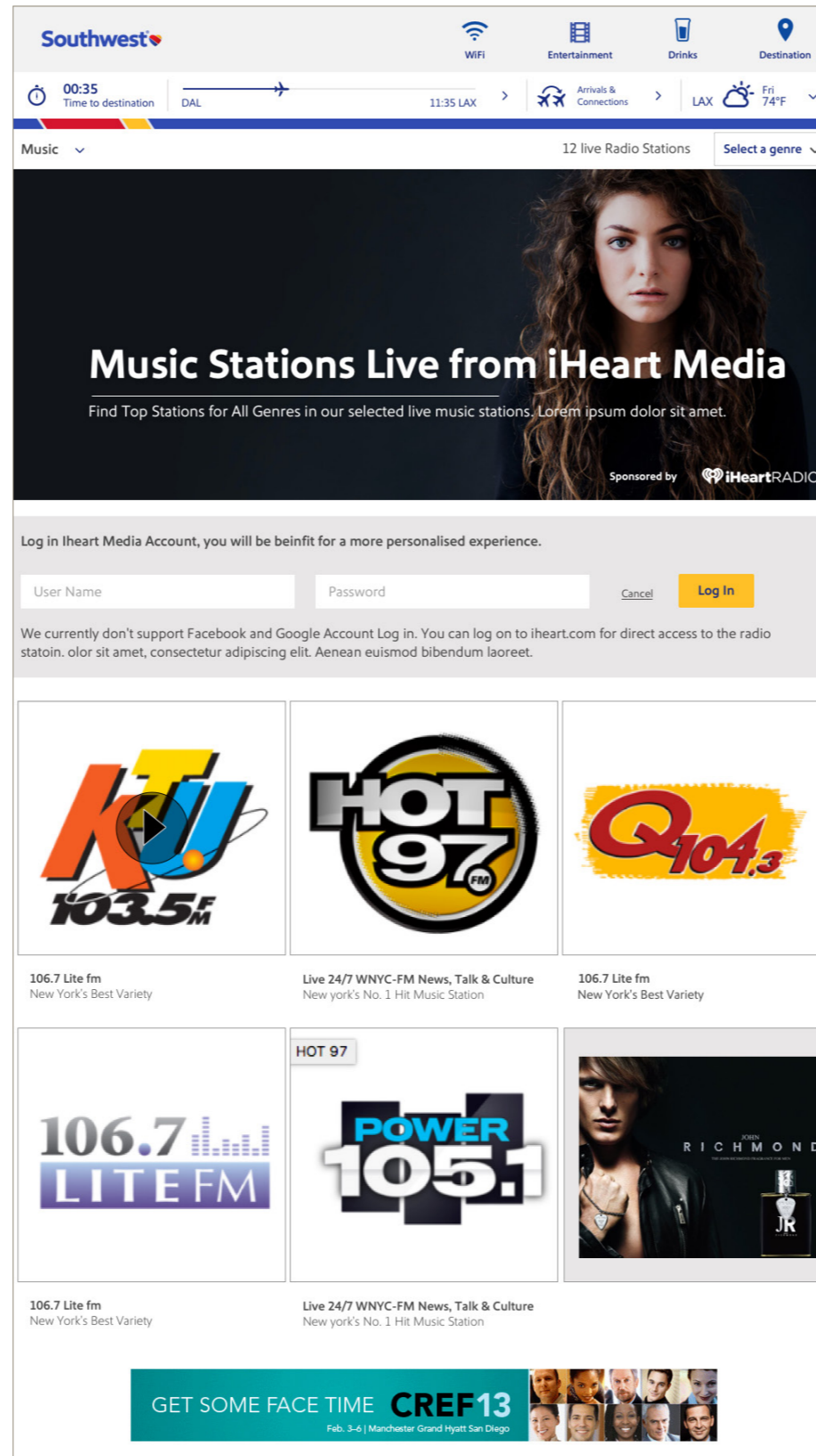
5.6.3 Music Playing Guest (S3).jpg



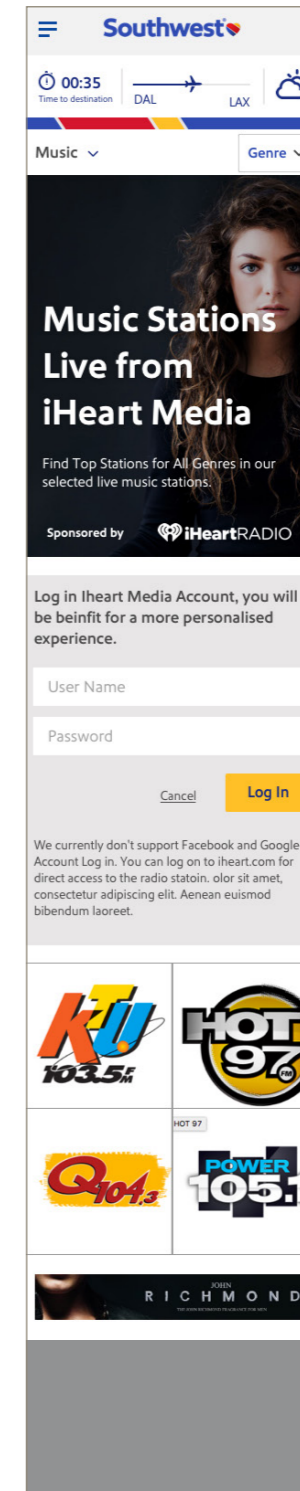
M - 5.6.3 Music Playing Guest (S3).jpg



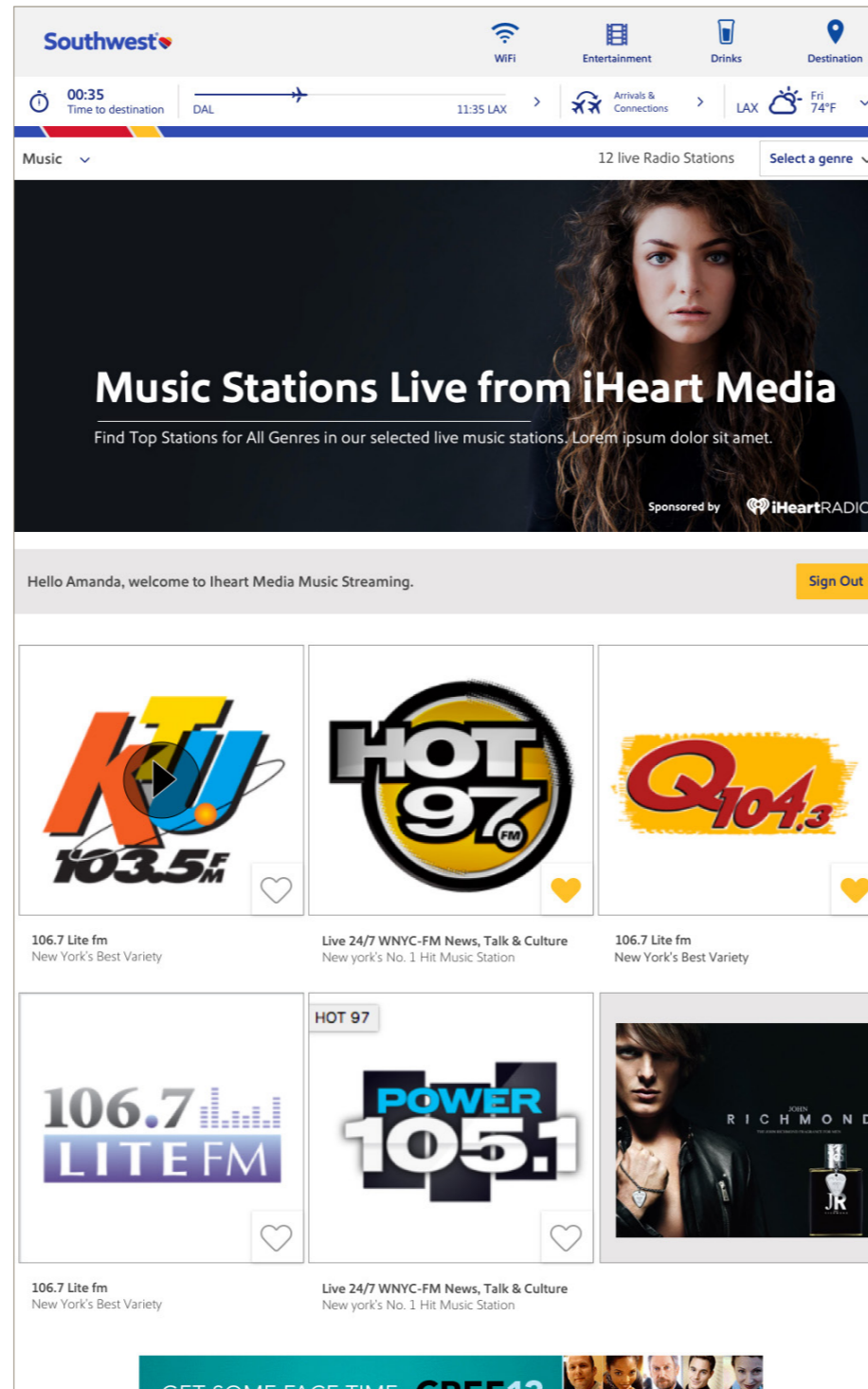
5.6.4 Music Log In Panel (S3).jpg



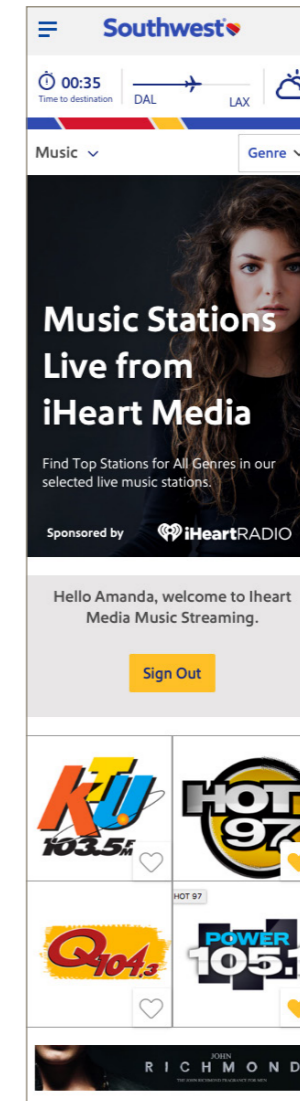
M - 5.6.4 Music Log In Panel (S3).jpg



5.6.6 Music Landing Logged in (S3).jpg



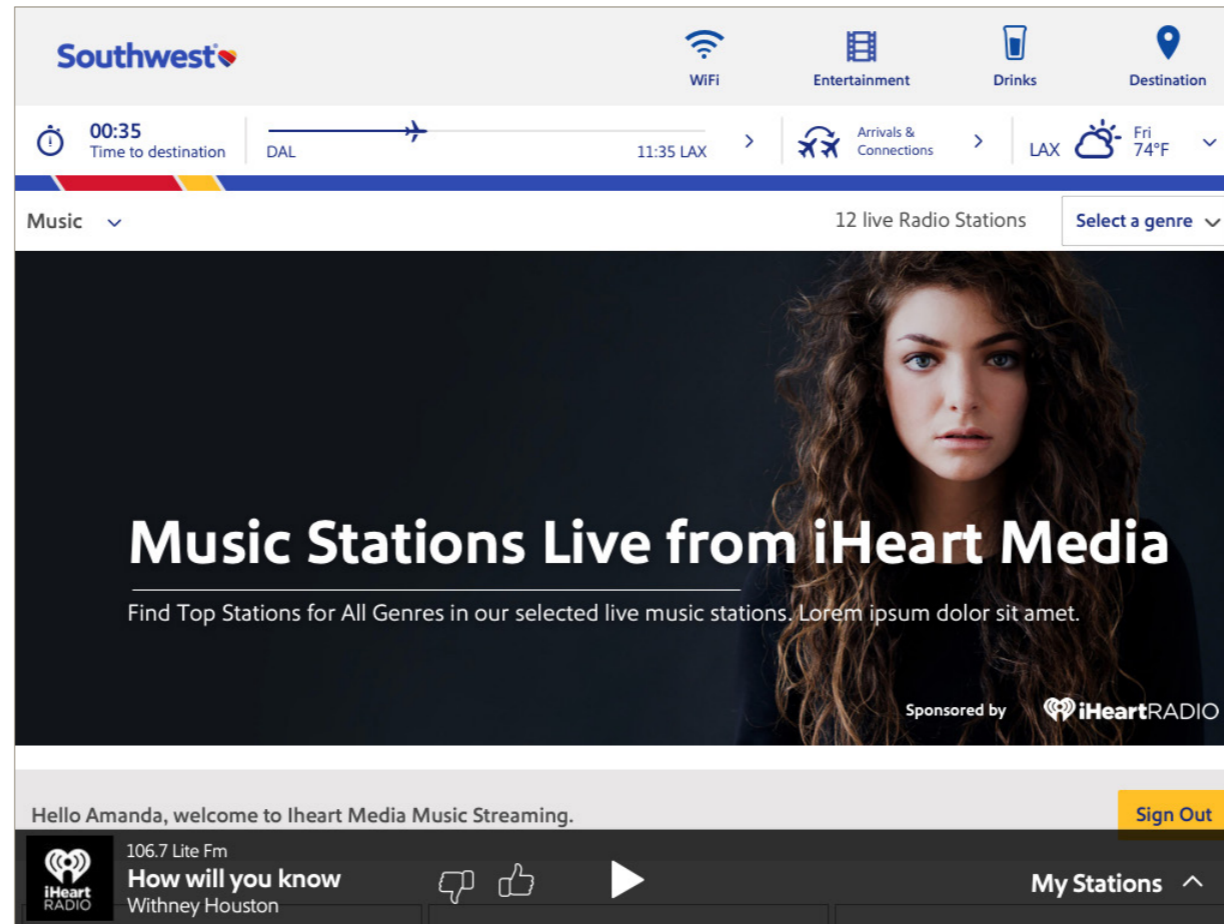
M - 5.6.6 Music Landing Logged in (S3).jpg



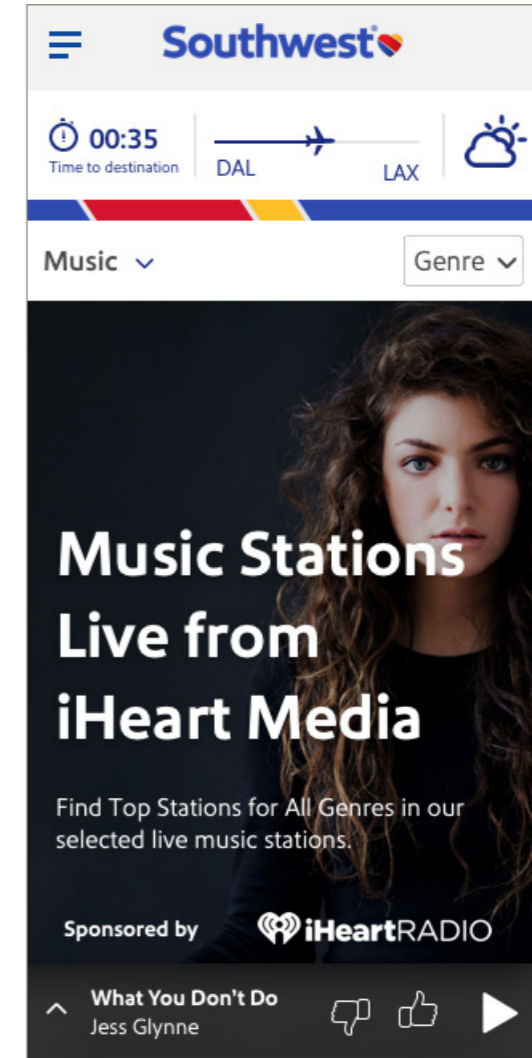
MUSIC

iHeart Media

5.6.7 Music Playing Log in (S3).jpg



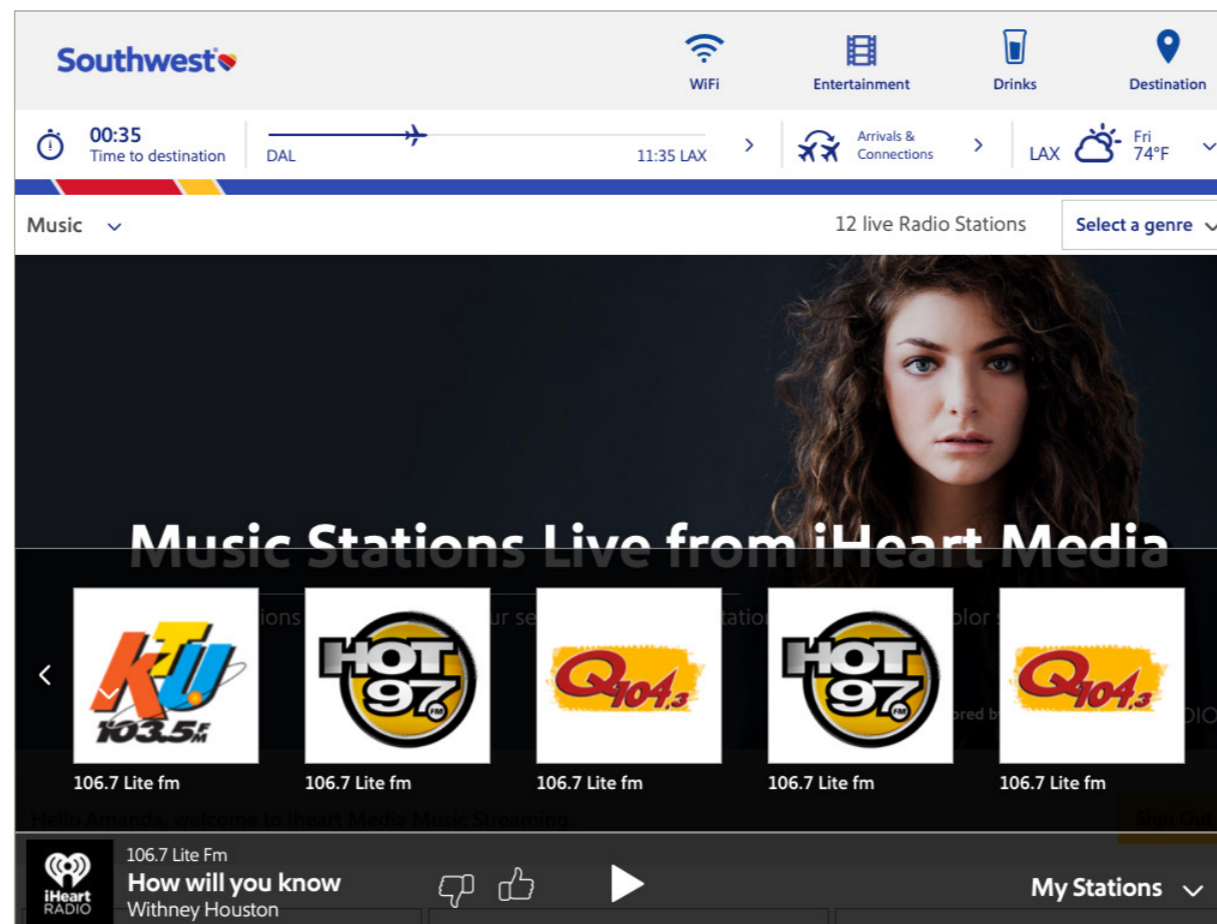
M - 5.6.7 Music Playing Log in (S3).jpg



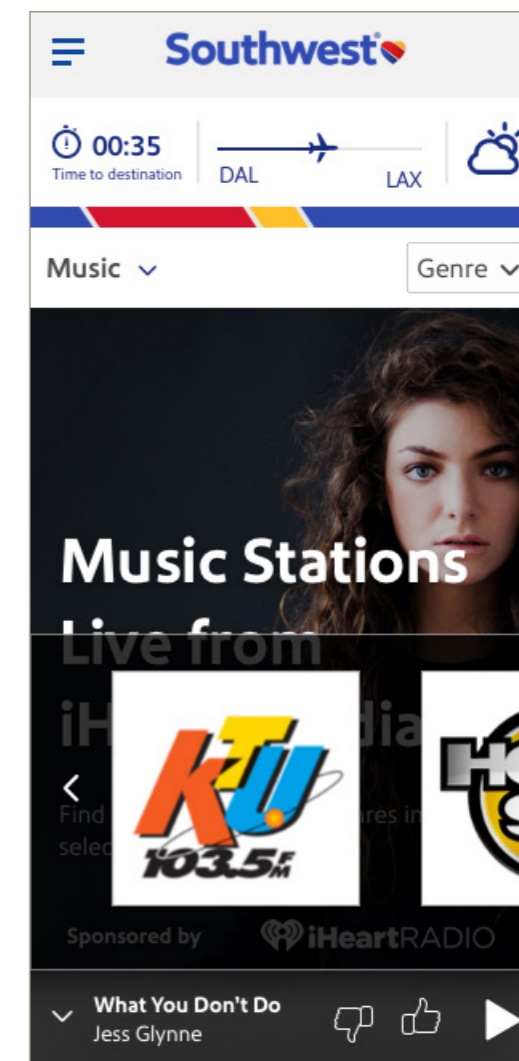
MUSIC

iHeart Media

5.6.7 Music Playing Log in (S3) Stations.jpg



M - 5.6.7 Music Playing Log in (S3) Stations.jpg



DESTINATION

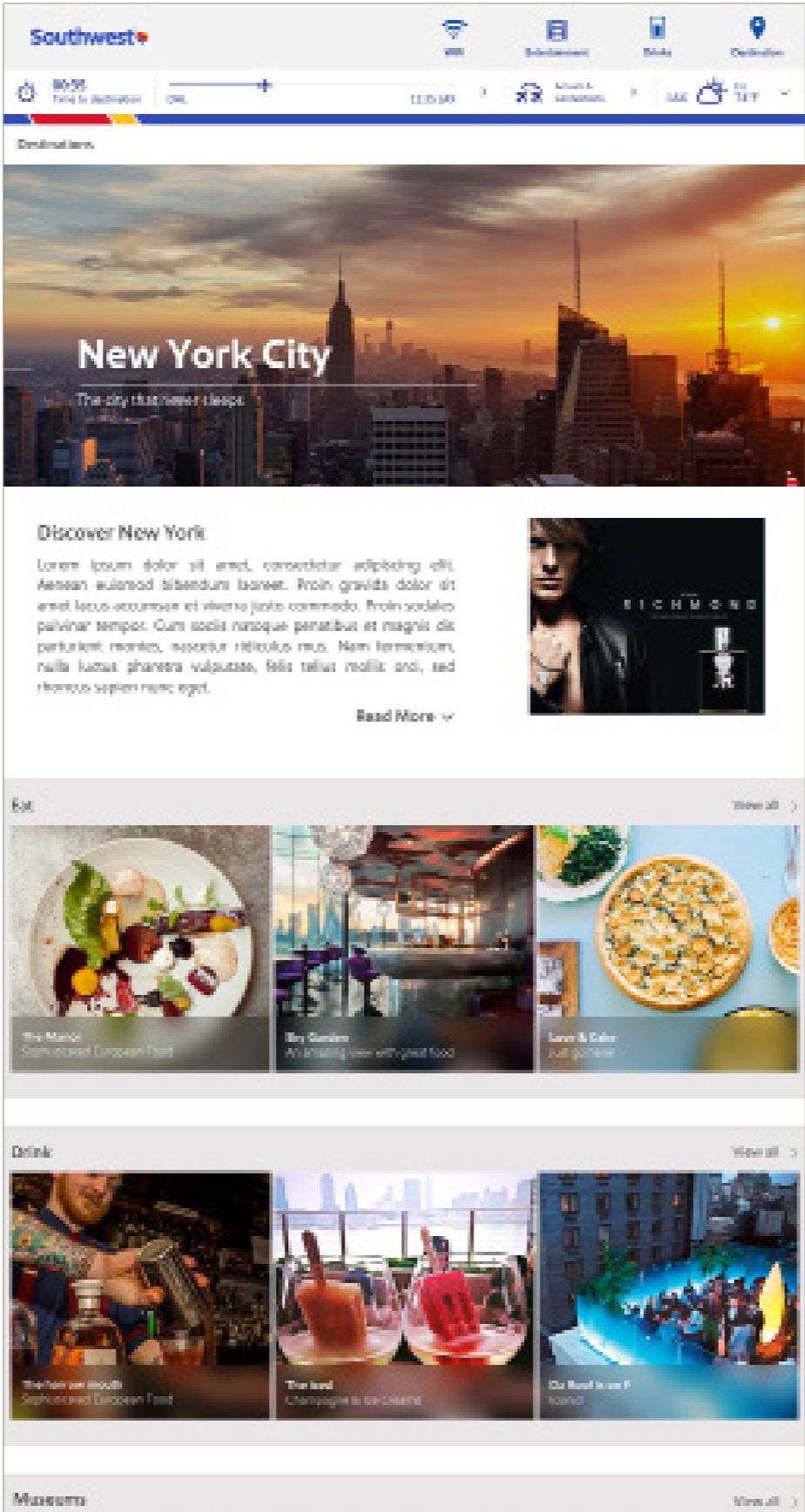
Landing Page

Destination - City

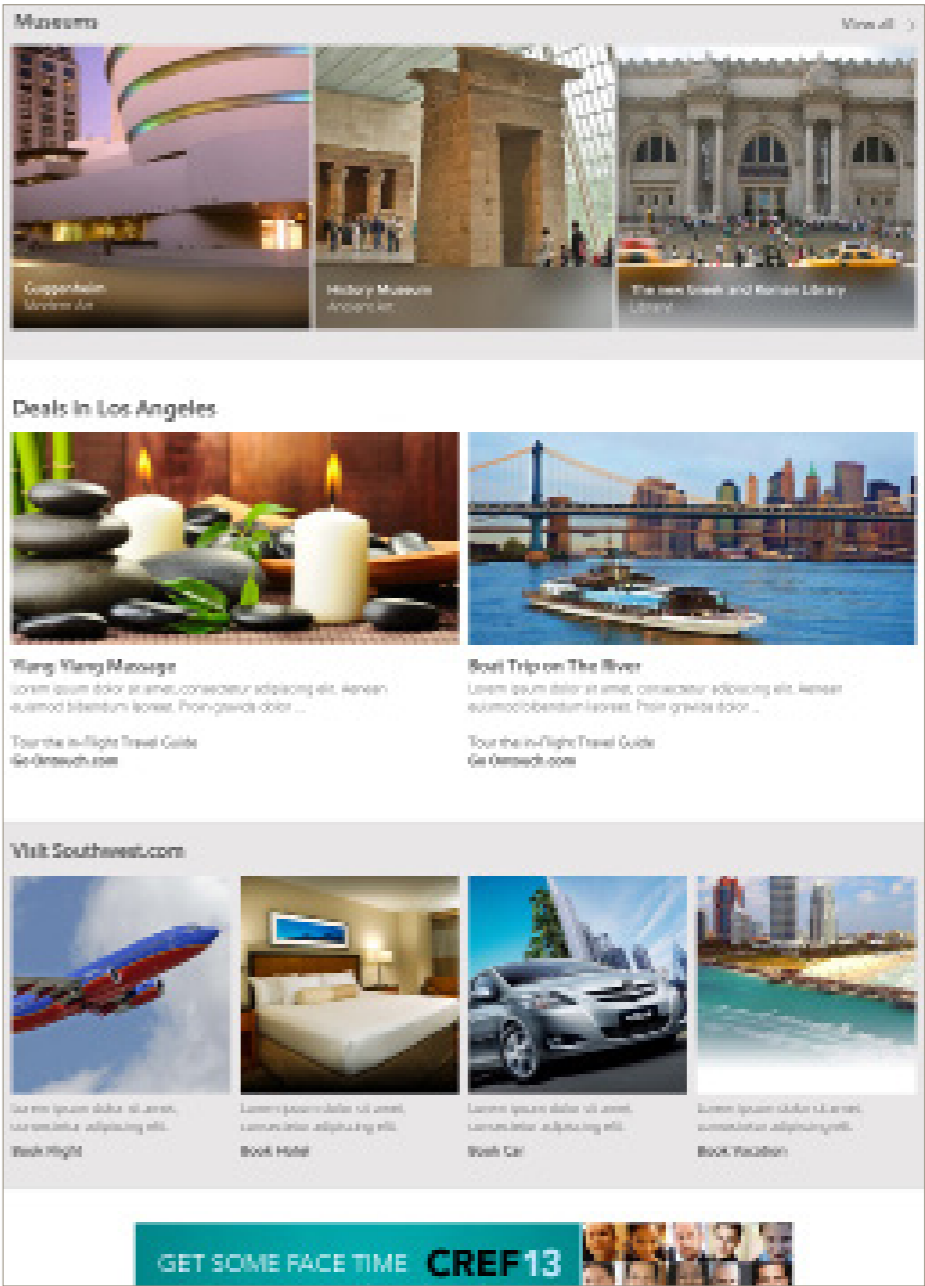
Big hero cover to promote the city with a little info and history below and tile based sections about various activities available in the city, provided by SWA partners.

At the bottom we find a section dedicated to southwest.com where the users can discover flights, hotels, rentals and vacations offered by SWA.

6.1 City Guide & Destination Deals Landing (S2)(K).jpg



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DESTINATION

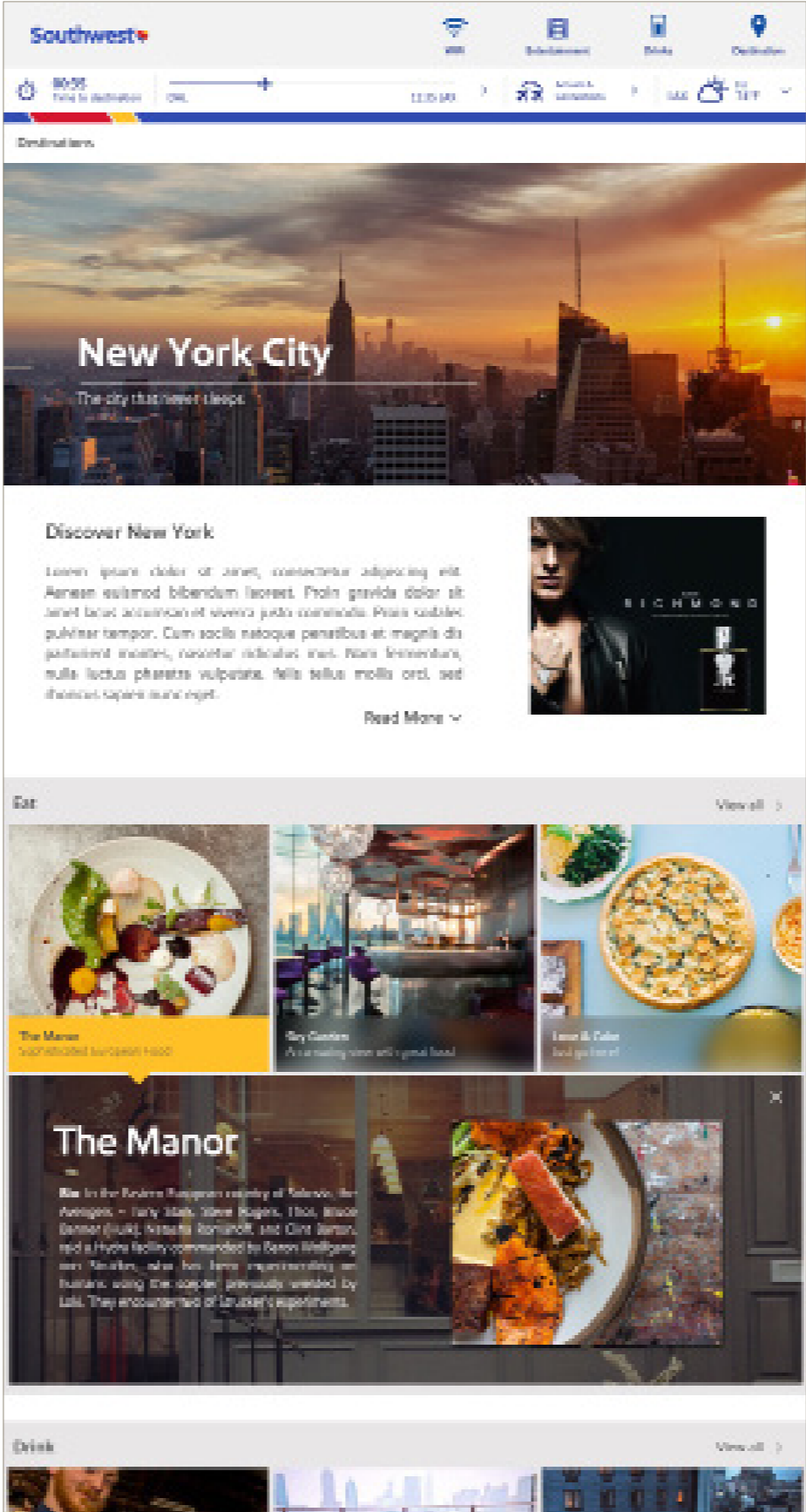
Landing Page - Tablet

Destination - City - Synopsis

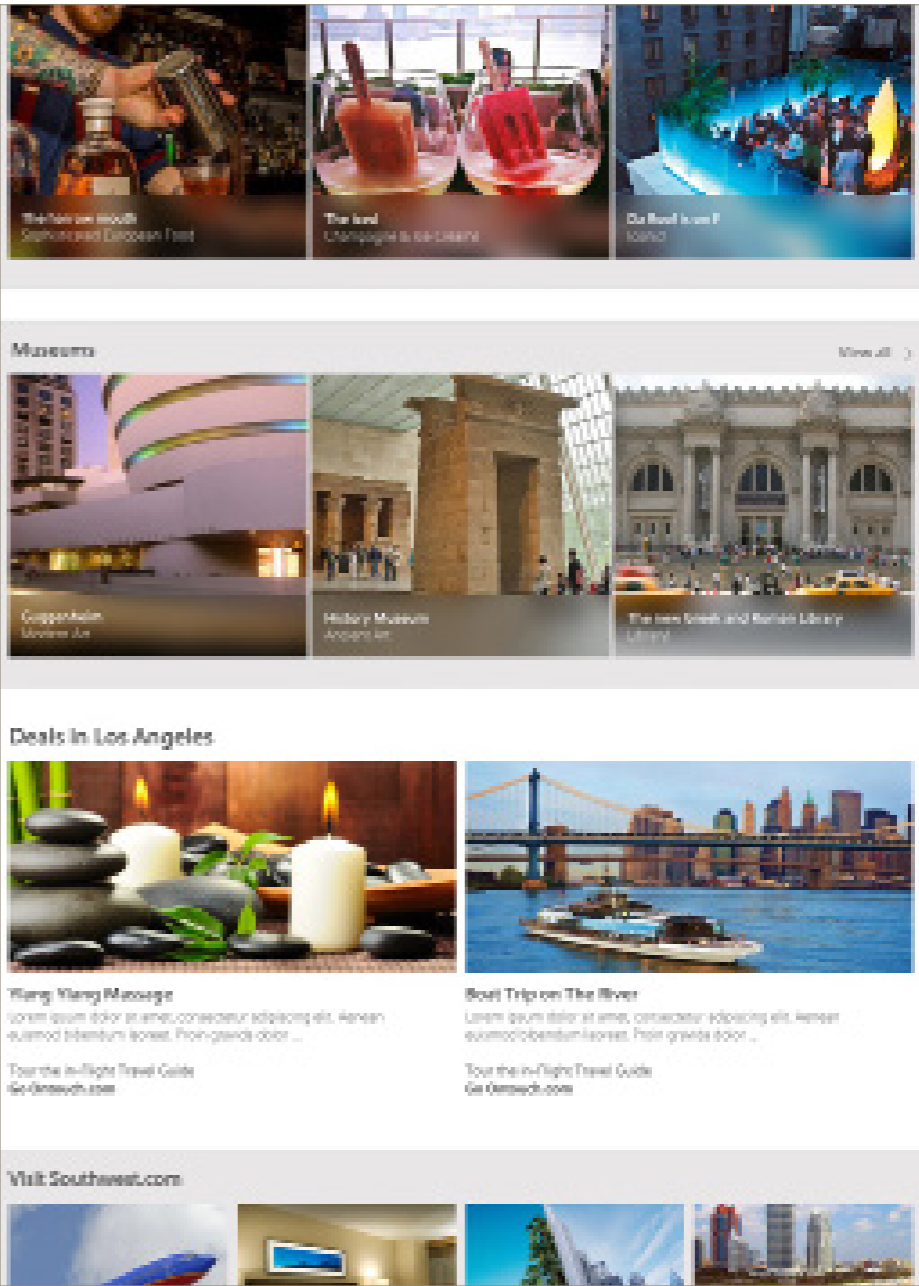
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6.1CityGuide&DestinationDealsLanding(S2)(K)Synopsis.jpg



... Continue from page on the left



DESTINATION

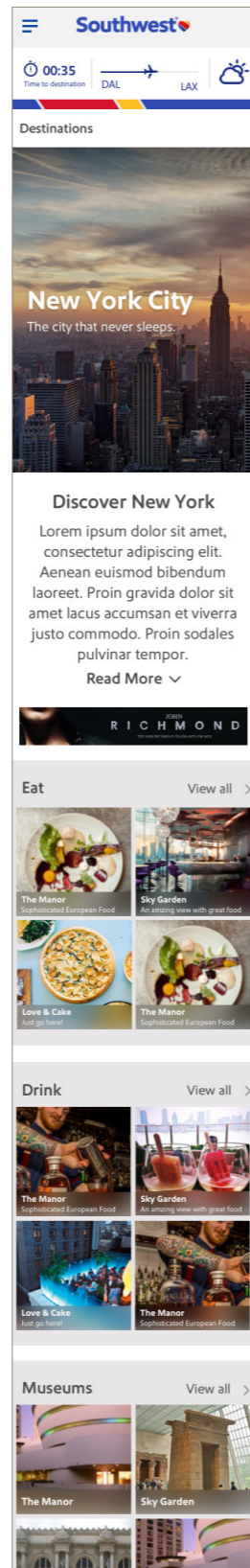
Landing Page - Mobile

Destination - City

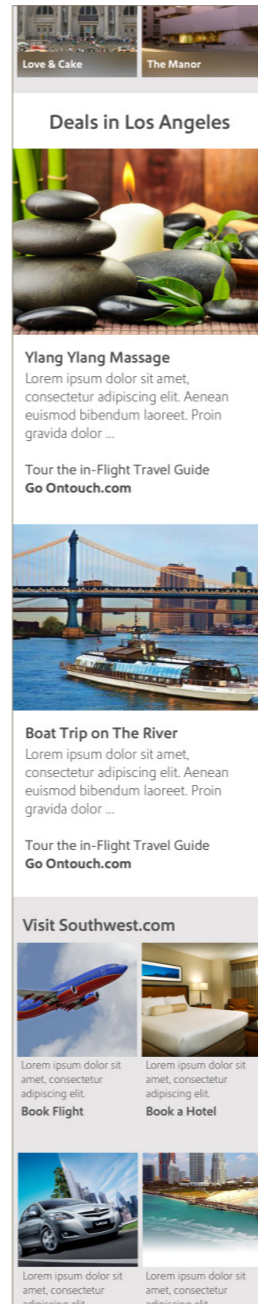
Big hero cover to promote the city with a little info and history below and tile based sections about various activities available in the city, provided by SWA partners.

At the bottom we find a section dedicated to southwest.com where the users can discover flights, hotels, rentals and vacations offered by SWA.

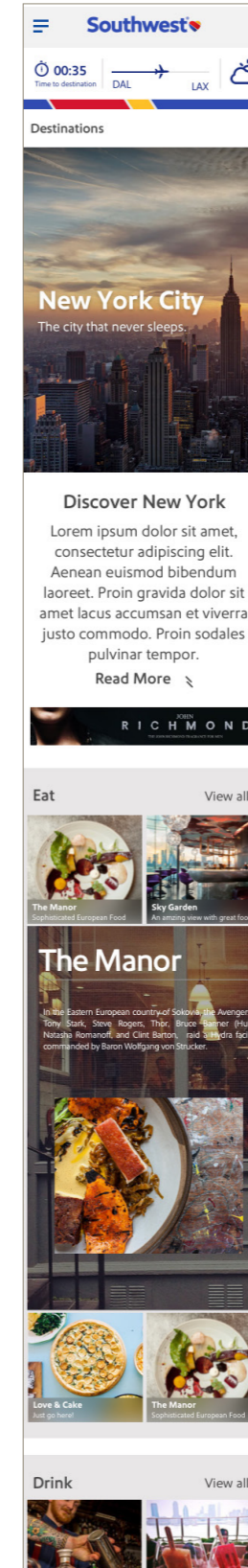
M-6.1CityGuide&DestinationDealsLanding(S2)(K).jpg



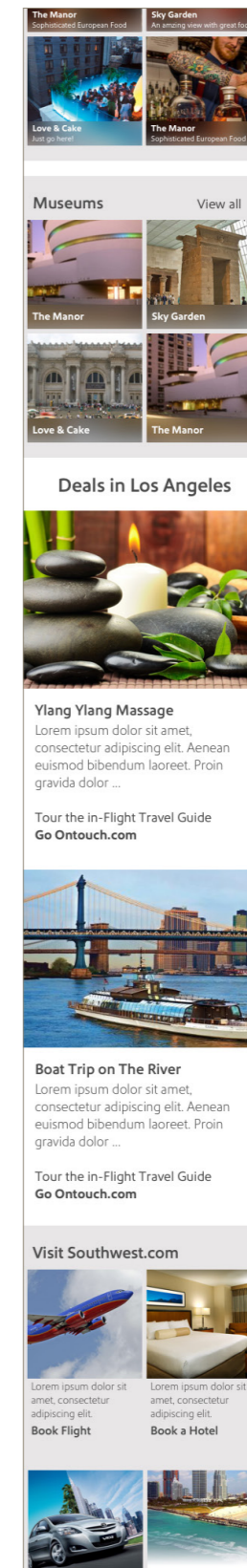
... Continue from page on the left



M-6.1CityGuide&DestinationDealsLanding(S2)(K)Synopsis.jpg



... Continue from page on the left



INFLIGHT DRINKS

Home

On Board Drinks

Place text here

7.1 Inflight Drinks Landing (S2) (K).jpg

Southwest WiFi Entertainment Drinks Destination

00:35 Time to destination DAL 11:35 LAX Arrivals & Connections LAX Fri 74°F

Inflight Drinks

This message can echo the holiday free drinks or promotions etc

Beverages Catalog

Feel free to browse our beverages catalog, if you wish to purchase a drink, please ask a staff member

Soft Drinks

\$0 Bags fly free, and so do these beverages.

Seagram's® Ginger Ale	Coca Cola	Minute Maid® Orange Juice
Seagram's® tonic Water	Fanta	Minute Maid® Cranberry Apple Juice
Seagram's® Seltzer Water	Red Bull	Hot chocolate
Sprite Zero™	Mountain Dew	Community® co ee

Budget More savings means more trips. Save up to 30% plus earn up to 2,400 Rapid Rewards points.

Spirits

\$5 Lorem ipsum dolor sit amet, consectetur adipiscing elit

... Continue from page on the left

\$5 Lorem ipsum dolor sit amet, consectetur adipiscing elit

Vodka and Cran Apple	Gin and Tonic	Scotch and Ginger
Margarita	Fanta	Minute Maid® Cranberry Apple Juice
Bloody Mary	Red Bull	Hot chocolate
Bourbon and Ginger	Mountain Dew	Community® co ee

Mark your calendars: drinks are on us.

Travelling during holidays? If you are in the air with us, we'll get the festive started with a drink on the house - if you're of age, of course.

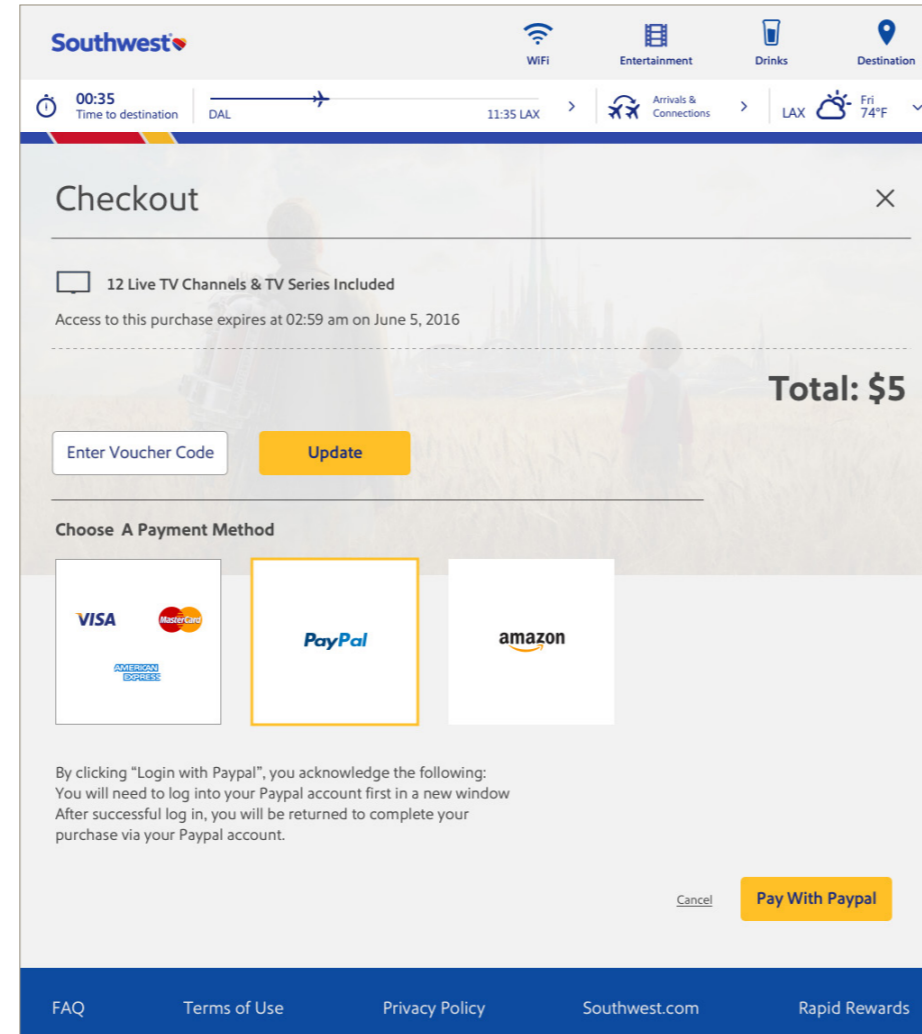
May 30 Memorial Day
June 18 Southwest Airlines Birthday
June 19 Father's Day
July 4 Independence Day

Budget More savings means more trips. Save up to 30% plus earn up to 2,400 Rapid Rewards points.

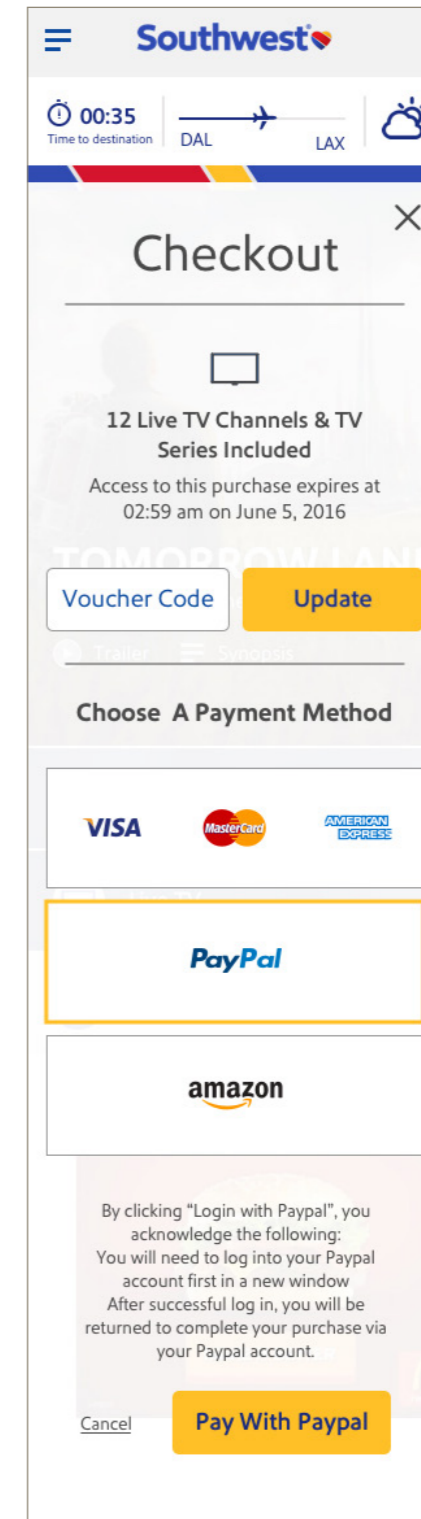
PAYMENT

Landing Page

8.1.1 Payment Paypal Step 1 (S3).jpg



M - 8.1.1 Payment Paypal Step 1 (S3).jpg

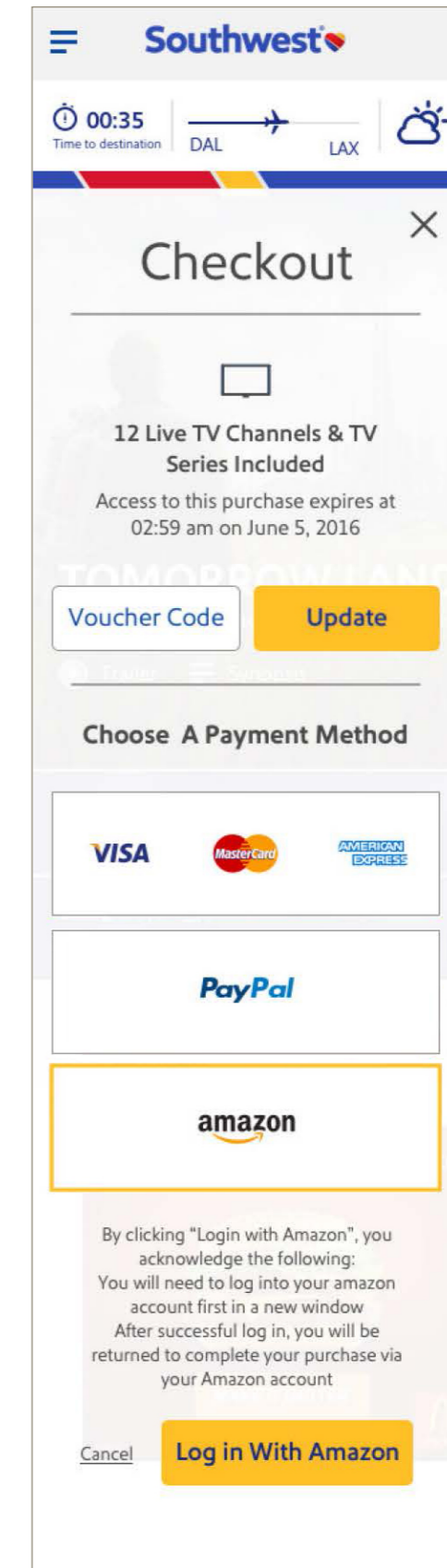
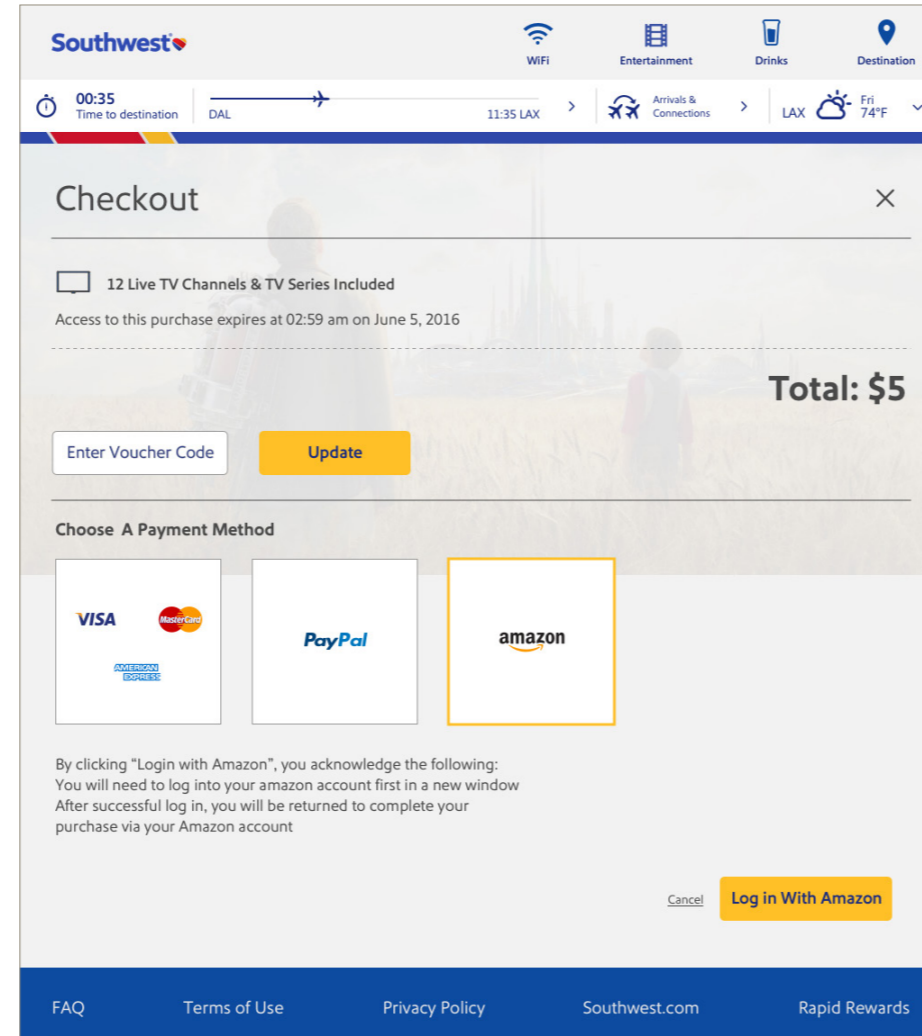


PAYMENT

Landing Page

8.2.1 First time Payment Amazon Step 1 (S3).jpg

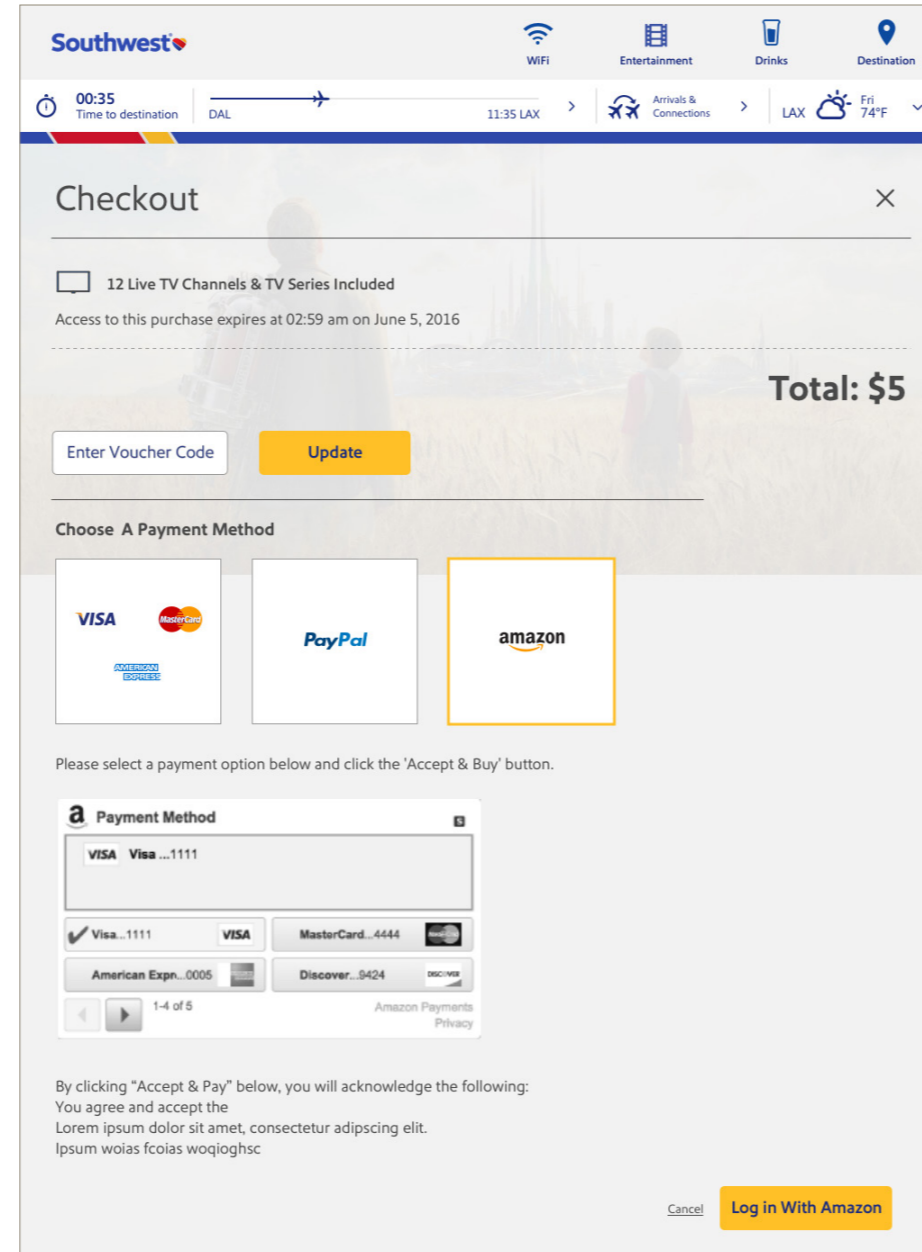
<No intersecting link>



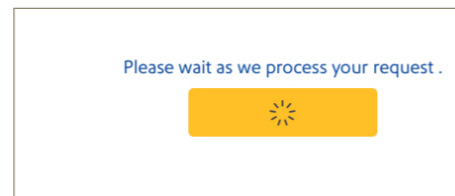
PAYMENT

Landing Page

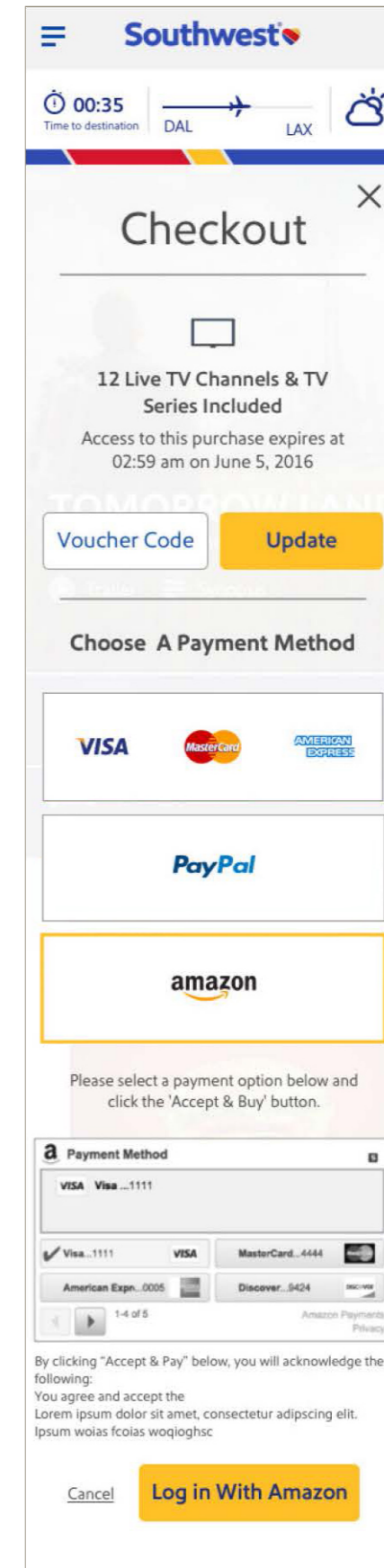
8.2.2 First time Payment Amazon Step 2 (S3).jpg



8.2.3 FirsttimePaymentAmazonStep2Processing(S3).jpg



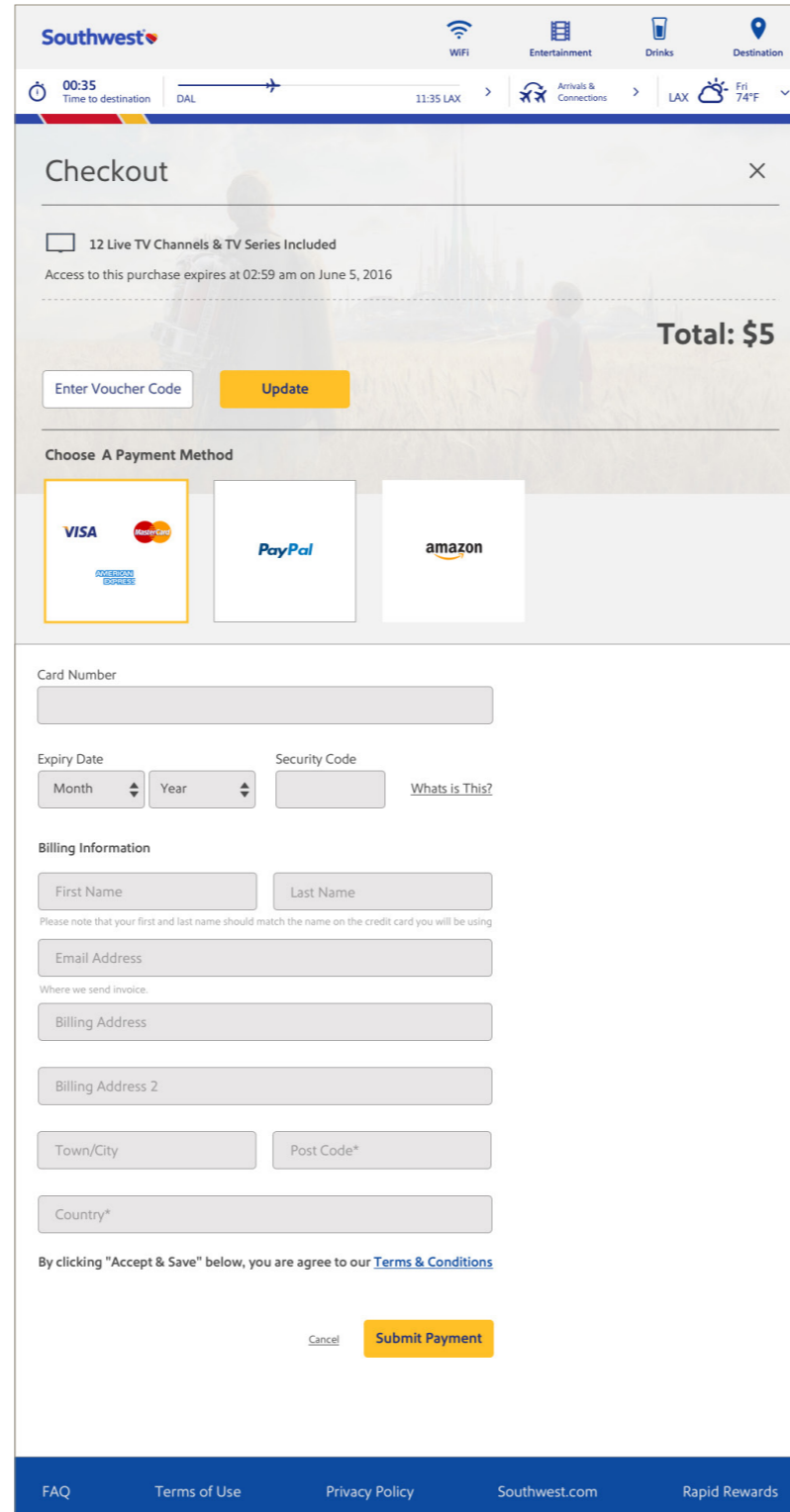
M - 8.2.2 First time Payment Amazon Step 2 (S3).jpg



PAYMENT

Landing Page

8.3.1.1 First time Payment Step 1 (S3).jpg



Southwest

00:35 Time to destination DAL 11:35 LAX Arrivals & Connections LAX Fri 74°F

Checkout

12 Live TV Channels & TV Series Included
Access to this purchase expires at 02:59 am on June 5, 2016

Total: \$5

Enter Voucher Code

Choose A Payment Method

VISA MasterCard AMERICAN EXPRESS

PayPal amazon

Card Number

Expiry Date Month Year Security Code [Whats is This?](#)

Billing Information

First Name Last Name
Please note that your first and last name should match the name on the credit card you will be using

Email Address

Where we send invoice:
Billing Address

Billing Address 2

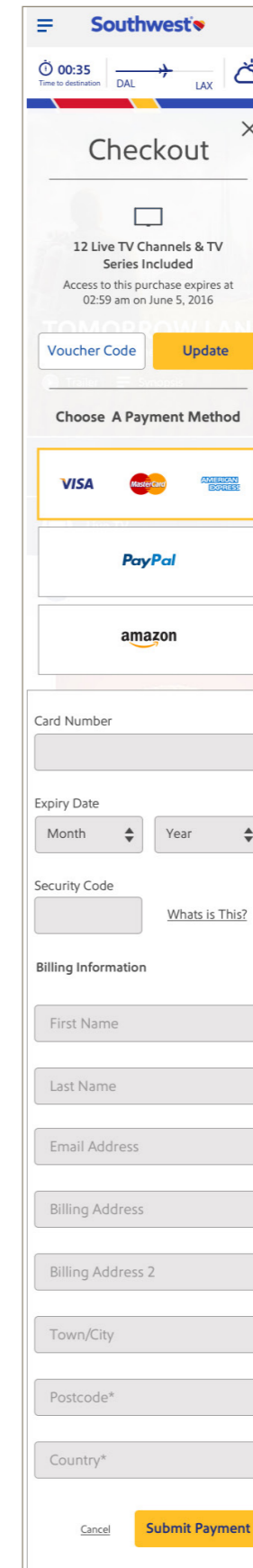
Town/City Post Code*

Country*

By clicking "Accept & Save" below, you are agree to our [Terms & Conditions](#)

FAQ Terms of Use Privacy Policy Southwest.com Rapid Rewards

M - 8.3.1.1 First time Payment Step 1 (S3).jpg



Southwest

00:35 Time to destination DAL LAX

Checkout

12 Live TV Channels & TV Series Included
Access to this purchase expires at 02:59 am on June 5, 2016

Voucher Code

Choose A Payment Method

VISA MasterCard AMERICAN EXPRESS

PayPal amazon

Card Number

Expiry Date Month Year Security Code [Whats is This?](#)

Billing Information

First Name
Last Name
Email Address
Billing Address
Billing Address 2
Town/City
Postcode*
Country*

PAYMENT

Landing Page

8.3.1.2 Promotion Code (S3).jpg

Southwest

00:35 Time to destination DAL 11:35 LAX Arrivals & Connections LAX Fri 74°F

Checkout

12 Live TV Channels & TV Series Included \$5
Access to this purchase expires at 02:59 am on June 5, 2016

123351515515 Applied -\$1

Total: \$4

Choose A Payment Method

VISA Mastercard amazon

PayPal

Card Number

Expiry Date Month Year Security Code [Whats is This?](#)

Billing Information

First Name Last Name

Please note that your first and last name should match the name on the credit card you will be using

Email Address

Where we send invoice.

Billing Address

Billing Address 2

Town/City Post Code*

Country*

By clicking "Accept & Save" below, you are agree to our [Terms & Conditions](#)

Cancel **Submit Payment**

FAQ Terms of Use Privacy Policy Southwest.com Rapid Rewards

M - 8.3.1.2 Promotion Code (S3).jpg

Southwest

00:35 Time to destination DAL LAX

Checkout

12 Live TV Channels & TV Series Included \$5
Access to this purchase expires at 02:59 am on June 5, 2016

TOMORROW \$5

123351515515 Applied -\$1

Total: \$4
\$1 Voucher discount applied

Choose A Payment Method

VISA Mastercard amazon

PayPal

amazon

Card Number

Expiry Date Month Year

Security Code [Whats is This?](#)

Billing Information

First Name

Last Name

Email Address

Billing Address

Billing Address 2

Town/City

Postcode*

Country*

Cancel **Submit Payment**

ARRIVALS & CONNECTIONS

Home

9.0.1 Arrival & Connections Landing (S3)(K) connections Status.jpg

Arrivals & Connections - Connection Status

Big hero cover.
In Addition to the main flight informations the user can also see a map of the terminal where he will land and the status of all connections.

Southwest | WiFi | Entertainment | Drinks | Destination

00:35 Time to destination | DAL → 11:35 LAX | Arrivals & Connections | LAX | Fri 74°F

Arrivals & Connections

Destination Information

780 C03 11:05am Boarding
4649 E83 3:00pm On Time
5296 E83 2:00pm On Time
6729 D09 11:00am Boarding

Your Departure airport
New York/Newark, NJ - EWR
Local time 10:10

→

Your Arrival airport
LAX Los Angeles, CA
Local time 08:10

Scheduled	Status	Time Remaining	Arrival Terminal	Arrival Gate
12:10	Expected 12:10	03:35h	Terminal 2	Gate 2

Terminal Map | **Connection Status**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor. Cum sociis natoque penatibus et magnis dis parturient montes.

Flight Destination	Flight No	Departure time & Status	Gate	Terminal
Atlanta, GA, ATL	5845	5:00 PM on time	E41	3
Atlanta, GA, ATL	5845	6:00 PM on time	A11	1
Baltimore, MD, BWI	5845	7:45 PM Delayed to 8:00	C3	1
Portland, OR, PDX	5845	5:00 PM Delayed to 7:00	A41	1
St. Louis, MO, STL	8674	5:00 PM on time	D2	2
Atlanta, GA, ATL	5845	5:00 PM on time	E41	3
Atlanta, GA, ATL	5845	6:00 PM Delayed to 8:30	A11	1

M - 9.0.1 Arrival & Connections Landing (S3)(K)

Southwest

00:35 Time to destination | DAL → LAX | Arrivals & Connections | LAX | Fri 74°F

Arrivals & Connections

Destination Information

001 11:15am On Time
812 1:30pm Boarding
C03 11:05am Boarding
E83 3:00pm On Time
E83 2:00pm On Time
E70 11:10am On Time

Your Departure airport
New York/Newark, NJ - EWR
Local time 10:10

↓

Your Arrival airport
LAX Los Angeles, CA
Local time 08:10

Scheduled	Status
12:10	Expected 12:10

Time Remaining	Arrival Terminal
03:35h	Terminal 2

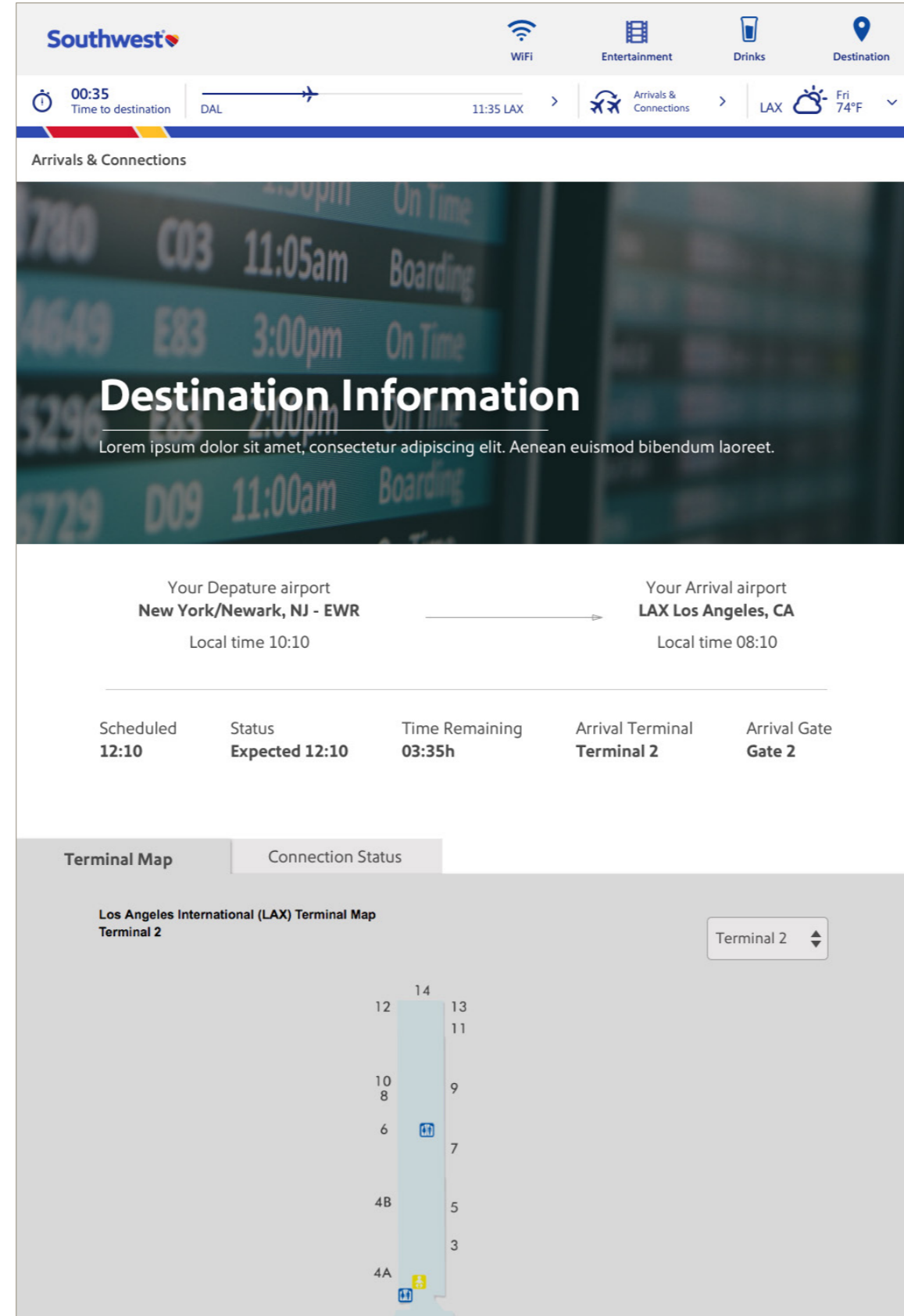
Arrival Gate
Gate 2

Terminal Map | Connection Status

ARRIVALS & CONNECTIONS

Home

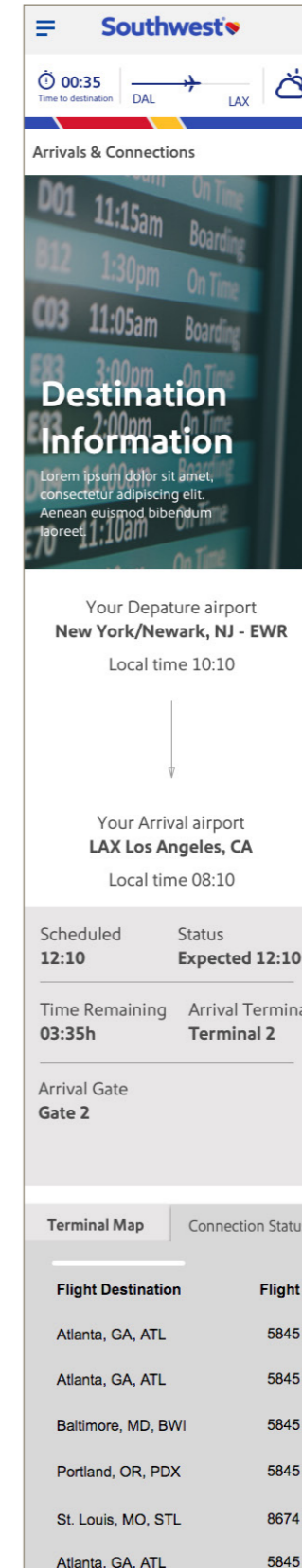
9.0.1 Arrival & Connections Landing (S3)(K) Terminal Map.jpg



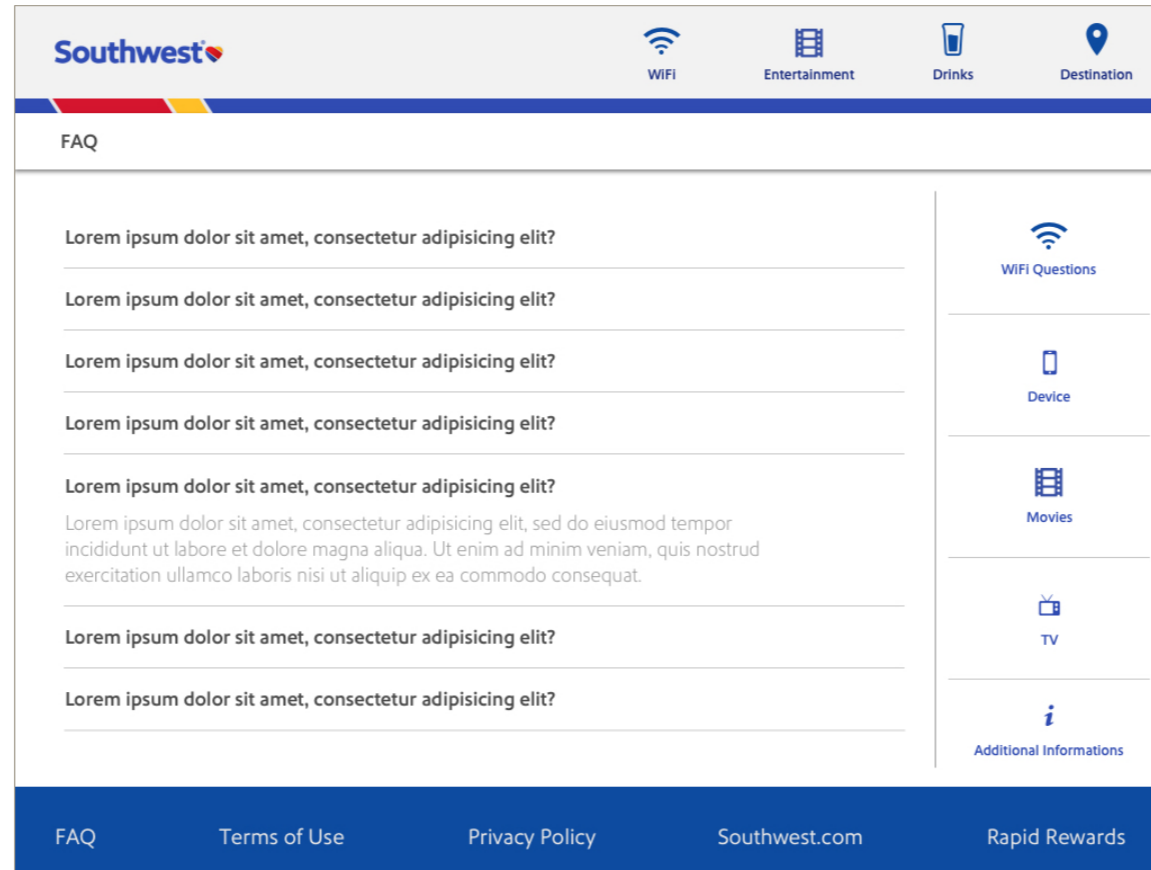
Arrivals & Connections - Terminal Map

Big hero cover.
In Addition to the main flight informations the user can also see a map of the terminal where he will land and the status of all connections.

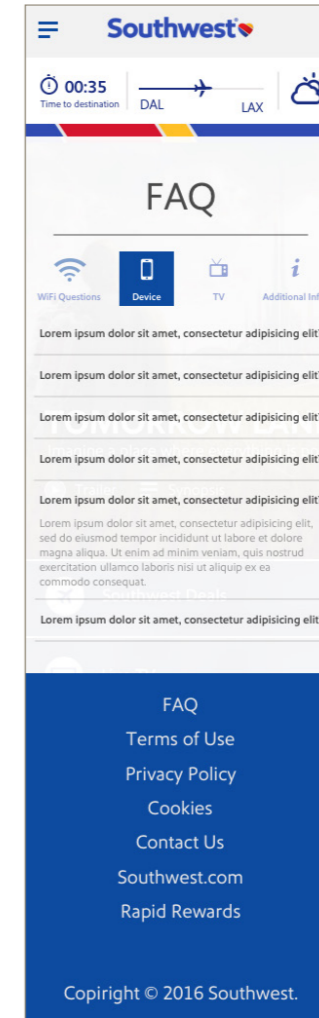
M - 9.0.1 Arrival & Connections Landing (S3)(K)



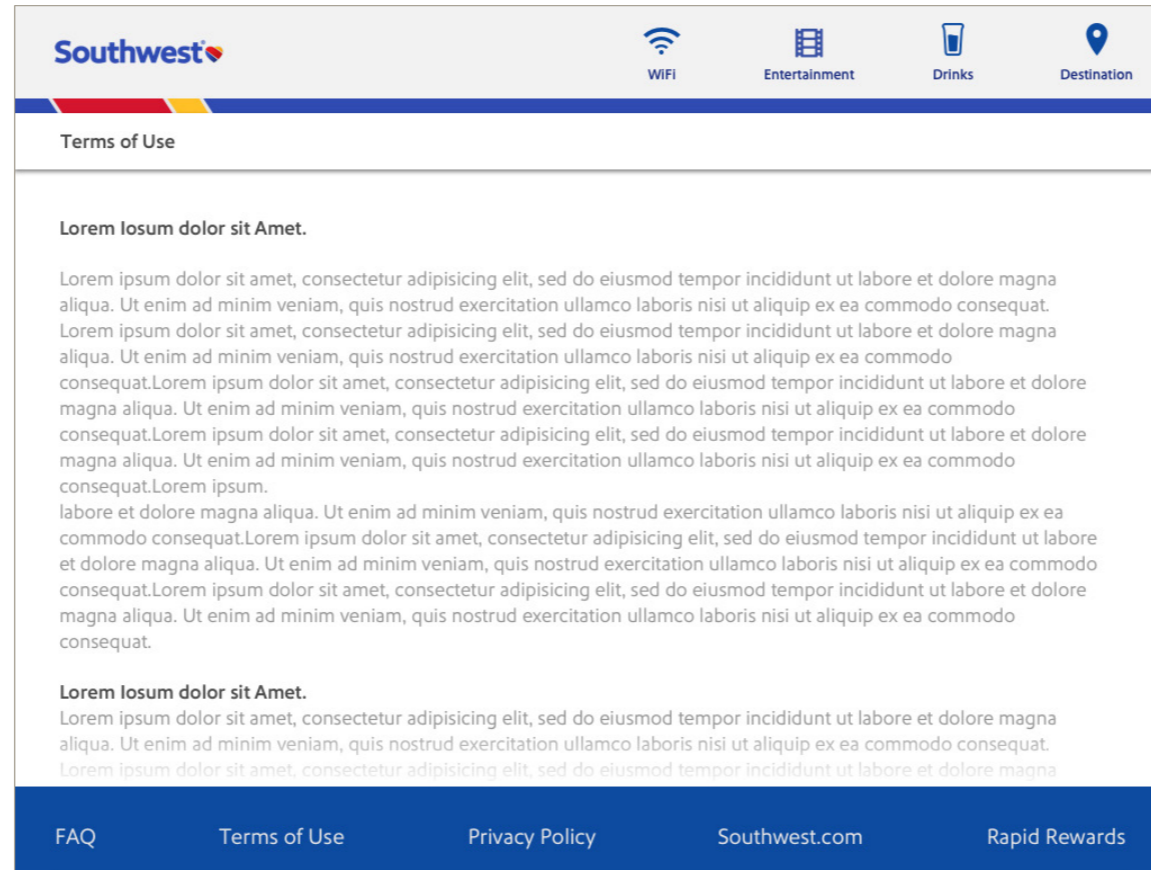
11.1.2 FAQ (U) (S3) (K).jpg



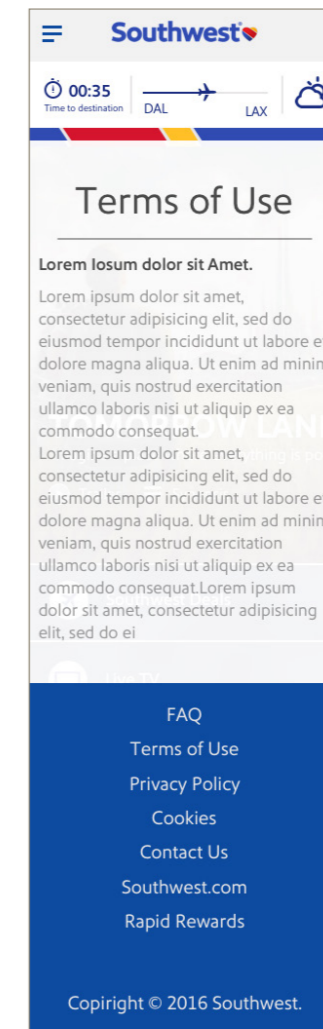
M - 11.1.2 FAQ (U) (S3) (K).jpg



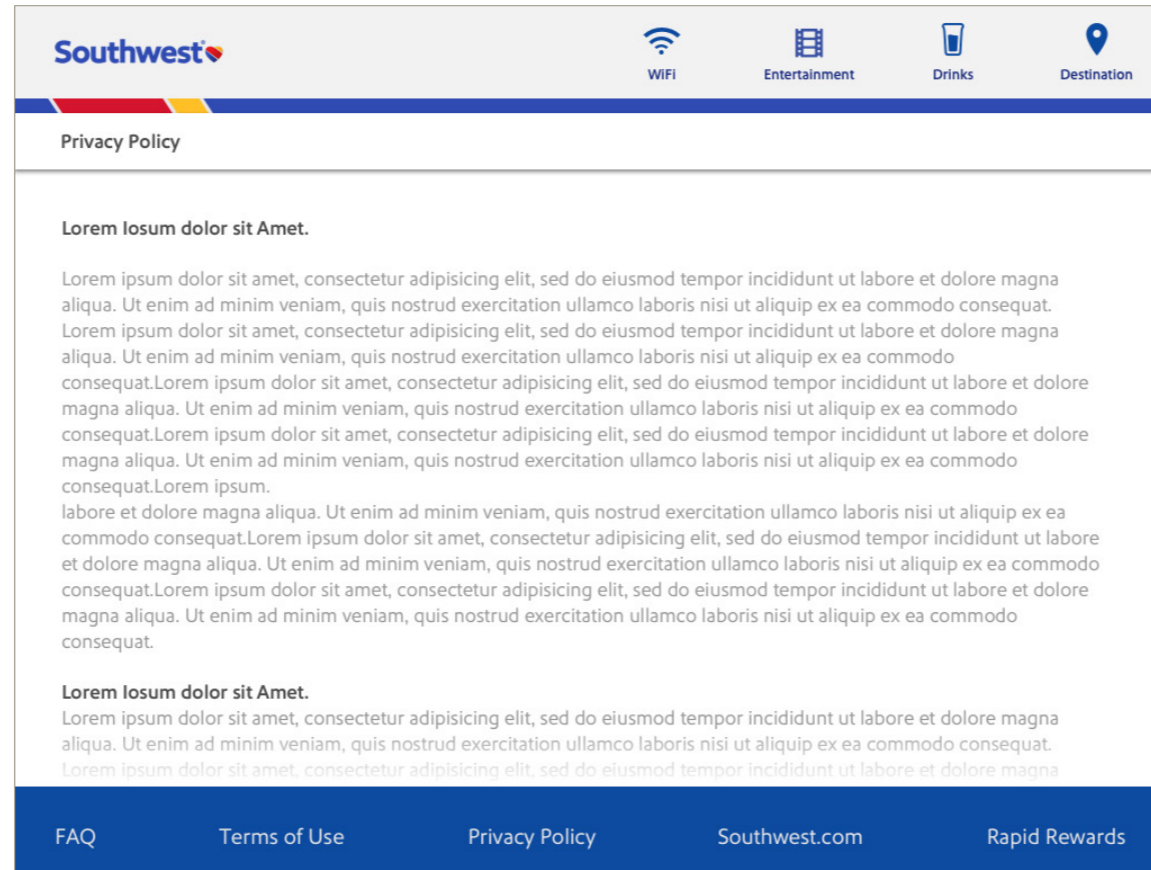
11.1.3 Terms of Use (K) (S3).jpg



M - 11.1.3 Terms of Use (K) (S3).jpg



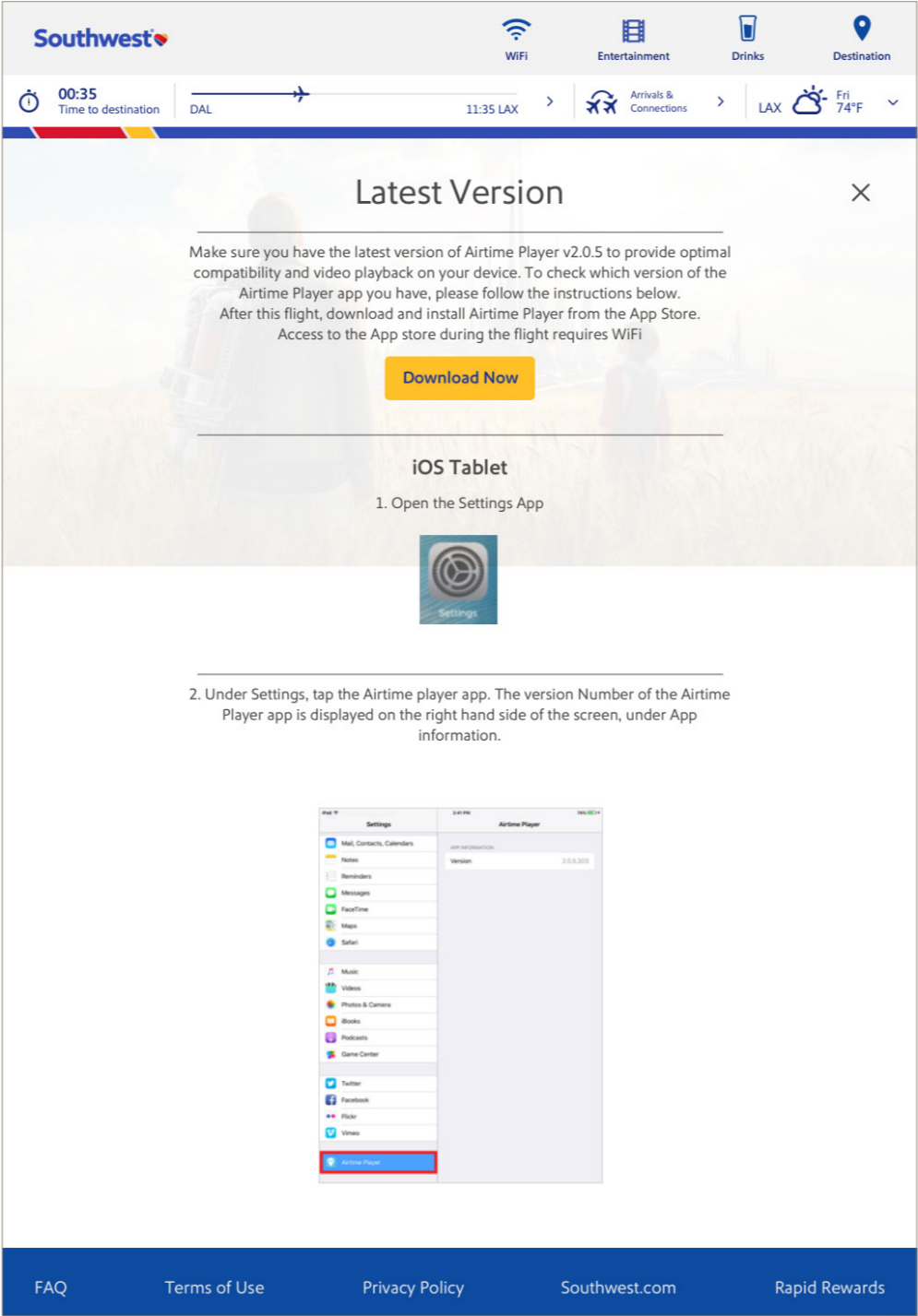
11.1.4 Privacy Policy (K) (S3).jpg



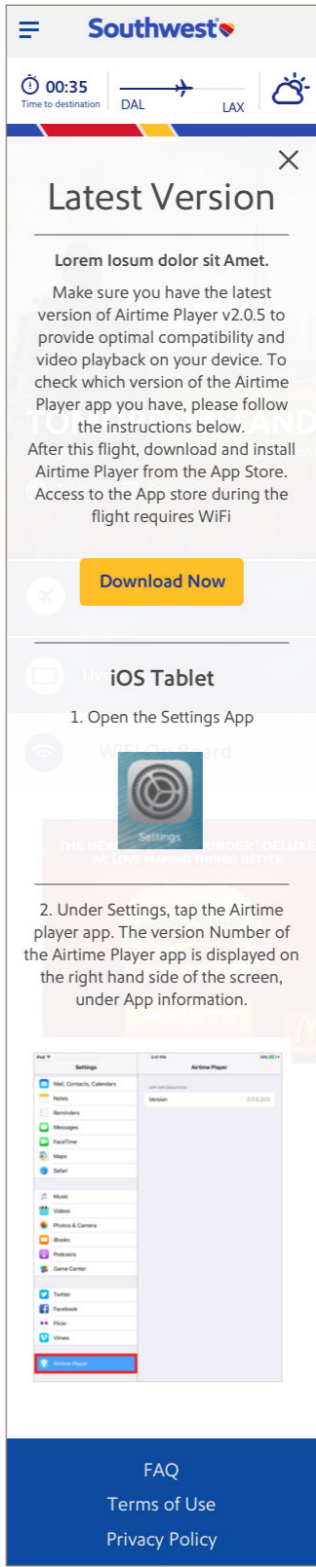
M - 11.1.4 Privacy Policy (K) (S3).jpg



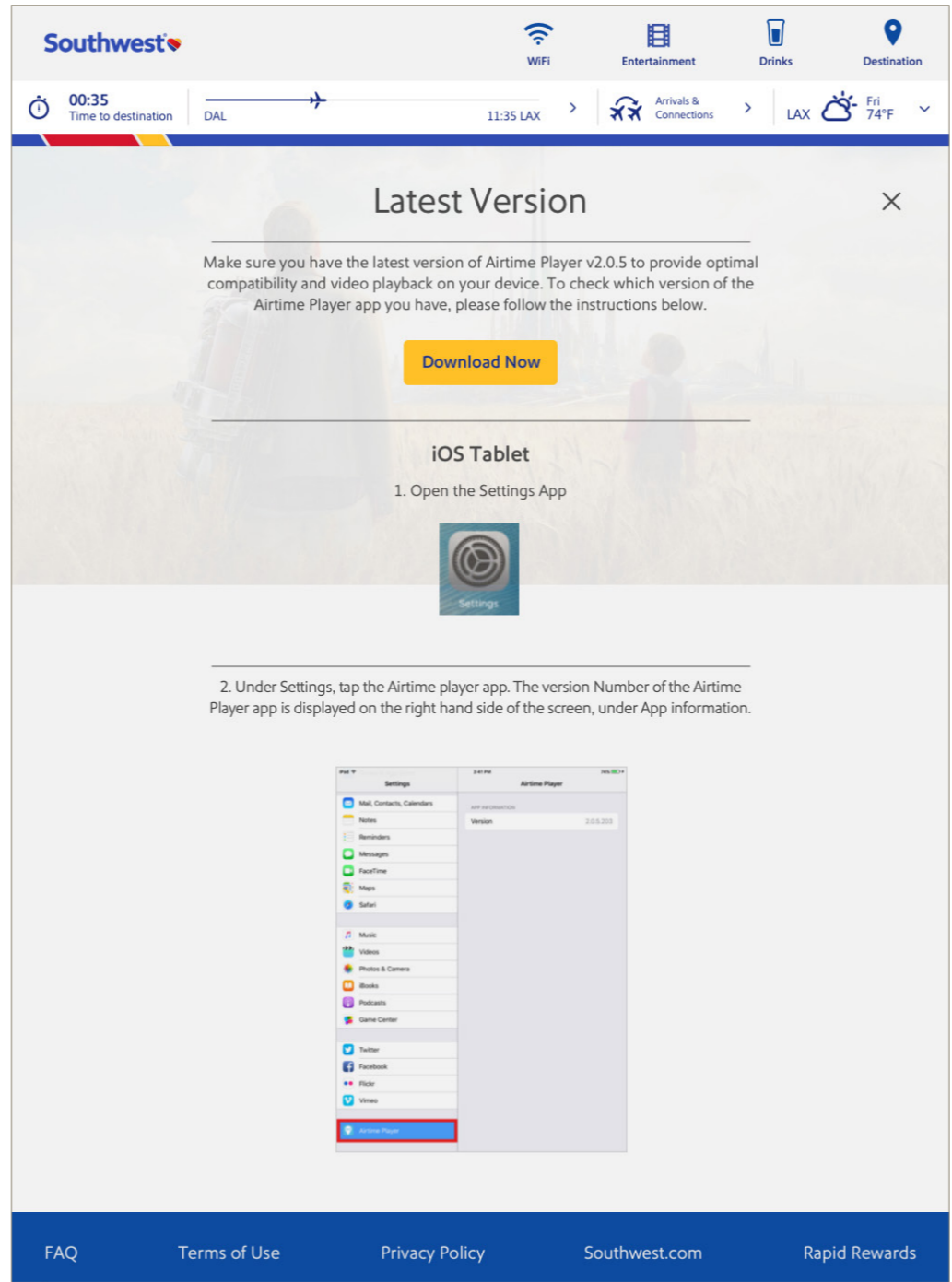
11.2.1 APP upgrading _ IOS Offline(S3)(C).jpg



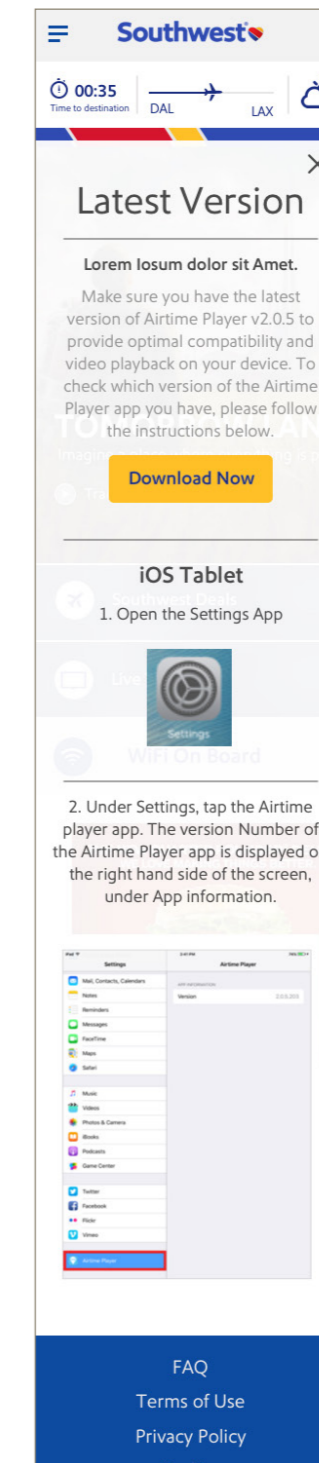
M - 11.2.1 APP upgrading _ IOS Offline(S3)(C).jpg



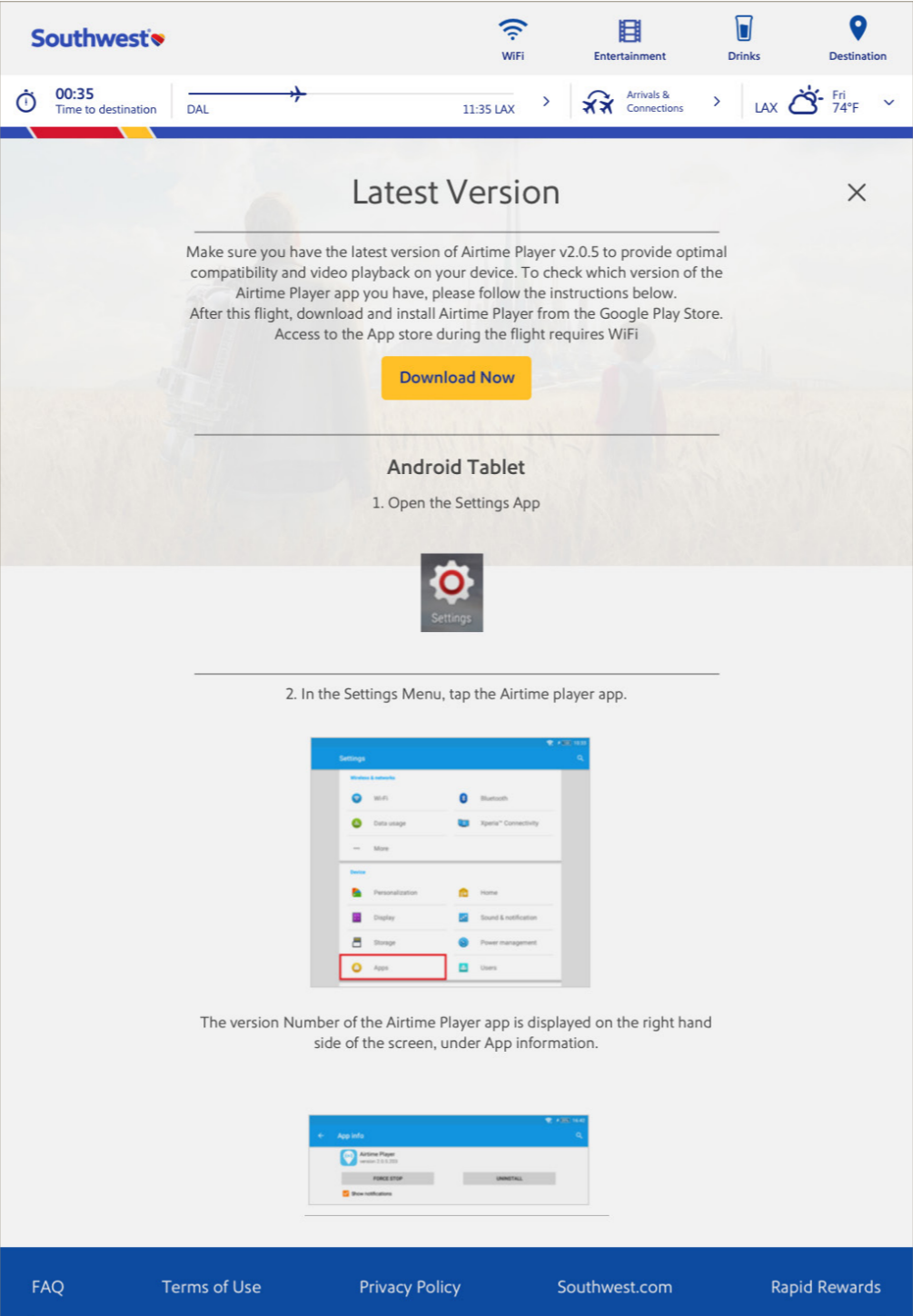
11.2.1 APP upgrading _ IOS online(S3)(C).jpg



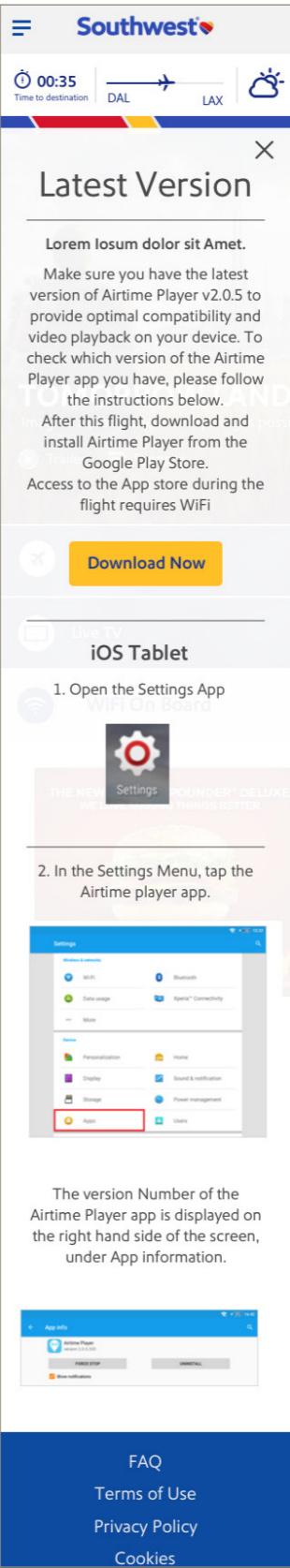
M - 11.2.1 APP upgrading _ IOS online(S3)(C).jpg



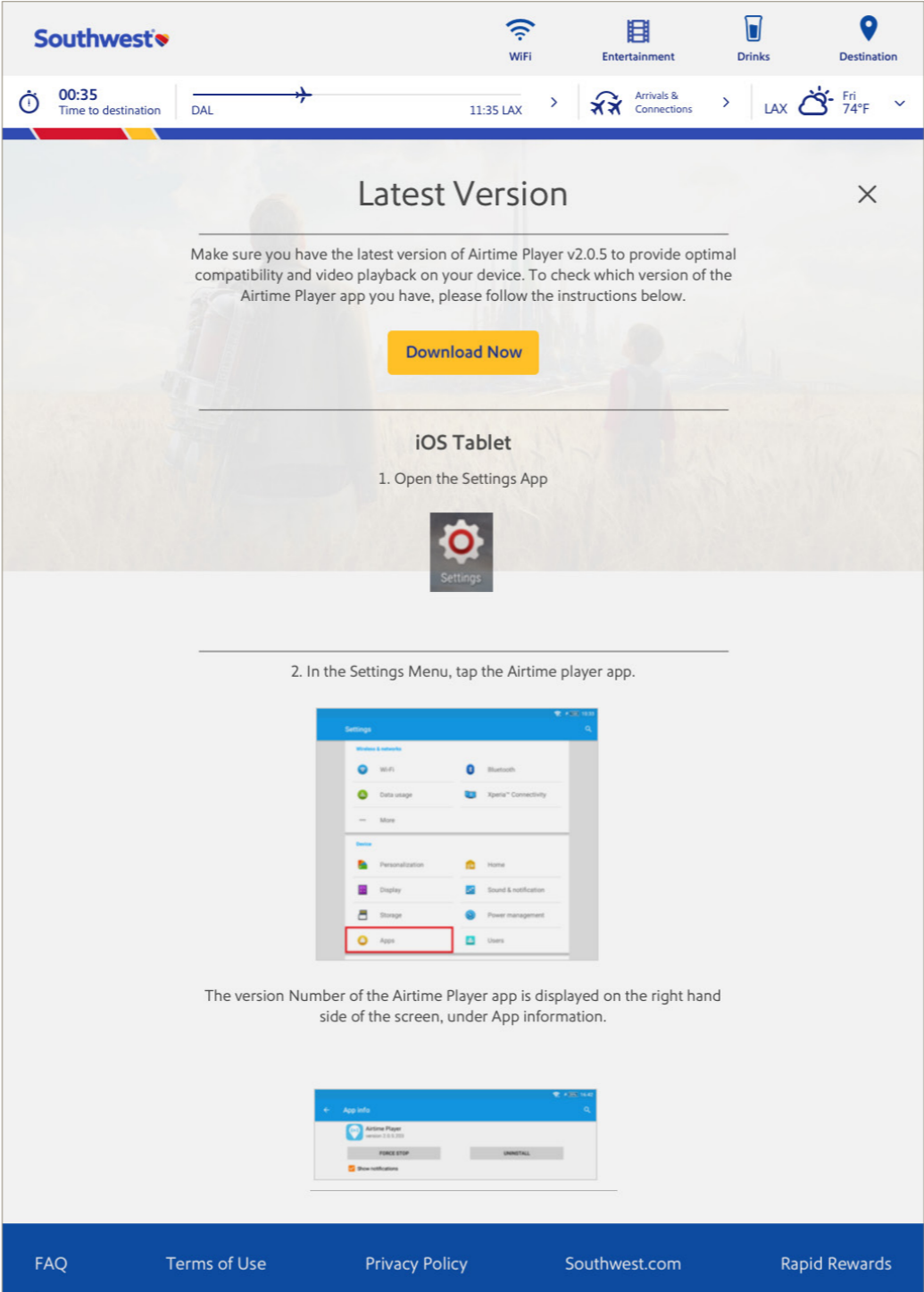
11.2.3 APP upgrading _ android offline (S3) (C).jpg



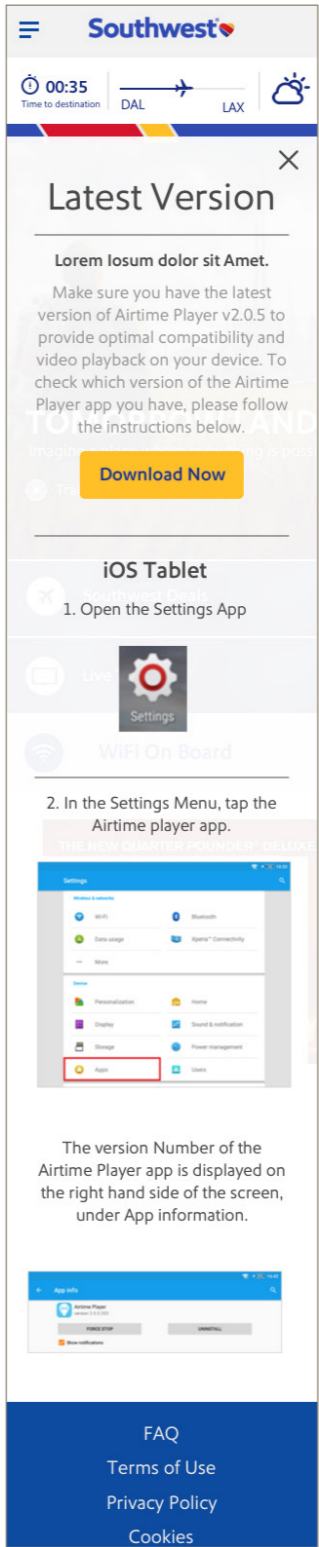
M - 11.2.3 APP upgrading _ android offline (S3) (C).jpg



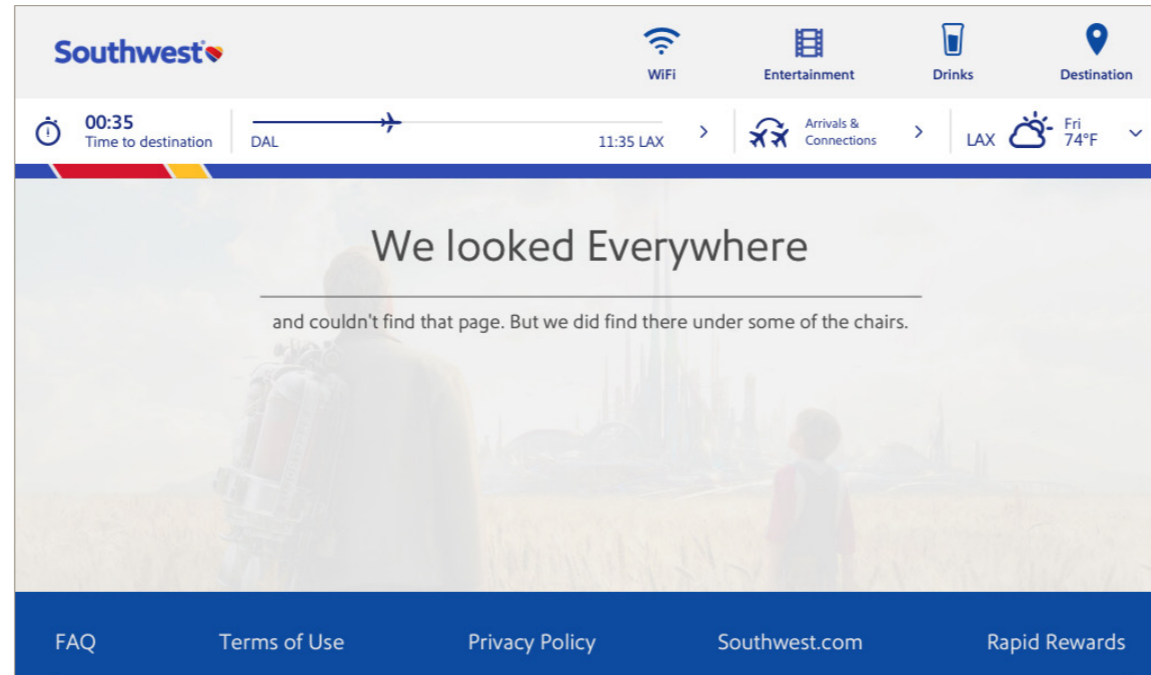
11.2.4 APP upgrading _ android online (S3) (C).jpg



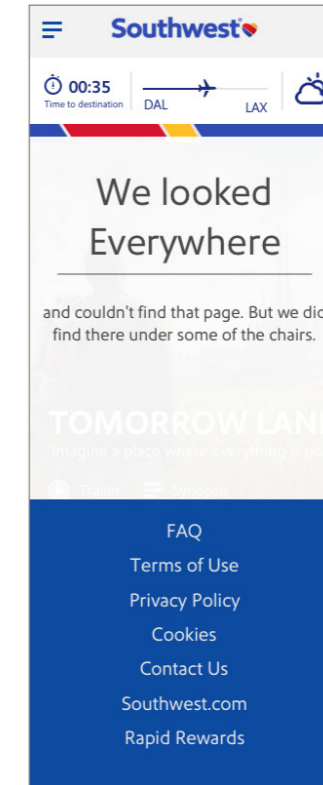
M - 11.2.4 APP upgrading _ android online (S3) (C).jpg



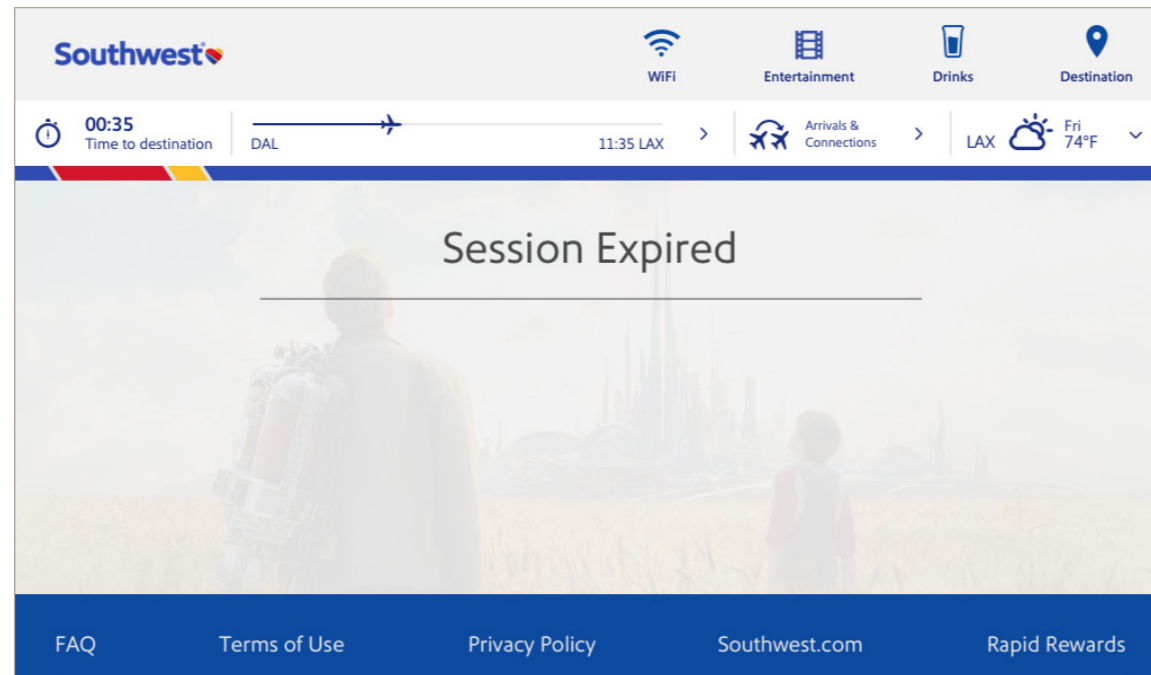
11.3 404 Error Page (S3) (K).jpg



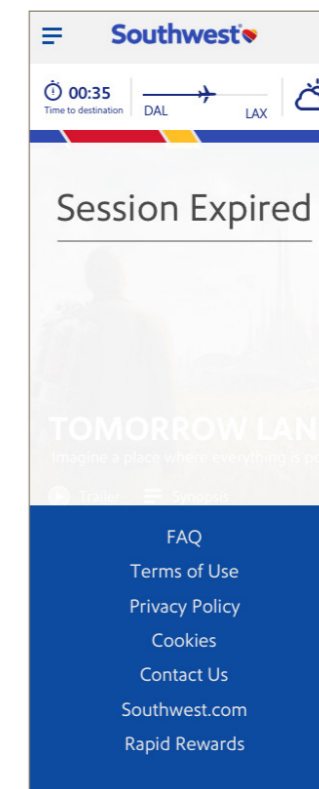
M -11.3 404 Error Page (S3) (K).jpg



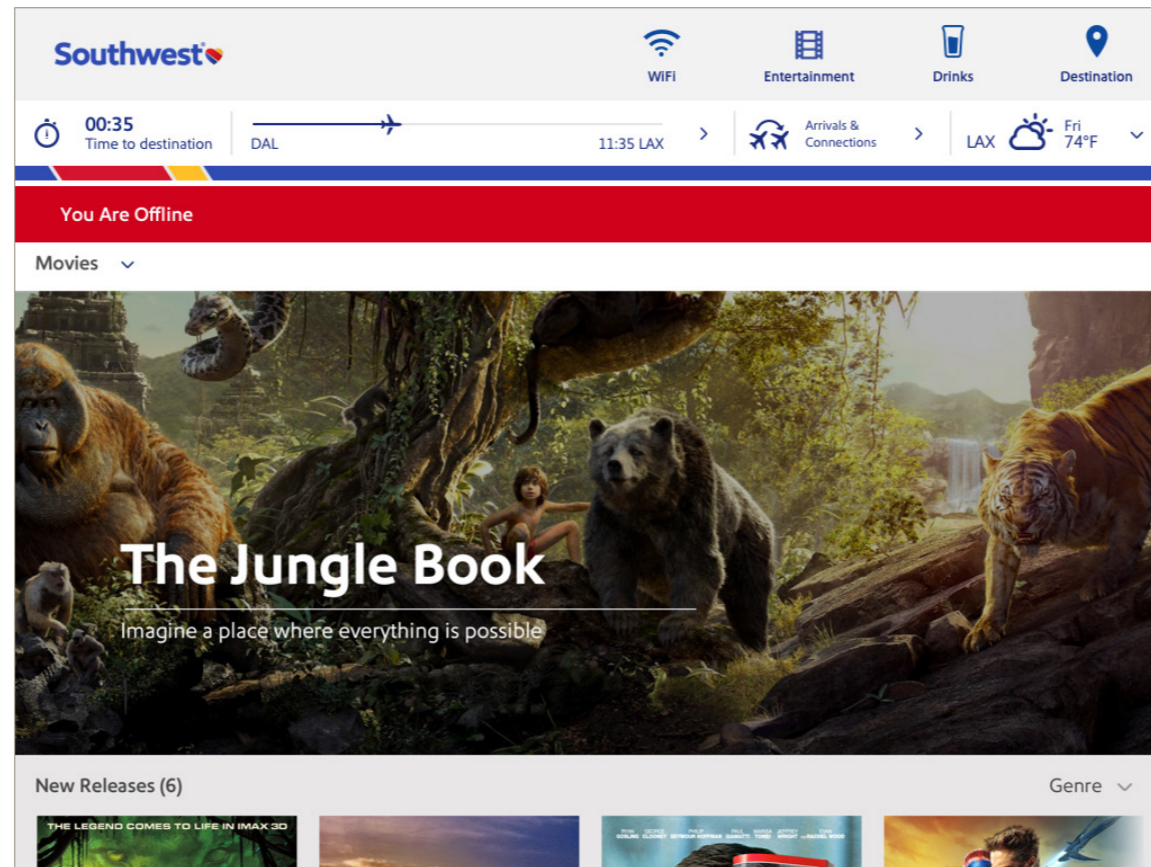
11.4 Session Expired Page (S3) (K).jpg



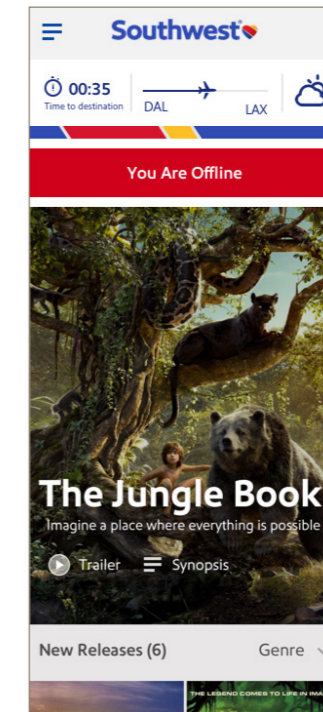
M - 11.4 Session Expired Page (S3) (K).jpg



11.5 Offline Notification (S3) (K).jpg



M - 11.5 Offline Notification (S3) (K).jpg



SCROLLING OPTIONS

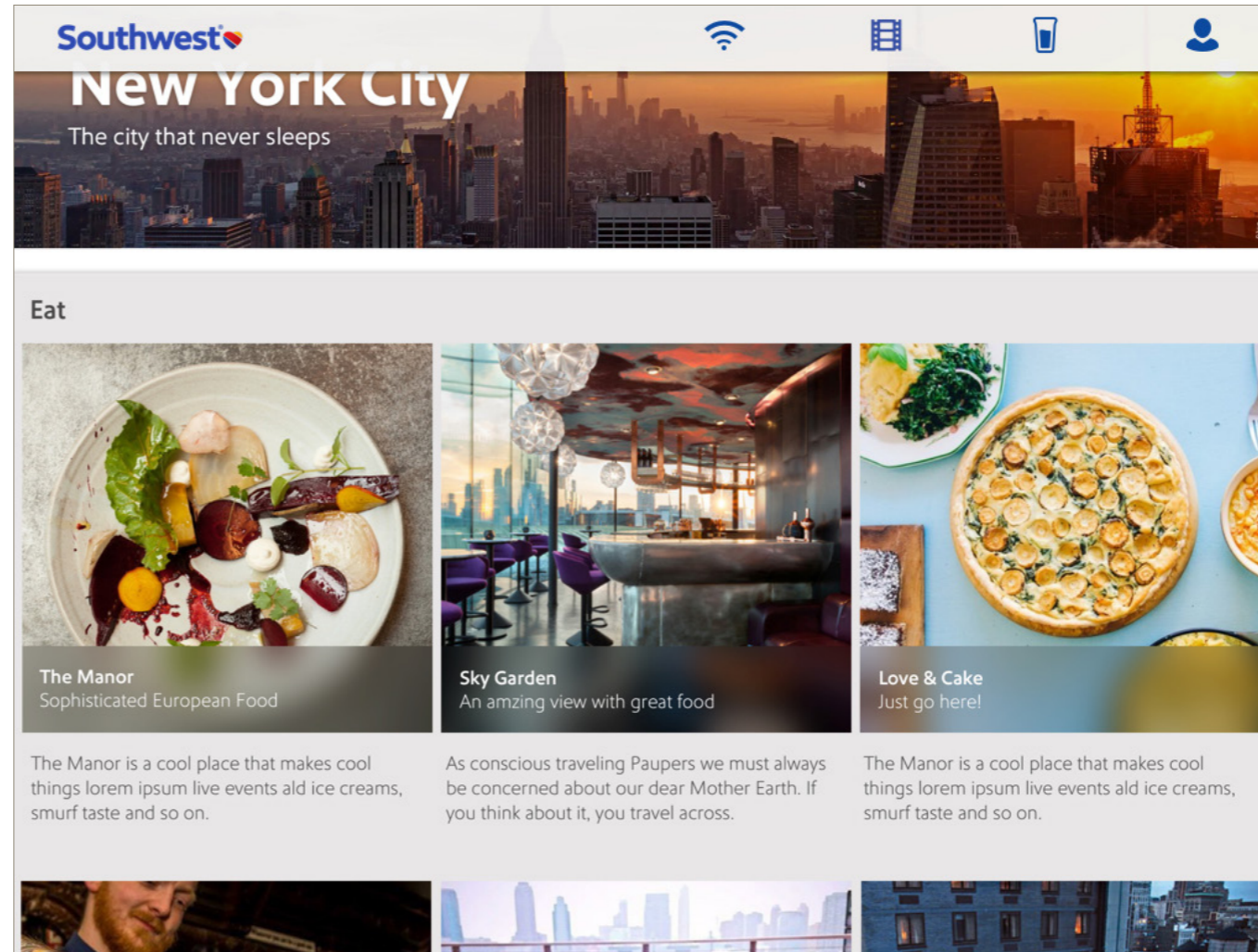
Header

Option 1 - Dynamic

On scroll the header shrinks giving the interface more breathing space to survive by displaying more content. the header also gets 95% transparent to allow the background scrolling behind to be slightly visible, giving the user a sense of continuity.

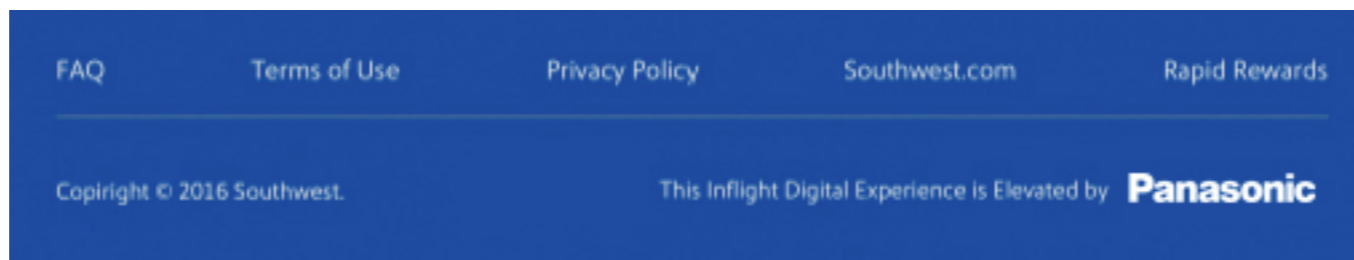
The section titles disappear leaving only the icons, a minimal and more clean interface as a result.

By scrolling up again the header goes back on his original shape, like iOS native behaviour.

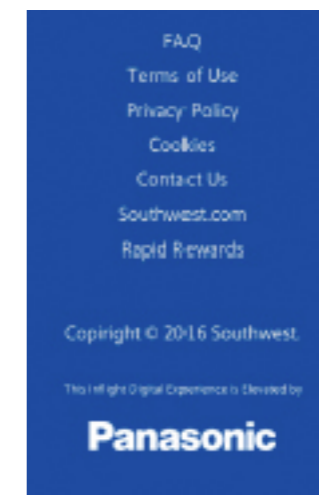


FOOTER

Footer.jpg



MOBILE FOOTER.jpg






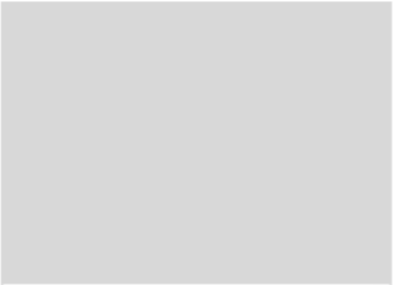
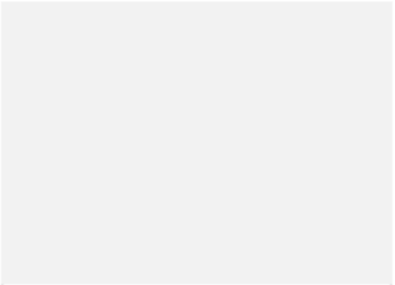

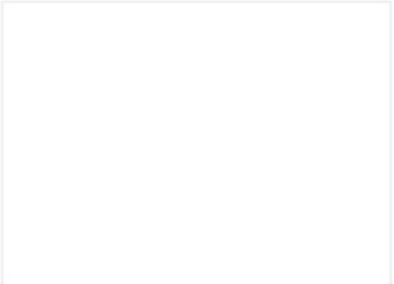


UI ELEMENTS & STYLES

STYLES

Color Palette

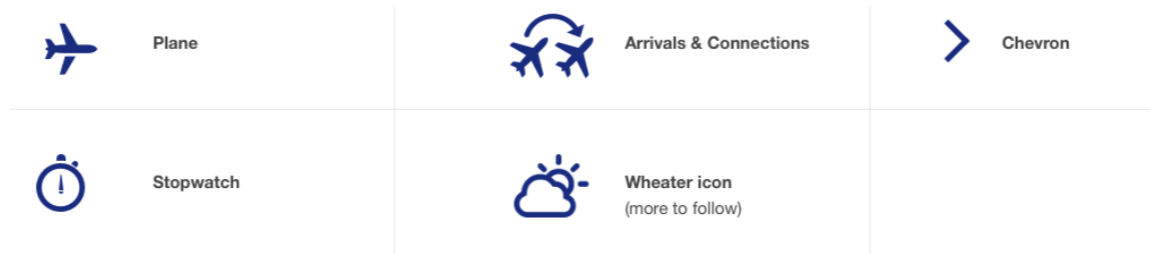
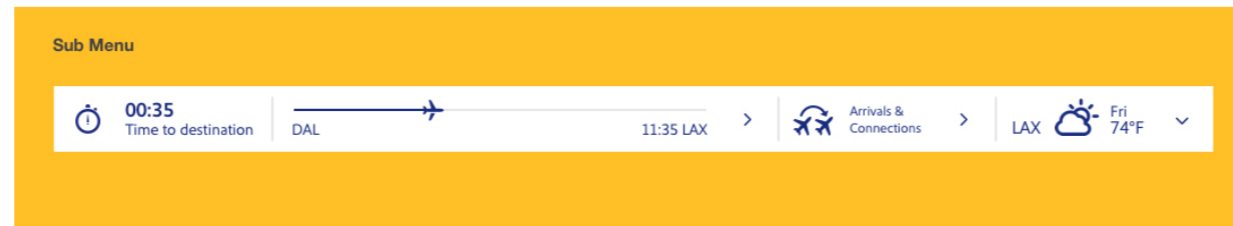
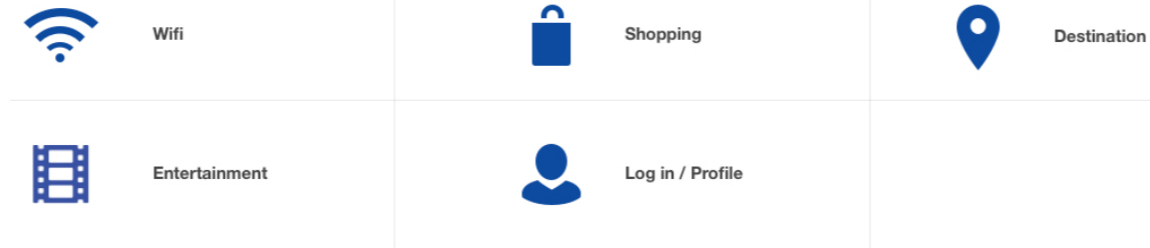
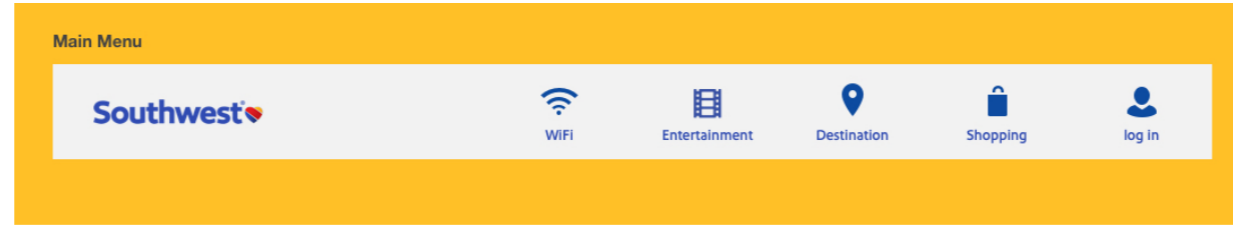
Color Palette

 <p>Color name #1A2C80 rgba(26, 44, 128, 1)</p>	 <p>Color name #304CB2 rgba(48, 76, 178, 1)</p>	 <p>Color name #FFBF27 rgba(255, 191, 39, 1)</p>	 <p>Color name #D5152E rgba(213, 21, 46, 1)</p>
 <p>Color name 4A4A4A rgba(74, 74, 74, 100)</p>	 <p>Color name #D8D8D8 rgba(216, 216, 216, 1)</p>	 <p>Color name #F2F2F2 rgba(242, 242, 242, 1)</p>	
 <p>Color name #000000 rgba(0, 0, 0, 1)</p>	 <p>Color name #FFFFFF rgba(255, 255, 255, 0.5)</p>		

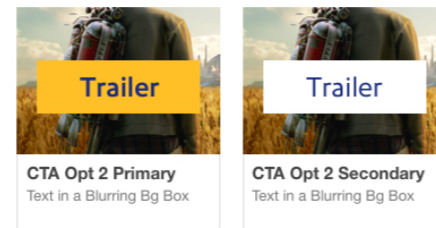
STYLES

Ui Elements

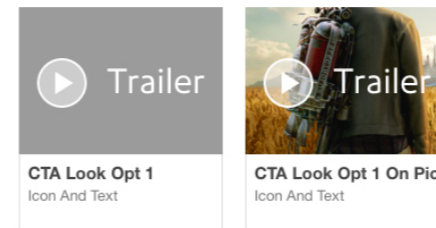
UI Elements



CTA - Primary & Secondary Look



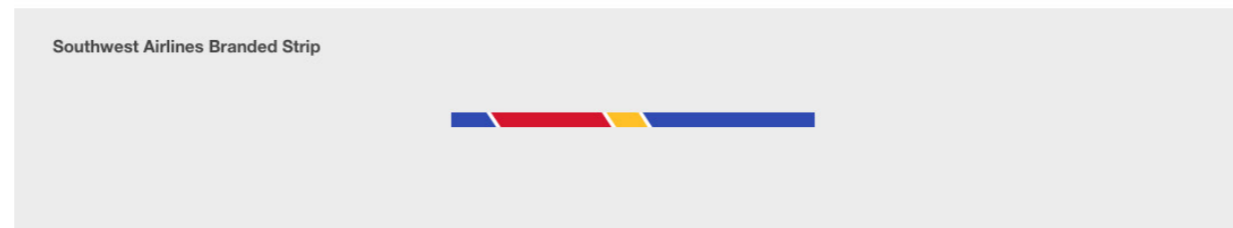
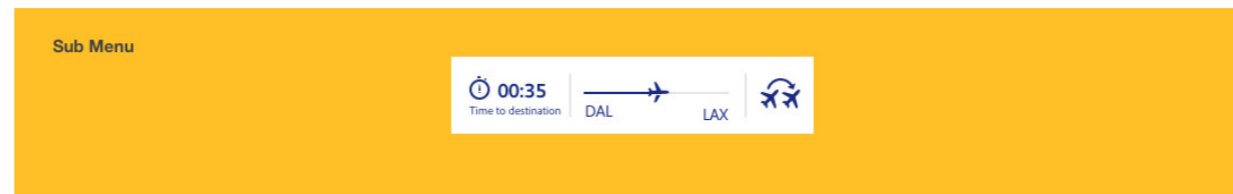
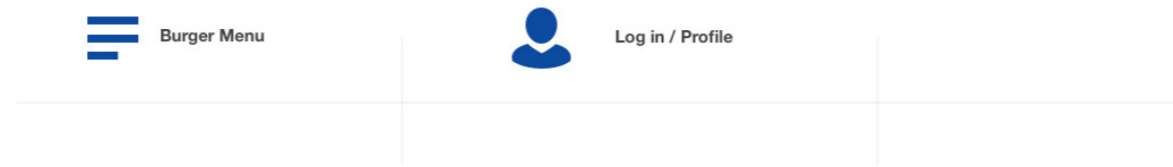
CTA Differentiation - Only for Hero Sections



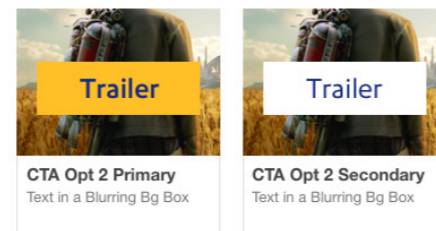
STYLES

Ui Elements

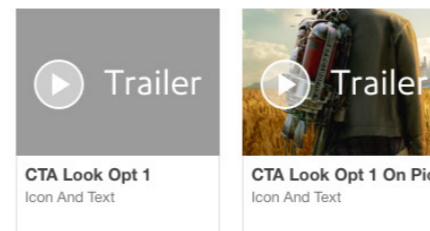
Mobile Ui Elements



CTA - Primary & Secondary Look



CTA Differentiation - Only for Hero Sections



Forms

Empty State - Field Name

First Name

opacity: 0.5;
font-family: SouthwestSans-Regular;
font-size: 20px;
color: #4A4A4A;
letter-spacing: 0px;

Filled State

Amanda

font-family: SouthwestSans-Regular;
font-size: 20px;
color: #4A4A4A;
letter-spacing: 0px;

Errors

Field Specific

Luca@gmail.com

Looks like your email is incorrect. Please try Again!

34px
20px
34px

Overall Error

Either the email or password is wrong. Please make sure you have entered all the information correctly.

Email Address

Password

Save log in information on this device.

Sign In

34px
34px

STYLES

Fonts

Fonts

Aa Zz

SouthwestSans-Regular

Aa Zz

SouthwestSans-Medium

Aa Zz

SouthwestSans-Light

Aa Zz

SouthwestSans-Bold

Aa Zz

ClearSans-Thin

H2 - Main section titles (Covers, Synopsis)

TOMORROW LAND

SouthwestSans-Bold / 52 px / 67 px Leading / #FFFFFF

Text style

Live Tv

SouthwestSans-Regular / 18 px / 23 px Leading / #4A4A4A

H4

Imagine a place where everything is possible

SouthwestSans-Regular / 20 px / 26 px Leading / #FFFFFF

H5

Watch the latest episodes

SouthwestSans-Medium / 20 px / 26 px Leading / #FFFFFF

Text style

TV

SouthwestSans-Medium / 18 px / 23 px Leading / #4A4A4A

Text style

24 - Just in Time

SouthwestSans-Medium / 16 px / 20 px Leading / #4A4A4A

Text style

Trailer

SouthwestSans-Regular / 16 px / 20 px Leading / #FFFFFF

Text style

[App is not needed](#)

SouthwestSans-Light / 16 px / 20 px Leading / #0D4BA0

Text style

Season 5

SouthwestSans-Regular / 12 px / 15 px Leading / #FFFFFF

THANK YOU